



HERITAGE OHIO

Vital Places. Vibrant Communities.

2013 Annual Report

A Note from our Board Chair *W. Kevin Pape*:

I'm pleased to present Heritage Ohio's 2013 Annual Report. Every year Heritage Ohio helps the citizens of Ohio save the places that matter, build community, and live better. In 2013 Heritage Ohio showed excellent dedication to preservation and revitalization.

Some of our greatest accomplishments and influences this year include, saving Historic Zoar, publishing an Ohio booklet highlighting the federal historic tax credit with the National Trust for Historic Preservation, and improving trainings offered to Main Street Communities and Ohioans.

In 2014, we are looking forward to many more events, programs, and trainings that will help you preserve and revitalize your communities through local initiatives and advocacy. We are especially eager for the opportunity to grow the participation of young preservationists and the prospect of advocating for the Neighborhood Infrastructure Assistance Program.

Thank you for the generous support we receive that allows Heritage Ohio to partner with Ohio communities. We celebrate our past successes as we look forward to the challenges Heritage Ohio faces in 2014 when it comes to preserving and revitalizing Ohio's communities.

W. Kevin Pape
Chairman, Board of Trustees
Heritage Ohio

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MISSION STATEMENT: As Ohio's official historic preservation and Main Street™ organization, Heritage Ohio fosters economic development and sustainability through preservation of historic buildings, revitalization of downtowns and neighborhood commercial districts, and promotion of cultural tourism.

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Columbus, OH 43205

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heritageohio.org

Advocacy

Heritage Ohio is leading the way as the primary advocate for Ohio's preservation and revitalization issues on the local, state, and federal level. Below is a snapshot of our advocacy efforts for historic preservation and revitalization from 2013.

Local Advocacy:



A visit to see the progress on the Steele Mansion in Painesville, Ohio, an Ohio historic tax credit project.

National Advocacy:



Heritage Ohio's director Joyce Barrett and board members with Senator Portman, discussing the return on investment on Ohio's historic tax credit projects.

State Advocacy:

Federal Advocacy:

The Federal Historic Tax Credit

OHIO: Creating Jobs, Building Communities, Preserving Heritage

PREPARED BY HERITAGE OHIO AND THE NATIONAL TRUST FOR HISTORIC PRESERVATION

Prosperity through Preservation
Save the Historic Tax Credit

Heritage Ohio partnered with the National Trust for Historic Preservation to publish "The Federal Historic Tax Credit, Ohio: Creating Jobs, Building Communities, Preserving Heritage." This publication shows Ohio is a leader in adaptive reuse.

Heritage Ohio co-sponsored Statehood Day at the Ohio Statehouse.

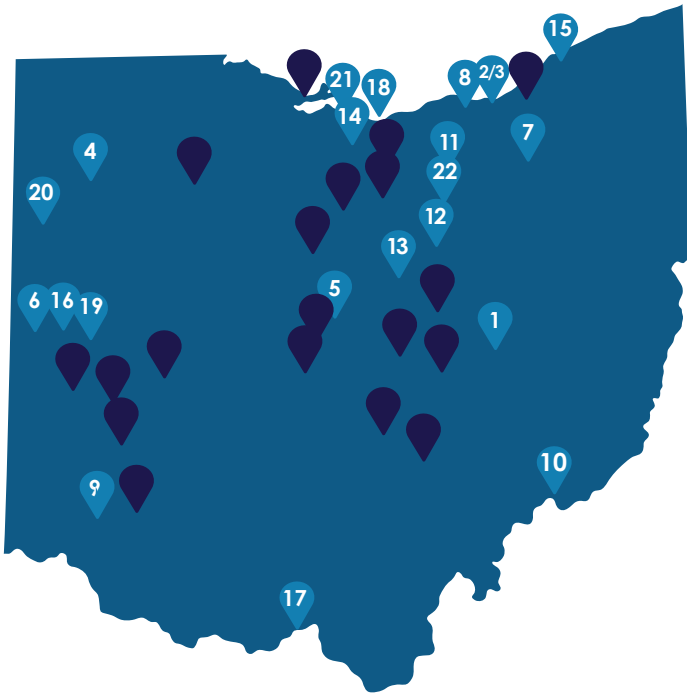
"Heritage Ohio has been a critical partner in creating and preserving the Ohio Historic Preservation Tax Credit program as well as important advocacy in maintaining the Federal Historic Tax Credit. These programs have provided the essential equity that funded adaptive reuse projects that transformed downtown Cleveland. Since the beginning of the program in 2007, the OHPTC has provided equity that triggered over \$500 million of investments in 29 projects."

Thomas Starinsky
Associate Director and Main Street Manager
Historic Gateway Neighborhood Corporation
Historic Warehouse District Development Corporation

Revitalization

Heritage Ohio has rekindled entrepreneurship, downtown cooperation and civic concern. Our strategies are appropriately scaled to a community's local resources and conditions.

Ohio Main Street Program



- 2014 Main Street Communities**
1. Cambridge
 2. Cleveland Gateway
 3. Cleveland Warehouse
 4. Defiance
 5. Delaware
 6. Greenville
 7. Kent
 8. Lakewood
 9. Lebanon
 10. Marietta
 11. Medina
 12. Millersburg
 13. Mount Vernon
 14. Norwalk
 15. Painesville
 16. Piqua
 17. Portsmouth
 18. Sandusky
 19. Troy
 20. Van Wert
 21. Vermilion
 22. Wooster

Downtown Affiliates

- | | | |
|-----------|--------------|-------------|
| Amherst | Marion | Tipp City |
| Ashland | Middletown | Urbana |
| Chardon | Newark | Wellington |
| Coshocton | Oberlin | Wilmington |
| Findlay | Port Clinton | Worthington |
| Lancaster | Powell | Xenia |
| Logan | Somerset | |

The Ohio Main Street Program, administered by Heritage Ohio, works with communities across the state to revitalize their historic commercial areas. Based in historic preservation, the Main Street Approach was developed by the National Trust for Historic Preservation.

2013 Main Street Statistics

"Main Street" communities have averaged \$23 return on investment, using a template which encourages a grassroots solution to create thriving downtown commercial districts.

- » 2013 Designated Ohio Main Street Communities: 23
- » Completed 91 facade renovations worth \$2.4 million
- » Completed 79 building rehabilitations worth \$42.8 million
- » Net new businesses: 107
- » Businesses expanded: 25
- » Net full time jobs created: 543
- » Net part time jobs created: 505
- » Volunteer Hours: 88,696 valued at \$1.7 million



For more information on Heritage Ohio's Main Street program contact:

Jeff Siegler
 Director of Revitalization
 Jsiegler@heritageohio.org
 740.215.7976

The Ohio Main Street program works with a variety of communities of all sizes and types across the state, using the *Main Street Four Point Approach™*

Main Street Approach

Operations. Design. Marketing. Business Enhancement.

Design



Painesville, an Ohio Main Street Program wrapped utility boxes with photos. Heritage Ohio works with communities to improve their physical appearance.

Business Enhancement



Before

Patina 46, Norwalk, Ohio, named Heritage Ohio's 2013 Business of the Year.

After

Operations



Heritage Ohio staff and Ohio downtown revitalization advocates attended the five day National Main Street Conference, hosted in New Orleans by the National Main Street Center.

Marketing



Outdoor movies in the summer presented by Main Street Greenville, Ohio.

"One of the biggest advantages is the personalized training we received to help us become a Main Street Program, and then the training going forward to help us grow even more. (It's been an exhilarating ride!)"

Jean G. Farmer
Executive Director
Marietta Main Street

Preservation

Heritage Ohio provides preservation planning and technical services to local communities and preservation groups in order to assist in their mission.

Historic Tax Credit Projects



The Jones Mansion, located in Findlay, Ohio. A 2012 Top Opportunity is now making use of historic tax credits.



The Federal Building, Youngstown, a historic tax credit project by the Gatta Company.

"The workshops I attended helped launch my career in historic preservation. I received valuable first hand information from the presenters and made great contacts. I have qualified in both Round 4 and 11 of the Ohio Historic Tax Credit program. That would not have happened if I didn't attend that first workshop."

Dominic L. Gatta III
The Gatta Company
Youngstown, Ohio

Preservation Success Stories



Heritage Ohio worked with the City of Oberlin to develop a strategy to use the historic Gasholder Building.

Saving Historic Zoar



Historic Zoar, a National Trust Most Endangered Property and a Heritage Ohio Top Opportunity. We are happy to announce Zoar's future is assured. The levee will be repaired!

Preservation Annual Awards



Frank Quinn pictured at the Rauh House in Cincinnati which received our Best Residential Rehabilitation Award in 2013.

Heritage Ohio plays a critical role in advocating for the protection of historically and architecturally significant properties across the state.

Technical Assistance



Experts were assembled to provide technical assistance in Bellevue after a tornado ripped through downtown in July 2013.

Awards and Ceremonies



Speakers from Heritage Ohio's Appalachia Heritage Luncheon, honored the unique cultural efforts in the Appalachian region. This annual luncheon is held in partnership with Ohio's Hill Country Heritage Area.

Historic Theaters



Murphy Theatre in Wilmington participated in Heritage Ohio's New Lyceum Circuit programming for Historic Theaters.

Historic Easements



Julian Building located in Columbus, Ohio, a new easement accepted in 2013.

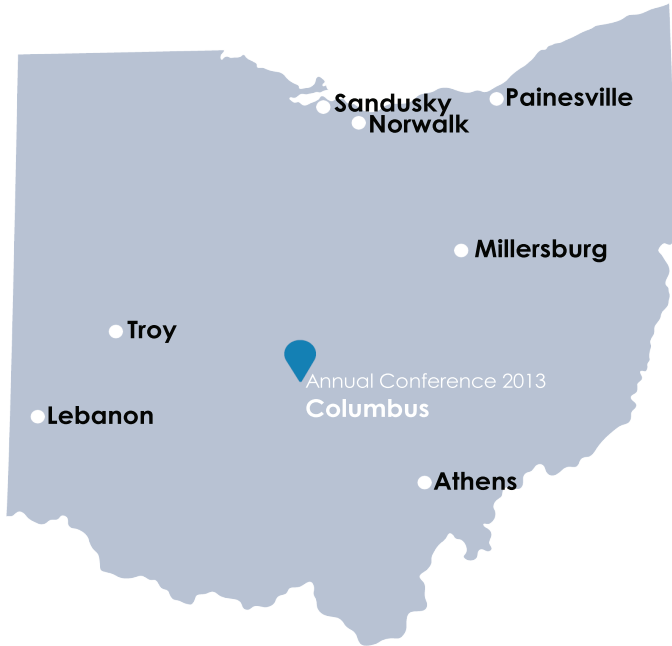
For more information on Historic Preservation at Heritage Ohio contact:

Frank Quinn
Director of Preservation
Fquinn@heritageohio.org
614.584.2441

Workshops and Trainings

Heritage Ohio hosts numerous trainings and webinars for statewide advocates, volunteers, and professionals

2013 Conferences & Trainings Locations



"Just wanted to let you know that Downtown Painesville received a grant for \$8,000 for us to wrap our utility boxes in great downtown pictures.

The recent webinar informed Main Street Managers about the grants available and talked us through the application process. Our membership in Heritage Ohio informed me of this opportunity and provided me with the tools I needed to apply for the grant. Lisa was an excellent presenter and she told us about unique possibilities to help us build our community through these grants."

*Jen Reed
Executive Director
Downtown Painesville Organization*

Statewide Conference



Heritage Ohio's annual conference: Local Spirit was held from May 21-23, 2013 in Columbus, Ohio.

Webinars

A benefit of membership, webinars are hosted each month on a variety of topics to introduce and educate members on an array of preservation and revitalization topics.



Heritage Ohio, with the generous support of the Jeffris Foundation, hosted a fundraising workshop in Columbus, Ohio. *The Buck Starts Here* was a two day interactive workshop presented by experts in the field on topics including board development, case statements, annual campaign administration, and stewardship.

Dollars and Sense

Dollars and Sense workshops are hosted across the state. These educational workshops help individuals and communities understand the tools available for rehabilitation of historic buildings. Trainings are an all day event and focus on topics such as Historic Tax Credits, Secretary of Interior Standards for Rehabilitation, and the Ohio Historic Tax Credit application.

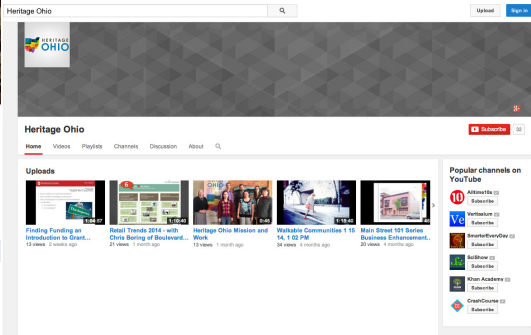
For more information on our upcoming trainings visit:
<http://www.heritageohio.org/training-workshops>

Communication

Keep up with the latest topics and conversations by following Heritage Ohio on Facebook, Pinterest, Instagram, Twitter, and YouTube. Be sure to read our weekly e-blasts, quarterly magazine: Revitalize Ohio, and blog posts to continue to learn about current projects, and events.



Like our page and follow our posts about local projects and events!
www.facebook.com/HeritageOhio
www.facebook.com/OhioMainStreet



Check out our past webinars and training on www.youtube.com/HeritageOhio/Videos.



Become a Supporter today!

- *Benefactor.....\$5,000
- *Ambassador.....\$1,000
- *Patron.....\$250
- *Contributor.....\$125
- Household.....\$55
- Individual.....\$25

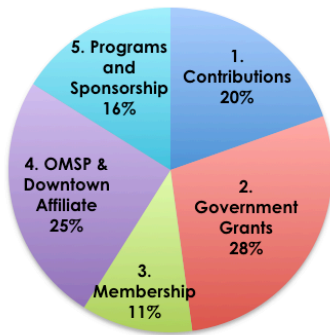
*Annual Membership of \$125 or more includes enrollment in our Legacy Circle.

To donate, visit our website:

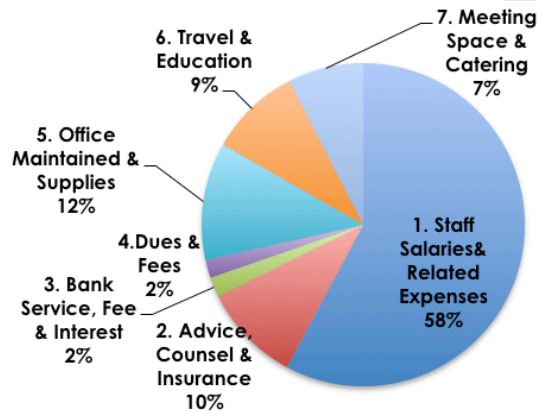
heritageohio.org/support-us/
 or call Vicky Unger
 P. 614.258.6200

Revenues

*Unaudited Financial statements



Expenses



“Heritage Ohio would like to express our gratitude for all of the support and financial contributions received during 2013. Every contribution enabled Heritage Ohio to protect and enhance the places that matter.”

Joyce Barrett
 Executive Director
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