



HERITAGE OHIO

Vital Places. Vibrant Communities.

846 1/2 East Main Street
Columbus, OH 43205

Office 614.258.6200

heritageohio.org

2012 AWARD WINNER

SPIRIT OF MAIN STREET

MAIN STREET WOOSTER WOOSTER, OHIO

In an attempt to honor the people, places, and projects that exemplify growth through preservation and revitalization, Heritage Ohio granted the 2012 Annual Award for the Spirit of Main Street to Main Street Wooster.

RECOGNIZING OPPORTUNITY

Main Street Wooster was incorporated in 1985 and implemented in 1987. Since that time, there has been:

- Continued focus on the economic development of downtown Wooster
- Creation and sustenance of community
- More than 140 million dollars of public/private downtown reinvestment, including 41 million dollars in infrastructure improvements
- A reduction in downtown storefront vacancies from 42 percent in 1987 to 6 percent in 2011
- 165 interior/exterior building renovations
- 130 net new businesses and 62 expansions of existing businesses
- Events attracting more than 200,000 people to downtown Wooster each year

SUCCESS

Main Street Wooster continues to enhance the community of Wooster by improving the quality of its downtown business and living environment through outstanding organization, promotion, and design and economic development.

