

A light gray silhouette of the state of Ohio is centered in the background. Overlaid on the map are several small, white, semi-transparent circles of varying sizes, representing various cities or locations across the state.

**FY 2012  
Small Cities CDBG Comprehensive  
Downtown  
Revitalization Program**

September 7, 2011

Office of Housing & Community  
Partnerships/Ohio Department of  
Development

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## Program Goals

- Assist in the revitalization of Central Business District's (CBD)
- Aid in the elimination of slum and blight
- Create and retain job opportunities
- Total program funds available: \$ 2.5 Million

## Eligible Applicants

- CDBG Small Cities Jurisdictions;
  - Cities
  - Counties (On behalf of a city or village)
  - Villages
- Applicants will be asked to identify themselves as
  - A Main Street Community;
  - An emerging Main Street Community.
  - Or a Non-Main Street Community

## Comprehensive Downtown Programs

- Tier One: Downtown Revitalization Planning
    - \$100,000
  - Tier Two: Downtown Revitalization Building and Streetscape
    - \$2.4 million
  - Tier Three: Targets of Opportunity
    - (Funds from CDBG Discretionary Program)
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## Tier One: Comprehensive Downtown Planning

- Maximum Request \$ 15,000
  - Minimum Match \$1:\$1
    - Maximum in-kind 40%
    - Minimum local Government 10 % cash
  - Application Timing: June, 2011 through June, 2012 (Open Cycle)
  - Grant period: 14 months
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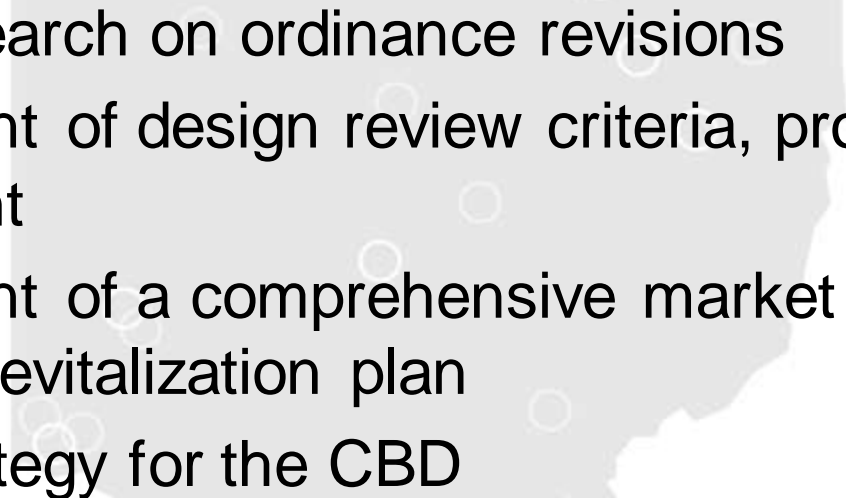
## Tier One: Comprehensive Downtown Planning

### Minimum Application Requirements:

- Comprehensive approach
- Incorporation of the Main Street 4 Point Approach
  - Design, Organization, Promotion and Economic Restructuring
- A Lead Organization
- Membership with Heritage Ohio (within 3 months of award)

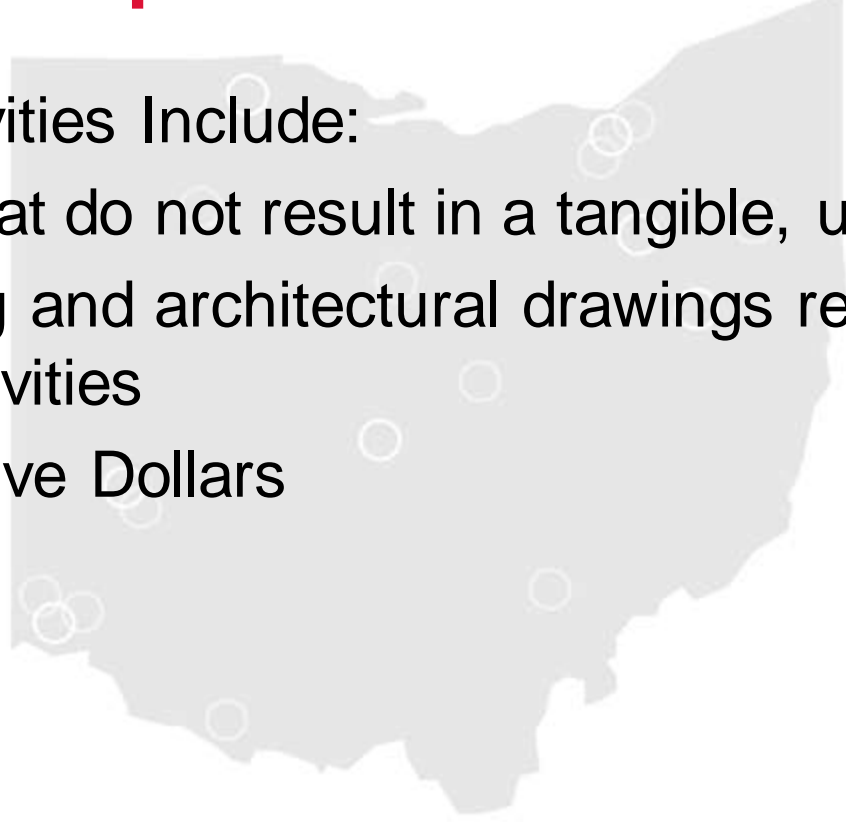
## Tier One: Comprehensive Downtown Planning

### Eligible Activities Include:

- Zoning research on ordinance revisions
  - Development of design review criteria, process, enforcement
  - Development of a comprehensive market analysis and a downtown revitalization plan
  - Market strategy for the CBD
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## Tier One: Comprehensive Downtown Planning

### Ineligible Activities Include:

- Activities that do not result in a tangible, useable product
  - Engineering and architectural drawings related to specific activities
  - Administrative Dollars
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## Tier Two: Downtown Building and Streetscape Revitalization

- Maximum Match Request: \$ 400,000
- Minimum Leverage Requirement: \$1:\$1
- Administrative Costs up to \$ 60,000 or 20%
- Application Timing
  - Threshold application due in May, 2012
  - Full application due in October, 2012 (by invitation)
- Grant awarded January, 2013
- Grant Period; 24 months

## **Tier Two: Downtown Building and Streetscape Revitalization**

Eligible Activities Include:

- Uniform façade and sign improvement
- Interior and exterior code violations
- Parking improvements (case by case)
- Streetscape
- Infrastructure and Rehabilitation Activities
- Activity specific( professional fees)
- Direct CBD administrative costs

## **Tier Two: Downtown Building and Streetscape Revitalization**

### Ineligible Activities Include:

- Costs of plans and studies
- Development
- Refinancing of existing debts
- Working capitals, training, inventory, and promotional events
- Purchase, refinance, or leasing of non capital equipment

## Tier Two: Downtown Building and Streetscape Revitalization

### Thresholds 1 through 5 (Required by May, 2012)

1. An Active Downtown business association (minimum of 2 yrs.) in including annual budget and membership.
2. An adopted Downtown Market Analysis completed within the last 5 yrs. of threshold submission
3. An adopted Downtown Development Plan that has been completed with the last 5 years of threshold submission
4. Creation and adoption of Design Review Standards incorporating **verbatim** the Sec. of the Interior's Rehab Standards
5. Creation of a marketing and promotional plan for the downtown area

## Tier Three: Downtown Targets of Opportunity

- Approximately \$500,000
  - Projects limited to one building
  - Application requests limited to funding availability and the identified gap
  - Open cycle program: Applications accepted June 16, 2011 until all funds are expended
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## CDBG Federal Requirements

- National Objective:
  - Slum and blight
  - Low- and Moderate-Income (LMI)
- Environmental Review
  - OHPO
- Procurement
- Contract Management
- Financial Management
- Record Keeping



## 2010 Program Highlights

- Private Rehabilitation: 144 Buildings
- Public Infrastructure: Flood & Drainage Improvements, New Construction, Park & Recreation Facilities, Parking Facilities, Public Utilities, Sidewalk Improvements, Street Improvements, and Water & Sewer Facilities
- Funding Sources: Building/Business Owners, City/Village, ODOT, In-Kind, Utility Company, CDBG Formula, Program Income, etc.
- 2010 Total Investment: \$13,503,321 (\$2,400,000 CDBG)
- Leverage Ratio: 5.62 to 1