



HERITAGE OHIO

Vital Places. Vibrant Communities.

846 1/2 East Main Street
Columbus, OH 43205

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heritageohio.org

2012 AWARD WINNER

MAIN STREET BUSINESS OF THE YEAR

5 CORNERS BED AND BREAKFAST AMHERST, OHIO

Since the opening of 5 Corners Bed & Breakfast in 2007, owners Paul and Melissa Timko have strived to not only grow their business, but to also assist other Main Street Amherst supporters through unique and creative cross-marketing ideas.

RECOGNIZING OPPORTUNITY

Examples of 5 Corners Bed and Breakfast efforts include using Social Media as an important part of their marketing efforts, creating a close relationship between Main Street Amherst and the Lorain County Visitor's Bureau, and keeping both the Main Street Amherst and the 5 Corners Bed and Breakfast websites current and fresh with new events, photos, and information at all times.

SUCCESS

In addition, 5 Corners Bed and Breakfast does an outstanding job of driving traffic to Main Street Amherst businesses. Upon check-in, a Main Street Amherst brochure and map is distributed to every guest as well as menus from all of the historic district's restaurants being located in each guest room for visitors to view. 5 Corners has also created a "Best of Amherst" list to provide guests with a more detailed list of attractions to fit their interests and taste buds. These are just some of the great efforts that this fine business has made. Others include referrals to Main Street businesses, and also bounce back coupons and exclusive special offers for other historic district businesses.

CONTACT

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5 Corners Bed & Breakfast

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www.5cornersbnb.com

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