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Call for Heritage Ohio Old House Fair artisans/demonstrators

Heritage Ohio's 2nd Annual Old House Fair is scheduled for Saturday, May 7, in Medina, in the historic downtown square.

About the sessions: Session demonstrations will happen throughout the day on Saturday, and will last 50 minutes. If you have an in-depth demonstration, we can potentially allot 100-110 minutes as a double session. Last year's inaugural event, held in conjunction with the Dayton Homearama and Tiny Houses Jamboree, drew 1,000 attendees. We are projecting to draw at least 1,000 attendees again in 2016. With affordable ticket prices and extensive regional marketing, we are confident we will meet our goal.

Additionally, we're excited to announce that Bernice Radle, featured on DIY Network's **American Rehab: Buffalo**, will join us as our special guest! Add in our Old House Fair Olympics, and delicious food options on Medina's Square, and we have the ingredients for a memorable and fun experience.

Target audience: Our target audience will consist of owners of older homes, whether or not they consider themselves active DIYers. We plan to draw from varied demographics, from baby boomers taking on their dream project, to millennials looking to sink a good chunk of sweat equity into their investment.

Old House Fair goals: Through the Old House Fair we will:

- 1) Connect owners of old/historic buildings to the restoration artisans who specialize in repair/restoration, either for future construction projects or consulting work;
- 2) Provide an introduction to the basics in a variety of building systems should the building owner have an interest in pursuing DIY work;
- 3) Provide a better understanding of the questions a building owner should ask a prospective artisan before hiring him/her.

Demonstrations/sessions could focus on the following systems/topics:

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| -masonry | -flat wall plaster | -wood windows repair |
| -stained glass | -slate | -stone repair/restoration |
| -decorative finishing | -HVAC retrofits | -plumbing |
| -tile repair | -electrical retrofits | -decorative finishes |
| -painting (interior/exterior) | -historic paint colors | -decorative plaster repair |
| -wood floor repair/refinishing | -basics on energy efficiency | -stonework |
| -moisture control | -researching your house | -lead paint/hazard remediation |
| -why hire an architect | -mold remediation | -financing a rehab/purchase |
| -interior decorating | -tile roofing | -chimney restoration/retrofits |
| -lighting for the old house | -furniture for the old house | -landscaping/heirloom plants |
| -when/why hire a contractor | | |

The above list is not comprehensive but designed to give you a sense of the types of demonstrations we're looking to secure, so be creative!

If you'd like to join us: Please provide a brief description of your demonstration topic (up to 150 words), a demonstrator bio (up to 150 words), whether you prefer an AM or PM session time, prior conference/presentation speaking experience, and examples of work completed in Ohio, if applicable. Please note electrical needs (or any other special needs) for your demonstration/session.

Please submit your demonstration proposal to: info@heritageohio.org. We will contact you to acknowledge receipt of your proposal, contact you with any subsequent questions, and let you know if your session is chosen for the Old House Fair. Contact Frank Quinn at 614.258.6200 with any questions regarding your proposal.

Submission due date: Friday, February 12.

Old House Fair Vendors: We are actively seeking event vendors for the Old House Fair. Please contact Frank Quinn (614.258.6200 or fquinn@heritageohio.org) for more information about joining us as a vendor.

Old House Fair Sponsorship: We are actively seeking event sponsors for the Old House Fair. Please contact Frank Quinn (614.258.6200 or fquinn@heritageohio.org) for more information about sponsorship opportunities.