



HERITAGE OHIO

Vital Places. Vibrant Communities.

MAIN STREET MEMBERSHIP

DESIGNATED

The Designated Ohio Main Street Program (OMSP) is open to downtown revitalization organizations actively working toward achieving a high level of success in their downtown revitalization efforts.

Designated Program Requirements:

- Have paid, professional staff in place to coordinate their efforts
- Complete annual work planning
- Have active boards & committees
- Attend quarterly trainings
- Attend quarterly networking meetings
- Regularly report on their efforts to community stakeholders

EMERGING

The Emerging Program is open to downtown revitalization organizations actively moving toward becoming a Designated Ohio Main Street Program. After a minimum of 12 months at the Emerging level, programs may apply to graduate to the Designated level. The completion, review & approval of a formal application is required in order for an Emerging Program to graduate to the Certified level. Emerging programs have a maximum of 36 months to apply to become a Designated Ohio Main Street Program.

Emerging Program Requirements:

- Meet HO staff to review emerging level requirements
- Develop Annual Work Plan
- Informal evaluation
- Board participation in one-year evaluation
- Part-time or full-time staff (may be paid or volunteer)
- Staff attends Heritage Ohio's new manager training
- Staff attends at least two MS/Revitalization trainings annually
- Staff attends at least two Manager Networking sessions annually
- Reporting on monthly reinvestment statistics



MEMBERSHIP BENEFITS

- » Training and workshop discounts
- » Conference registration discount
- » National Conference Registration*
- » Networking meetings
- » Email/Telephone consultation
- » Community visit/presentation
- » Strategic planning meeting
- » Fee for service discount
- » Statewide advocacy
- » Tourism Marketing*
- » Windows Magazine

*Designated Main Street Program

846 1/2 East Main Street
Columbus, OH 43205

Office 614.258.6200

heritageohio.org

BENEFITS/SERVICES

Revitalization Series Trainings (4/yr)	\$300
Revitalization Series Networkings (4/yr)	\$200
Annual Conference (Buy 1 get 1 Free)	\$400
Main Street Conference Registration*	\$350
Annual Evaluation	\$500
Executive Director Orientation	\$250
Unlimited email/phone consultations	\$500
On-Site Technical Assistance Visit	\$750
Annual Work Plan Development Session	\$500
Windows Advertising space	\$600
VisitOhioMainStreet.com marketing space*	\$250
Design Assistance/Design Schematic	\$500
Strategic Planning	\$1,000
Tax Credit Assistance	\$1,500
(1 Project per downtown)	

COST

Total Cost	\$7,600
Designated Main Street Program Cost*	\$3,300
Emerging Main Street Program Cost	\$2,500

2010 REINVESTMENT STATISTICS

Total number of programs reporting	33
Total \$ reinvested in improvements	\$135 million
Net new businesses	71
Net new jobs	260 Full-Time/95 Part-Time
Total cost per new full-time job created	\$14,553
Business expansions	41
Reinvestment ratio	\$35.72 to \$1.00
Volunteer hours donated	84,228
Value of volunteer hours donated	\$1.76 million

January 1-December 31, 2010

MAIN STREET COMMUNITIES



MAIN STREET COMMUNITIES

1. Amherst
2. Cambridge
3. Cleveland, Gateway District
4. Cleveland, Historic Warehouse Dist.
5. Defiance
6. Delaware
7. Elyria
8. Greenville
9. Kent
10. Lakewood
11. Lebanon
12. Medina
13. Millersburg
14. Mount Vernon
15. Nelsonville
16. Norwalk
17. Oberlin
18. Orrville
19. Painesville
20. Piqua
21. Port Clinton
22. Portsmouth
23. Sandusky
24. Troy
25. Van Wert
26. Vermilion
27. Warren
28. Wellington
29. Wilmington
30. Wooster