



REVITALIZE OHIO

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REVITALIZE OHIO
Winter 2015

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HeritageOhioMainStreet

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ON THE COVER



This issue's cover features the Fire and Ice Tower that kicks off Chardon Tomorrow's WinterFest in January.

Chardon Tomorrow, a not-for-profit civic and economic development organization, is thrilled that it was invited to join the Ohio Heritage Ohio Main Street Program. See more on page 5.



DIRECTOR'S NOTE

The end of the year is a natural time of reflection in which we look back at accomplishments and shortfalls, as well as look forward to the coming year with resolutions to up our game. To our supporters, members, and sponsors "THANK YOU" for your investment in Heritage Ohio, and your confidence that we are working to improve Ohio communities through our advocacy, preservation and revitalization programs. Your financial support is needed for technical assistance and educational programs that we provide throughout the year.

This is also a time for me, personally, to thank the Heritage Ohio staff, Board of Directors, Advisory Board, Young Ohio Preservationists and the many volunteers who may have presented an educational session; arranged tours; traveled to Washington DC to advocate to Congress; written letters of support; or just gave advice you are the doers making a difference, and it is exciting to work with people who are both knowledgeable and passionate!

The Ohio Main Street Communities and Downtown Affiliates are a big part of our work, and getting to know those local executive directors, boards of directors, business people and volunteers is truly rewarding because of the impact each of you have on your community. It's hard work and time consuming, but look at the results!

Without you, we would not be able to help Ohioans: save the places that matter, build community and live better.



Joyce Barrett,
Executive Director of Heritage Ohio



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THANK YOU FOR YOUR CONTINUED SUPPORT!

DATES TO REMEMBER

YOP Tour: Ohio Judicial Center
Columbus, Ohio
February 4

Community Development Funding Opportunities through the USDA Webinar
February 10

Revitalization Training
Portsmouth, Ohio
February 24

Statehood Day
Columbus, Ohio
March 1

Old House Fair Webinar
April 12

Old House Fair
Medina, Ohio
May 7

Building Pathology Webinar
May 10

National Main Street Conference
Milwaukee, Wisconsin
May 22-25

Revitalization Training
Chardon, Ohio
June 15

Revitalization Training
Vermilion, Ohio
September 7

Heritage Ohio Annual Conference
Cincinnati, Ohio
October, 10-12

Revitalization Training
Tiffin, Ohio
November 9

PastForward, National Trust for Historic Places Conference
Houston, Texas
November 15-18

For more information about upcoming events, visit us at heritageohio.org.



Meet a Main Street Director

Norita F. Hissong of Heritage Centre Association

Norita was born in St. Louis, Missouri, but spent much of her early life in Mt. Sterling, Kentucky. She first moved to Mount Vernon, Ohio for college. While earning a double degree in Communication and Art from Mount Vernon Nazarene University, she met her husband of 18 years and the town found a special place in her heart.

Though she left Mount Vernon for a time, she eventually returned to her “new hometown” and became heavily involved in the downtown community. Being part of a large, blended family, Norita notes that her strong sense of community is intrinsically tied to the importance of family. “Family is why I am so passionate about community, they are so interwoven. It truly takes a village.”

She started attending First Friday while managing a small chain shoe store. A friend, and Downtown Manager at the time, urged Norita to join Heritage Centre Association (HCA). Being a part of First Friday and the numerous other HCA activities made a significant impact on her business. “I was really involved in the community before, but this tied



Visit
Mount
Vernon!

it all together.” When her friend left the Downtown Manager position she knew it was what she wanted to do. “It’s so hard on a community when a downtown dries up; I wanted to keep that downtown spirit alive.”

Norita had spent most of her time in retail management before taking the position at HCA, and has held many types of jobs, including a water aerobics instructor, nanny, after school program director, and art teacher. As the Downtown Manager of the Heritage Centre Association in Mount Vernon, she is able to draw from her diverse background to effectively coordinate and communicate the vision of HCA. In her spare time she honors her longtime love of art and creativity in her community. “If it’s creative I’m in!! I sing, dance, do plays, and make all kinds of art.”

Her favorite part of being the Downtown Manager so far is, “the moment when all the Christmas lights, that my team and I worked so hard to coordinate, came on in concert on Sunday evening for the first time. People’s faces just lit up. It was so stunning.”

Statehood Day 2016

Join us March 1 for the 10th annual Statehood Day at the Ohio Statehouse

Statehood Day brings together Ohio’s history supporters and gives them the opportunity to meet with their state legislators and network with fellow history-related professionals and advocates.



Marion Werkheiser, founding partner of Cultural Heritage Partners in Washington, D.C., will be the keynote speaker at lunchtime. Attendees are encouraged to schedule a meeting that morning with their state representative and/or state senator. In addition to legislative advocacy, the Ohio History Connection will announce its 2016 History Fund grant awards, funded through income tax donations from Ohioans. State Rep. Kirk Schuring (R-Canton) will be the recipient of the Ohio History Leadership Award, presented annually to a state legislator who has “gone above and beyond” in promoting Ohio history.

“The 10th anniversary of the Statehood Day advocacy event provides a great opportunity for the history community to reflect on our successes,” said Ohio History Connection Executive Director and CEO Burt Logan. “This has proven to be an effective way for Ohioans to come together and speak with one voice about the significance of Ohio history and to recognize the state’s birthday.”

Statehood Day is sponsored by Ohio History Connection, Heritage Ohio, the Ohio Archaeological Council, the Ohio Local History Alliance, Ohio Humanities, the Ohio Genealogical Society, the Ohio Historical Records Advisory Board, Preservation Ohio, the Ohio Travel Association, the Ohio Academy of History, the Ohio Council for Social Studies and the Society of Ohio Archivists.

Registration for the event is \$30. Find more information and register online at www.ohiohistory.org/statehoodday or call 877.393.4369.



STATEHOOD DAY
MARCH 1, 2016



Heritage Ohio Welcomes Chardon!

Chardon Tomorrow joins the Ohio Main Street Program

Chardon Tomorrow, a not-for-profit civic and economic development organization, is thrilled that it was invited to join the Heritage Ohio Main Street Program. The Main Street invitation follows a 5-year planning process that involved community leaders, business representatives, government officials, and residents. Chardon Tomorrow has been operating as a downtown affiliate program since 2011. During the four years since joining, Chardon Tomorrow has retained an executive director, implemented numerous high-impact programs (e.g., developing historic design guidelines in concert with the city; bringing high capacity fiber optic broadband to Chardon; working with partners to develop and launch a “Buy Local” campaign; and developing new events to benefit local business and residents, including WinterFest and BrewFest).



Chardon Tomorrow’s mission is to preserve and enhance the Character of Chardon by encouraging investment, fostering a sense of community, and developing partnerships with community stakeholders to create a more vibrant and sustainable quality of life. Said Board Chair, Ted Theofrastous, “Residents and visitors

alike will benefit from the connections made via the Ohio Main Street program. Heritage Ohio is a great partner and full admission into the program both validates the great things going on in Chardon and allows us to draw from best practices developed in other Main Street communities across the state.”

The Ohio Main Street Program, administered by Heritage Ohio, works with communities across the state to revitalize their historic or traditional commercial areas. The Main

Street approach was originally developed by the National Trust for Historic Preservation to save historic commercial architecture, but has become a powerful economic development tool as well. The Main Street program recently became an independent subsidiary of the National Trust in order to focus on its separate, unique mission. The Main Street program is designed to improve all aspects of the downtown or central business district, producing both tangible and intangible benefits. For four years now, Chardon Tomorrow has already been drawing from this knowledge base in its efforts to improve economic development, strengthen public participation, and make Chardon a fun place to live, work and visit. Across its dozens of communities, the Ohio Main Street Program has already demonstrated these focal points as critical to Main Street’s future as recruiting new businesses, rehabilitating buildings, and generally improving local quality of life, generating a nearly 27:1 average return on investment for those communities.

Chardon City Manager Randy Sharpe, who was an early sponsor and team member of Chardon’s Main Street efforts added, “Congratulations to Chardon Tomorrow on becoming a Main Street program. It is well deserved and the result of much hard work and dedication to the community. The City looks forward to our continued partnership with Chardon Tomorrow as a Main Street program working together with the business community, supporting the Uptown Chardon area, and promoting economic development.”

For more information about Chardon Tomorrow, visit www.chardontomorrow.org or call 440-273-3077.




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Top Left: *Life After Elvis* on the stage of the Southern Theater. **Top Right:** Attendees on the Franklinton tour in Strongwater Food and Spirits. **Bottom Left:** The Young Ohio Preservationists networking at Denmark on High sponsored by TRIAD Architects. **Bottom Right:** Frances Hamilton of Main Street Delaware receiving the Main Street Manager of the Year award, accompanied by her board.

Heritage Ohio Annual Conference Recap

A review of another successful annual conference!

October 5-7, Heritage Ohio held our annual conference in Columbus. What did you miss? LOTS!

Over 40 educational sessions in two days and multiple receptions and tours kept participants engaged.

For the first time we partnered with the State Historic Preservation Office, and attendees raved about their nine sessions, covering National Register, historic review commissions, 106 review and historic tax credits. With the support of the Ohio Arts Council, we were able to hold a half-day historic theaters workshop.

A CLG grant through the Ohio History Connection supported the out-of-state speakers: Donovan Rypkema is one speaker our audience cannot get enough of. His direct delivery shoots to the heart of the preservation movement with new research ammunition for us to take back to our communities. Mary Means, one of the founders of the Main Street

Approach, reflected on the beginnings of the program, but also challenged us to look forward and readjust our thinking for the 21st century.

Through the generosity of CAPA, we held our annual awards ceremony sponsored by OHM Advisors in the beautiful historic Southern Theater with a cocktail reception sponsored by McGladrey and followed by a celebration with *Life After Elvis* sponsored by Source 3 Development.

Putting the conference together was a huge undertaking for Heritage Ohio's small staff, but with the generous contributions of so many sponsors, vendors, speakers and presenters it improves each year.

We can't wait to share what we have in store at our next conference in Cincinnati, October 10-12, 2016.



HERITAGE OHIO THANKS OUR CONFERENCE SPONSORS FOR MAKING THIS YEAR'S CONFERENCE IN COLUMBUS A SUCCESS!

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Heritage Ohio's Annual Award Winners

BEST DOWNTOWN MIXED USE PROJECT

Birdeye/Weaver Wooster

Weaver Custom Homes, a residential business showroom, and Birdeye, a web and graphic design consulting firm, are in the heart of downtown Wooster. Weaver purchased its building for \$110,000, performed a full renovation, and reinvested \$450,000 back into this building. The design was developed by Weaver Custom Homes staff. With regards to the Birdeye project, reinvestment was approximately \$130,000. The contractor was Ekho Kole and the design and architecture was developed by Birdeye staff. There is a 10-year tax abatement through the Community Reinvestment Area program.



Above: Artspace Hamilton in the Mehrum-Lindley Block after transformation. Below: Mehrum-Lindley Block before transformation.



MAIN STREET BUSINESS OF THE YEAR 2015

Paisley Monkey

In 2010 Paisley Monkey, initially an online shop for children's clothing and gifts, opened its doors in downtown Lakewood in a 350 square foot storefront space located on the side block of a bank building with no neighboring retail businesses. Known for their excellent customer service,



Paisley Monkey in Lakewood, Ohio.

Paisley Monkey tripled its retail space a year later by relocating to Detroit Avenue. Tamara Racin, store owner, got involved with LakewoodAlive and helped found Lakewood Downtown Business Alliance. Her success continues to grow, resulting in doubling the size of her retail space in 2013, now offering 1,400 unique gift items for infants, children, and parents.

BEST PUBLIC PRIVATE PARTNERSHIP

Artspace Hamilton

Local officials invited Artspace of Minneapolis, Minnesota, to Hamilton to study the potential of constructing an Artspace facility in Hamilton. The Mehrum-Lindley Block was chosen as the space to host Artspace due to its prominent location on High Street

Through the dramatic uncovering and rehabilitation of the Mehrum-Lindley Block, Artspace Hamilton transformed this building, designated for demolition since 2007, into a block thriving with artist lofts and retail shops. This transformation could not have taken place without the partnerships and support of the local community, the City of Hamilton and the Hamilton Community Foundation.

BEST COMMITTEE EVENT

Lakewood Wine and Beer Fest, Downtown Lakewood Business Alliance

In 2014, LakewoodAlive and Downtown Lakewood Business Alliance hosted the 2nd annual "Lakewood Wine & Craft Beer Festival." The unique outdoor, two-story wine and beer festival was sponsored by BEER ENGINE. Lakewood Wine & Craft Beer is a Lakewood event conceived out of the desire to bring funds to the program to invest in dream list items the city could not afford. With the help of 200 volunteers and 20+ committee members, Lakewood Wine & Craft Beer Festival brought in \$25,000, selling out the event to a packed 2,000 attendees.



The Lakewood Wine and Beer Fest in downtown Lakewood.



BEST NEIGHBORHOOD PLACE-MAKING PROJECT

League Park

League Park was originally constructed in 1891 as the home for professional baseball. The area thrived as businesses supported the 20,000 spectators that would arrive in the area to watch the Spiders and later the Cleveland Indians and the Negro-League Cleveland Buckeyes. Major events, such as a 1920s Indians World Series victory, took place in this park.

Over the years, disinvestment in the neighborhood slowly eroded this once bustling landmark. The park had been fenced off from the neighborhood and sat in a state of dilapidation for decades. The \$6.5 million project restored pieces of the renowned heritage ballpark structure. The restoration recaptures a significant piece of baseball history and creates a fresh foundation for the revitalization of Cleveland's Hough neighborhood.



The restored League Park in Cleveland's Hough neighborhood.

MAIN STREET MANAGER OF THE YEAR

Frances Jo Hamilton

Frances Jo Hamilton is a Delaware native who spent nearly 7 years volunteering for Main Street Delaware as a tour guide, committee member, committee chair person and board member before becoming executive director in 2007. During her tenure, Main Street Delaware has consistently achieved National Main Street Accreditation and has received statewide recognition for its successful program. She is deeply involved in many community projects, which has enhanced the stature of Main Street Delaware.

LEADER IN REVITALIZATION

Mayor Tom Johnson

Mayor Tom Johnson is an individual who loves his community. He strives to educate, beautify, and impact the local economy in every possible way. As Somerset's mayor he takes on many civic projects beyond the duties of his office. He directs the Farmers' Market every summer

Saturday on the Public Square, he plans summer youth programs, he has written multiple grants for the Streetscape Project, and led a new sewer system for the village. He collaborates with every organization he can throughout the Appalachia region as well as political and social leaders around the state. Somerset is the jewel of Perry County right now due to Mayor Tom Johnson's leadership.

BEST RETAIL REHABILITATION PROJECT

Juliana Bridal

Jessica Neff had a dream to open her own bridal shop - Juliana Bridal. While she purchased stock from a store closing in the county, she found the ideal retail spot in downtown Ashland. The building had great curb appeal and a large display window. It was less expensive to locate in downtown than a strip mall and keeps rent money local. Brick & mortar shops have a personalized feeling that corporate shops can't give, which is important to their customers. In six short weeks, family and friends knocked down walls, found hardwood floors, exposed the hidden tin ceiling, and transformed an outdated office space into a stylish, hip, modern bridal shop with the charm only a downtown building can provide.

BEST DOWNTOWN PLACEMAKING

Historic Warehouse District in Cleveland

Cleveland's Historic Warehouse District was no stranger to blight and demolition. Back in the 1980s, when the organization was founded an abysmal 4 of 60 standing properties were occupied. To date, the neighborhood has experienced over \$450 million in investment and boasts one of Cleveland's healthiest housing and retail markets.

Working to revitalize the neighborhood they: completed a \$1 million federally-funded streetscape; have attracted over 3,000 downtown residents; and up-cycled used shipping containers into new retail stores. Creative design, planning, preservation and adaptive reuse initiatives have transformed Cleveland's once down-trodden Warehouse District into a popular destination.



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Left: Stewart Elementary School. Right: Cristo Rey High School.

HISTORIC SCHOOL OF THE YEAR

It was a TIE! Stewart School and Cristo Rey

Stewart Elementary School was constructed in 1874 to educate the children of immigrants living south of downtown Columbus. In the summer of 2010, a fire gutted portions of the 1874 wing. Columbus City School District debated renovation as well as demolition. The school convened a building committee consisting of teachers, parents, and community members, who met with the design team to formulate a plan. The district was able to secure funding through the American Reinvestment and Recovery Act (ARRA) of 2009. Construction started in March 2012 and the school was reopened in January 2015 to great acclaim. The students and teachers are thrilled that the historic building was preserved.

The Cristo Rey Columbus High School renovation transformed the former Ohio School for the Deaf, built in 1899, into a private Catholic high school serving disadvantaged students. The building had served hearing-impaired children until 1953, used for offices for years and recently, sat vacant. A major portion of the rehabilitation was funded through historic tax credits. It now functions as a typical high school, but with beautifully restored historic elements and uncommon character. Cristo Rey Columbus High School opened the 2014-2015 year in their new home, which has been tremendously well-received by students and staff alike.

VOLUNTEER OF THE YEAR

Kira Hennessey

Kira is a Warehouse District resident and employee of Calfee in downtown Cleveland who generously gives her time, talents, energy and financial support as a board member of Historic Gateway Neighborhood Corporation. Kira serves as an active member of the Executive Committee, Chair of the Nominating Committee and Co-Chair of the Marketing Committee. If Cleveland's Main Street programs need a hand, Kira is there to offer both of hers. Kira consistently exceeds expectations in her efforts to help the Historic Gateway Neighborhood and Warehouse District Main Street Programs thrive.

BEST RESIDENTIAL PROJECT

6013 Franklin

The 6013 Franklin Boulevard Queen Anne Victorian property on the brink of demolition was purchased by local residents Jamye Jamison and Jonathan Karpick. The 1898 home, vacant for a decade, had been designed by Paul Matzinger, a local architect involved with Cleveland's Detroit Shoreway neighborhood.

Through the use of the Cleveland Restoration Society's Heritage Home Program; and the City of Cleveland's Green Communities Program, a Tax Abatement provided the financial incentives that allowed for redevelopment of the Franklin residence.

Every painstaking detail was restored down to the Juliet balcony, decorative column caps, and meticulous color scheme.

BEST ADAPTIVE REUSE PROJECT

Wassenberg Art Center

The Wassenberg Art Center, a not-for-profit community art center, needed to grow physically in order to continue fulfilling its mission to serve the Van Wert region.

In the fall of 2012, the art center identified the vacant former National Guard Armory, at the south entrance to downtown Van Wert, as an ideal future home for the center. The property was under contract with a discount dollar store, and



The Wassenberg Art Center.

within a week of being demolished before the Wassenberg Art Center and the Van Wert County Foundation stepped in to propose a different use for the property. The new home of the Wassenberg Art Center opened with fanfare and a large celebration in 2013, and serves the community in both arts and as a central event center.

BEST CITIZENS' GRASSROOTS PRESERVATION PROJECT

Friends of the Flagpole

Ravenna Township was already struggling with budget concerns when they realized that the landmark 120 year old flagpole in front of the Portage County courthouse was in need of serious restoration work. Decades of deferred maintenance took its toll and there was concern over the liability posed by a 150' deteriorated structure; the Township trustees felt that they had no choice but to demolish it and sell it for scrap. Citizens recognized the cultural significance of the flagpole and banded together to save it. The flagpole project has been highly visible "sparkplug," igniting interest in Ravenna's architectural resources.



The restored Portage County courthouse flagpole.

PRESERVATION HERO

Shamakian Family

The French Empire Steele Mansion was built in 1867 for George Steele, described as the "grandest home in Painesville!" By the 1970s, it was converted into an apartment building. Attempts to melt an icicle in 2001



The Steele Mansion restored by the Shamakian Family.

resulted in a disastrous fire which destroyed the entire third floor. It was roofless and left open to the elements for nearly 10 years.

The Shamakian Family, looking for a family project, purchased the Steele Mansion in December, 2010. Very little of the original structure still stood. Through heartfelt determination and a lot of hard work the Steele Mansion has come back to its 1870s grandeur as a historic inn and meeting center. With the use of historic tax credits, Steele Mansion is once again the center of activity in Painesville.

PRESERVATION CAREER ACHIEVEMENT

Randy Black

Mr. Black manages the Columbus Preservation Office, and 2015 marks his 22nd year working for the City of Columbus. He, and his staff of five, oversees proposals for exterior work in 18 historic districts and for 68 individually listed properties. In addition, he performs all Section 106 Reviews of Federally-funded projects undertaken by the City

Mr. Black has worked on vacant and abandoned housing issues throughout the city in an effort to find useful methods to stabilize buildings and homes and avoid demolition where possible. His commitment to historic preservation has been responsible for saving hundreds of buildings and has helped preserve Columbus for generations to come.

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Save Ohio's Treasures: Reviewing 2015, and Looking Forward to 2016

It should come as no surprise that we came to the realization years ago that Ohio needed a dedicated brick and mortar fund that could be used when historic buildings in Ohio were at risk of demolition. While we knew a "Save Ohio's



We're excited by the potential our Save Ohio's Treasures fund can have with historic buildings.

Treasures" initiative was a great idea, it was unfortunately on the back burner for years, due mainly to a lack of funding.

That thankfully changed in 2014, after receiving funding from Turner Foundation and 1772 Foundation to underwrite the cost of completing an implementation plan. As we close out 2015, no doubt you're wondering where we stand with Save Ohio's Treasures. Although this year has

been one of "behind the scenes" work, we've accomplished a great deal, including securing grant dollars to capitalize the fund (there's a catch, however, as you'll learn later).

After applying to 1772 Foundation, and hearing the terrific news early in 2015 that we had received a \$50,000 matching grant, we continued working to set up all of the components we'd need to operate a successful program, including: identifying a potential organizational fund "mentor," drawing up internal policies and procedures, and formulating a fundraising match plan.

The Finance Fund's Mark Barbash (who also happened to be one of the three consultants who crafted our implementation plan) was very helpful in sitting down with us and helping us envision how Save Ohio's Treasures would ideally operate. He also gave us a needed dose of reality, as we began to grasp the fact that making the loan is only one small piece of the redevelopment puzzle. We have to account for all the different pieces of the puzzle, not only from a time standpoint, but also from a cost standpoint. In other words, we have to be very careful about the program and the inevitable loan fees we'll incur.

While talking out the promising future of Save Ohio's Treasures, a small group of staff and trustees began writing out policies and procedures for how the fund would operate. Part instruction manual, part road map, the completed policies and procedures will help guide the direction of Save Ohio's Treasures, once the fund is officially launched.

Finally, and most importantly, as we roll into 2016, we have the ambitious goal to match the \$50,000 grant from 1772 Foundation with an additional \$50,000. Many of you have already stepped up and contributed, while Heritage Ohio trustees have launched an internal board campaign to put their own dollars toward the match. Heritage Ohio trustees have also worked to recruit a fundraising committee to steer our efforts to meet this goal.

Count on us to be reaching out to Ohio donors as we seek out the match. This seed funding will be critical in order to allow us to capitalize the fund, as we work to build the fund to the point where we can begin to make strategic investments. When we reach out to you, we hope you will join us in moving the great idea of Save Ohio's Treasure closer to reality with your generous support!



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Pictured: the Carlisle Building in Chillicothe, OH

Photos by Jeff Goldberg, Esto Photographics



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What's Next For Preservation and YOP?

Preservationists across the nation are asking themselves, what is next? This year is the 50th anniversary of the National Historic Preservation Act and preservation has shaped the way many of us live and how we view communities. So where do we go next in preservation? How do we respect the efforts that have been made in the past 50 years, while wanting to re-invigorate preservation for triumphs over the next 50 years?

As part of Heritage Ohio, the Young Ohio Preservationists are excited to have been a part of this conversation for over a year. We have provided tours into some of Ohio's restored and neglected treasures; we restored over 20 windows in one weekend for affordable housing; we facilitated networking between professional and recreational preservationists, and so much more! But we are not satisfied with what we accomplished in 2015, we want to help lead the conversation of what will happen over the next 50 years for preservation in Ohio and we want you to be a part of that.

The Young Ohio Preservationist's board hosted a strategic planning session at Rockmill Brewery in Lancaster, Ohio, and thought hard about our future and how we want to partner with small-towns, individuals, and any interested party to promote preservation through new lenses.

We want to work to become a resource for you, the people that care about preservation in Ohio. In addition to advocacy, we are pleased to announce YOP will be launching an emerging professional session during Heritage



The Young Ohio Preservationists at the Rockmill Brewery in Lancaster, Ohio.

Ohio's annual conference in October! This competitive session will showcase emerging leaders in preservation and presenters will receive complimentary conference registration in addition to a travel stipend. The competition will launch in February!

Preservation is at the crossroads of past and future. Engage with the Young Ohio Preservationists in 2016 and help us lead preservation for the next 50+ years. We look forward to joining your preservation efforts this year and throughout the foreseeable future.

You can view all of our upcoming events on our facebook AND our newly launched website!

ARTICLE BY: SARAH MARSOM

Successful Funding Workshop in Cambridge

On November 18th, Cambridge Main Street hosted the fourth and final quarterly revitalization workshop of 2015. The topic of the workshop was Program Funding and the speakers were experts on funding downtown revitalization organizations. Typically Heritage Ohio asks various professionals from around the state to present on the particular workshop topics, but in this instance, executive directors from Ohio Main Street communities were the presenters.

The change in format was well received and attendees learned a number of great strategies to help build sustainable local budgets for their own revitalization organizations. The workshop kicked off with a talk about individual philanthropy by Muskingum County Community

Foundation Executive Director, Brian Wagner. The training covered several critical funding topics including: valuing and utilizing in-kind donations, fundraising events large and small, membership campaigns, and retail sales and collectables.

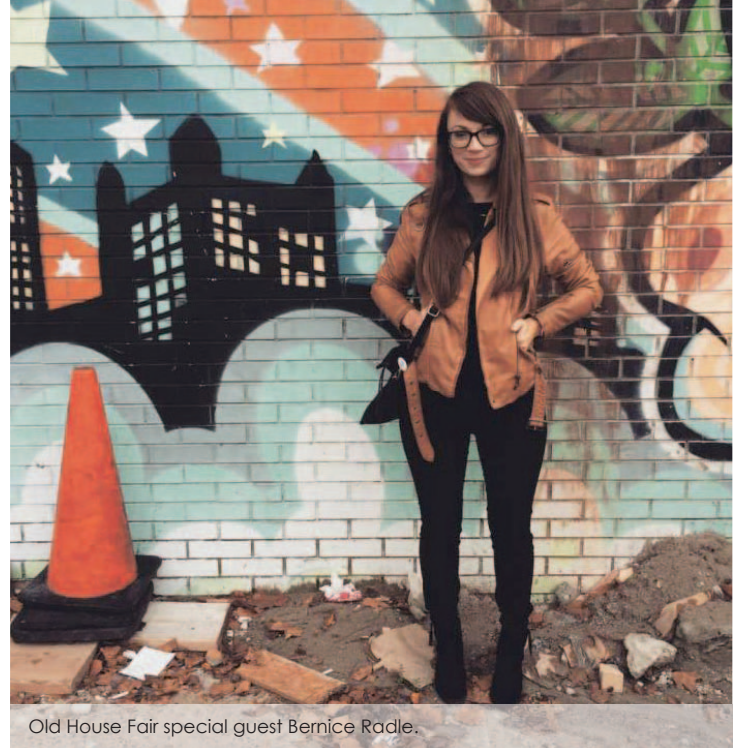
The event took place at Francis Family Restaurant in the heart of downtown Cambridge. Attendees were fortunate enough to experience Cambridge during its incredible Dicken's Victorian Village event and enjoy the regional tourism draw of the Guernsey County Courthouse Christmas lights display. The workshop was well received and the Cambridge community was a wonderful host to the Ohio Main Street Program.

The Old House Fair Returns!

Historic downtown Medina will host the second Old House Fair, Saturday, May 7

May is Preservation Month, so what better way to celebrate than to hold our next Old House Fair? We're pleased to announce our second annual Old House Fair will take place in Medina's Public Square, a picturesque gathering place downtown, on Saturday, May 7. Much like our 2015 Old House Fair, we'll have a variety of sessions geared toward helping owners of older and historic buildings; plus, we'll be bringing back our Old House Fair Olympics, so you have an opportunity to test your old house skills against your fellow attendees, in a friendly setting.

For 2016, we're happy to announce Bernice Radle as our special guest. You may know Bernice from the latest season of American Rehab, airing on the DIY Network. Bernice is a preservation force for good in her hometown of Buffalo, and invented heart-bombing, a creative way of showing love for under appreciated historic buildings by covering them with cutout hearts. We're excited to bring her to Medina, and look forward to having her amazing energy and enthusiasm for preservation on display!



Old House Fair special guest Bernice Radle.

Stay tuned to Revitalize Ohio and our website www.heritageohio.org as we share more details on the upcoming Old House Fair. For sponsors, vendors, and presenters: be sure to check out our Call for Artisans/Demonstrators below, and sponsorship information, on the next page.

We look forward to seeing you in Medina in May!

Call for Artisans/Demonstrators

If you'd like to join us at the Old House Fair in May: Please provide the following items to info@heritageohio.org.

- Brief description of your demonstration topic (up to 150 words)
- Demonstrator bio (up to 150 words)
- Your preference of an AM or PM session time
- Prior conference/presentation speaking experience
- Examples of work completed in Ohio, if applicable
- Please note electrical needs (or any other special needs) for your demonstration/session

We will contact you to acknowledge receipt of your proposal, contact you with any subsequent questions, and let you know if your session is chosen for the Old House Fair.

Old House Fair Vendors: We are actively seeking event vendors for the Old House Fair.

Please contact Frank Quinn at fquinn@heritageohio.org or 614.258.6200 for more information or with any questions.

Submission Due Date: Friday, February 12!

Demonstrations/sessions could focus on the following systems/topics:

- Masonry
- Flat wall plaster
- Wood windows repair
- Stained glass
- Slate
- Stone repair/restoration
- Decorative finishing
- HVAC retrofits
- Plumbing
- Repair
- Electrical retrofits
- Decorative finishes
- Painting (interior/exterior)
- Historic paint colors
- Decorative plaster repair
- Wood floor repair/refinishing
- Basics on energy efficiency
- Stonework
- Moisture control
- Researching your house
- Lead paint/hazard remediation
- Why hire an architect
- Mold remediation
- Financing a rehab/purchase
- Interior decorating
- Tile roofing
- Chimney restoration/retrofits
- Lighting for the old house
- Furniture for the old house
- Landscaping/heirloom plants
- When/why hire a contractor

This list is not comprehensive but designed to give you a sense of the types of demonstrations we're looking to secure, so be creative!





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| <input type="checkbox"/> | Event Guide company logo | \$250 |
| <input type="checkbox"/> | Attendee email list | \$250 |
| <input type="checkbox"/> | Logo & website in Revitalize Ohio Magazine | \$150 |
| <input type="checkbox"/> | Event Guide advertisement | |
| <input type="checkbox"/> | Inside cover \$500 | <input type="checkbox"/> Full page \$300 |
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*These opportunities have limited availability and are customized to the sponsor's marketing wishes

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Contact Person: _____

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Contact Email: _____

**QUESTIONS? CONTACT FRANK
QUINN AT 614.258.6200 FOR
MORE INFORMATION.**

**You can email this form to
fquinn@heritageohio.org
or fax to Heritage Ohio:
614.258.6400.**

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For more information on membership for
Businesses, Communities, Organizations,
and **Main Street Programs**, please visit our
website at www.heritageohio.org.