

Call for Heritage Ohio Revitalization & Preservation Annual Conference Sessions

Heritage Ohio's Annual Revitalization & Preservation Conference will be held October 5-7, 2015 in Columbus, Ohio.

Sessions typically last 75 minutes, but in-depth topics may join two sessions. The audience at the conference is expected to be 300. With concurrent sessions we would project 30 participants in an individual session.

The audience is made up of: Main Street managers, main street board members, revitalization activists, municipal staff members, economic development professionals, historic preservation activists, developers, and preservation consultants.

Session selections will be made by March 30, 2015. Selection criteria will be focused on downtown revitalization strategies, activity based sessions will be prioritized.

Submissions should include:

Session Description not to exceed 150 words

Presenter biography

Presenter biography not to exceed 150 words

Four learning objectives which may be used for continuing education credits.

Engaging Proposed Session Title

Prior conference/ presentation speaking experience

Suggested Topics:

- Merchandizing and Window Display
- Effective Business Recruitment Techniques
- Effective volunteer recruitment and motivation
- Buy Local Strategies
- Effective Revitalization Strategies
- Making Effective use of work plans
- Using Web Tools for downtown revitalization
- Funding downtown revitalization programs

Submissions should be emailed to: info@heritageohio.org

or may be mailed to Heritage Ohio 846 ½ E. Main Street Columbus, OH 43205

Submission Due Date: February 28, 2015