

# MAIN STREET EVENTS

## Kick off Spring in an Ohio Main Street Community.

### CLEVELAND

#### Take a Hike

"Take a Hike" celebrates its 5th Anniversary with the addition of a 5th tour in Downtown Cleveland. Offering free, guided walking tours of the Gateway District, Warehouse District, PlayhouseSquare, Canal Basin Park in the Flats, and now, the Civic Center, you can "take a hike" five times a week from May 15 through September 15, 2013. Over 10,000 people have enjoyed a tour during the last four seasons. Each tour highlights the history, architecture and future plans of the tour areas. Plus, actors and actresses bring history to life along the tour routes by portraying important figures from Cleveland's past. Two new characters will be added this year. Be sure to bring your camera for all the fabulous Cleveland photo opportunities!

"Take a Hike" tours are a great activity for couples, singles and groups. Plan to extend your time enjoying Cleveland by pairing a tour with lunch or dinner. The tour areas offer a wealth of fabulous restaurants from which to choose.

Presented by Dollar Bank, the Historic Gateway Neighborhood Corporation's 2013 "Take a Hike" season is supported in part by the residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture. The tours also receive generous support from Downtown Cleveland Alliance.

For more information and the tour schedule, visit [www.clevelandgatewaydistrict.com](http://www.clevelandgatewaydistrict.com), or call 216.771.1994.

### VERMILION

#### Vermilion in Bloom

The 9th annual Vermilion in Bloom (VIB) Gardeners Fair will be held at Sailorway Middle School (Sailorway Drive & Route 60 in Vermilion) on Saturday, April 20th from 9AM – 3PM. Get tips from the pros as you shop for flowers, plants, herbs, unique garden art, original art, handmade soaps jewelry and more.



**ABOVE:** Cleveland Warehouse District and Gateway District city tours discussing history, architecture, and future plans for the districts.

A \$1 donation is requested at the door. For a \$20 donation, you can choose a mystery gift from our gift trellis that is valued at \$20 or more! Lunch and delicious treats will be served so visitors can enjoy lunch along with the wonderful sight and smells of blooming flowers.

All proceeds will benefit Vermilion in Bloom. VIB volunteers raise money to purchase flowers, plant and care for them during the season in gardens and hanging baskets. VIB is a program of Main Street Vermilion. If you would like more information on any programs or would like to volunteer, call the Main Street office at (440) 963-0772.



**ABOVE:** Vermilion in Bloom baskets and arrangements.

## MEDINA

### Chalk Art Festival

The Historic District of Medina, Ohio, will be overtaken by artists on June 1st, 2013 from 9am to 4pm, as Main Street Medina presents the 7th Chalk Art Festival! This annual, family-friendly event presents over 20 professional artists creating works of chalk art in real time, as well as an "open draw" in the Square for members of the community. Cash prizes are awarded to the top 3 artists in several categories. Artist drawings are sponsored by the local businesses in the District. The Chalk Art Festival is the official kick-off for event season in Medina. This year, it will coincide with the opening of the Medina County Farmers' Market.

"Events like the Chalk Art Festival, the Farmers' Market, the Friday evening Community Band Concerts, and all the other fun, free events, are what give us an incredible quality of life in Medina," shared Main Street Medina Executive Director, Matt Wiederhold. "The businesses in the district are so very generous with sponsorships and support, and the City of Medina supports the initiative just as much. Our city understands that it's a circle of giving, and the Promotions Committee continually presents new and interesting ways to reach into the community to give them reasons to hang out in the district."



**ABOVE:** Artists create works live during Medina's Chalk Art Festival and budding artists (**BELOW**) are also encouraged to participate in the festival.



## REVITALIZATION SERIES & NETWORKING | Arts as Economic Development

June 26 & 27, 2013  
Troy, OH

Do the arts play a role in your local economy? Unequivocally, but could the arts play a larger role? Absolutely. Join us in Troy, Ohio, where the arts contribute substantially to the economy, and learn from experts how to foster the arts in your community. Leave with a greater understanding of the effect of cultural activities and what can be done to grow this sector of your economy. Learn what other communities have done to shift their downtown to a cultural heart of the community and the impact it has made. Find out how Troy landed the biggest summer concert in the Midwest.

Main Street Programs & Downtown Affiliates: Registration fee Included in membership  
Heritage Ohio Members: \$75  
Non Heritage Ohio Members: \$125

Register Online at [heritageohio.org](http://heritageohio.org) or contact Jeff Siegler for more information.

### Upcoming Webinars

April 3: Jeffris Foundation

April 23: ODSA Grants

May 1: Special Improvement Districts

