



PRESERVING MIDWEST MODERNISM

Cincinnati Preservation Association hosts a two-day Symposium April 24 & 25 with a house tour April 27.

From the ASM headquarters in Cleveland, to the Terrace Plaza in Cincinnati, from the wonders of Columbus, Indiana, to the Gateway Arch in St. Louis, the Midwest has great Modernist architecture worthy of preservation. To explore this legacy and find ways to protect it, Cincinnati Preservation Association (CPA) will present Preserving Modern Architecture in the Midwest: A Two-Day Symposium at the Rauh House, April 24th and 25th, 2013. This two-day event will explore the challenges and opportunities of preserving Mid-Century architecture in the Midwest. The public and students are invited to attend and participate.

The first day will focus on defining the Modernist legacy, the forces that shaped it, the design objectives of the pioneers, and the defining characteristics. The second day will explore current preservation efforts in the Midwest, challenges to saving modern architectural landmarks, and emerging opportunities for preservation.

Wednesday evening will feature a reception at the newly relocated and expanded American Sign Museum. Thursday afternoon will be devoted to tours of Modernist landmarks around Cincinnati, including the New Deal village of Greenhills, which celebrates its 75th anniversary in April. The event will conclude with an evening lecture by author and architectural critic Paul Goldberger at Cincinnati Union Terminal.

CPA initiated Preserving Modern Architecture in the Midwest to celebrate the gift of the Frederick and Harriet Rauh House (pictured above) by Emily Rauh Pulitzer. The gift of the 1938 Modernist residence, designed by architect John Becker, included funds for the restoration of the home and landscape. The house, located in the Cincinnati suburb of Woodlawn, will serve as the venue for the symposium.

Advance registration begins March 1. Early bird



tickets are \$120.00. CPA is pleased to present Preserving Modern Architecture in the Midwest in partnership with AIA Cincinnati, the University of Cincinnati College of Design, Architecture, Art and Planning, the Architectural Foundation of Cincinnati, the American Sign Museum, Heritage Ohio and Indiana Landmarks.

Following the symposium, CPA will open the Rauh House for a public tour on Saturday, April 27th from 1 to 5 p.m. Tickets are \$25.00 for CPA members and \$30.00 for guests. Advance reservations are required.

To register for the symposium, the tour or both, contact **Cincinnati Preservation Association** at **513-721-4506**.

For more information about both these events, visit www.cincinnati-preservation.org/.

LEFT: Rauh interior stairwell 1938.



2013 ANNUAL CONFERENCE | Sponsorship

Here's a terrific opportunity to break through the marketing clutter to reach your best customers, or gain new clients, in a very personal environment. Our annual conference is the premiere statewide event for historic preservation & revitalization in Ohio.

Location: The Historic Westin Columbus

Dates: May 21-23, 2013

Attendance: 225+

Audience: The conference draws attendees from across the state and includes architects, city planners, community leaders, Main Street staff/volunteers, contractors, preservation artisans, CLG staff/volunteers, consultants, preservationists, design review board members, elected representatives, state & local officials, entrepreneurs, educators, heritage travelers, and revitalization advocates

Activities: Historic preservation & revitalization education sessions, field sessions, Legacy Circle Reception, Wednesday evening reception, Keynote Luncheon, Annual Awards Luncheon, and plenty of opportunities for networking

Promotional ideas: Database development (register to win contests), contests/product promotions, crosspromotion/sponsor partnerships

Sponsorship opportunities range from title sponsor to booth displays. We can tailor the right sponsorship package for you.

Contact Frank Quinn at fquinn@heritageohio.org or 614.258.6200 for more information.