



HERITAGE OHIO

Vital Places. Vibrant Communities.

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2012 AWARD WINNER

BEST FUNDRAISING EVENT

HEART OF THE CITY DINNER DANCE AMHERST, OHIO

In an attempt to honor the people, places, and projects that exemplify growth through preservation and revitalization, Heritage Ohio granted the 2012 Annual Award for Best Fundraising Event to Main Street Amherst for its Heart of the City Dinner Dance.

RECOGNIZING OPPORTUNITY

The Heart of the City Dinner Dance and Silent Auction is always the last Saturday in February when the winds blow and snow is flying. The committee works tirelessly for months to make this an event to remember. Event Sales have gone from an idea to 19 Event Sponsors. A "zero budget" places the bar extremely high to negotiate for donations, flower centerpieces, a professional photographer, and an upscale jeweler to donate designed diamond rings.

This is the only event in Amherst geared towards promoting business and business owners with a chance to mix and mingle, and letting everyone "put a face" with the name. Attendees have grown from under 100 in the first years of the event to now 268 attending last year.

SUCCESS

Just in the last 3 years, net profit has increased from just under \$6000 dollars to over \$11,300. Amherst should be very proud of this wonderful event.

