



HERITAGE
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OLD HOUSE FAIR

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Historic downtown Medina plays host to the second annual Old House Fair on Saturday, May 7. Like our 2015 Old House Fair, we'll have sessions geared toward owners of older buildings, and we'll be bringing back the Old House Fair Olympics, giving attendees the opportunity to test their old house skills in a competitive (but friendly!) setting.

We're excited to announce Bernice Radle as our special guest. Bernice is a Buffalo young preservationist and recently starred in the latest season of American Rehab, airing on DIY Network. Bernice brings an amazing energy and enthusiasm for preservation, so we're very happy to have her join us!

We invite you to join us for a great opportunity with Heritage Ohio, the state's historic preservation partner of the National Trust for Historic Preservation. Marketing opportunities include media coverage, event banners/signage, social media exposure, inclusion in event guide, event host opportunities, and vendor displays.

The Old House Fair is about connecting owners of old buildings with artisans and suppliers. Join us for the opportunity to connect with your best customers, or reach out to potential clients in a fun, informal learning environment.

OUR TARGET AUDIENCE: Owners of older buildings, whether or not they consider themselves active DIYers, or active preservationists. We plan to draw varied demographics, from millennials looking to sink a good chunk of sweat equity into their investment, to small-scale developers working in commercial districts, to baby boomers embarking on their dream project.

Sponsorship opportunities range from title sponsor to vendor displays. We will tailor the right sponsorship package for you.

Contact: Frank Quinn fquinn@heritageohio.org 614.258.6200

THE BASICS

LOCATION: DOWNTOWN MEDINA

DATE: SATURDAY, MAY 7

EXPECTED ATTENDANCE: 1,000+

EVENT ACTIVITIES:

- ARTISAN DEMONSTRATIONS
- VENDOR/SPONSOR SHOWCASE
- OLD HOUSE FAIR OLYMPICS
- SOCIAL MEDIA EXPOSURE
- INCLUSION IN EVENT GUIDE
- EVENT HOST OPPORTUNITIES
- VENDOR/SPONSOR DISPLAY

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