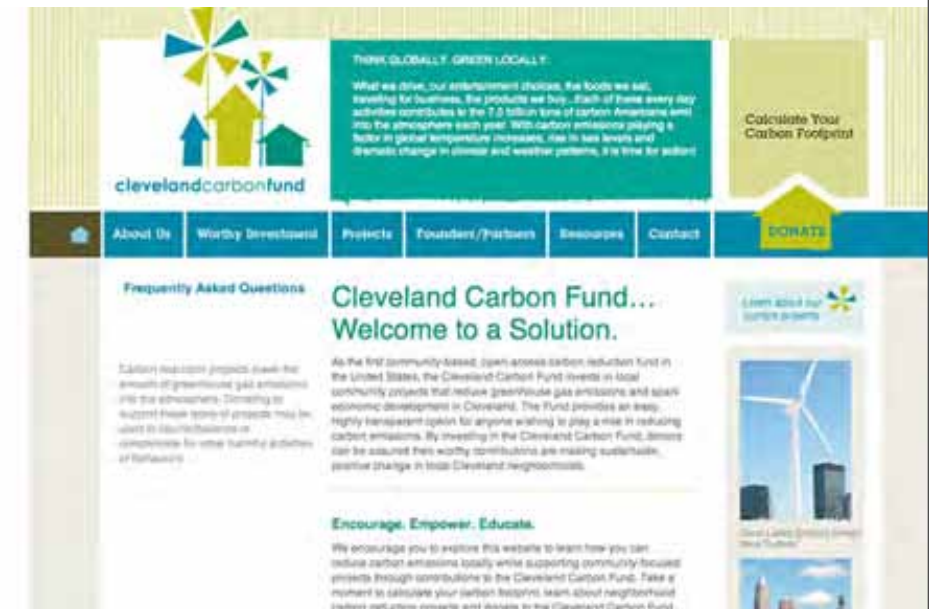**STUDIO GRAPHIQUE** ▪ *design with direction*

**DESIGN WITH DIRECTION**

Studio Graphique provides consulting and design services for branding, placemaking and wayfinding programs. We create authentic brands and environments that help our clients provide their customers and visitors with a positive and connective experience.

shaker
SQUARE
night and day

THE BAKERY

B

ARTISAN BREADS

You can tell a good bakery by its fresh bread... and we bake basketfuls of artisan loaves throughout the day. Wholesome, Old World ingredients rise and shine in our wide selection. A slice alone is a feast!

THE
BAKERY

STUDIO GRAPHIQUE

OSBORN
ENGINEERING

cleveland carbon fund

Cleveland Carbon Fund...
Welcome to a Solution.

# FINDING YOUR WAY AROUND WAYFINDING

## A 101

*— for Communities —*

# BRANDING FOR PLACE

Your brand is a symbolic embodiment of all the information connected to your place, and serves to create associations and expectations around it.

## BRAND ELEMENTS

‣ Logo

‣ Color

‣ Photography/Illustration Style

‣ Type Elements/Font Selection

‣ Taglines and Key Messages

# PLACEMAKING

is making a public place
a living space.

‣ Visual elements that function

‣ Visual elements that announce

‣ Visual elements that enhance their surroundings

‣ Visual elements that intrigue and delight

# WAYFINDING

is literally, helping people find their way, through signage and other visual clues.

## SIGNAGE AND WAYFINDING

‣ Signage that carefully and clearly organizes messages

‣ Signage that uses a consistent graphic language

‣ Signage that uses appropriate scale and structure

‣ Signage that functions as art

# THE PROCESS

## WHY do you need a sign program?

1. Is parking or are destinations difficult to find?

2. Are you lacking a sense of arrival?

3. Are you trying to improve visitor experience?

To develop a logo for Lakewood
'Downtown Lakewood' program
is dedicated to revitalizing La
historic downtown commerc

**DOWNTOWN**
·LAKEWOOD·

**DOWNT**
·LAKEW

---

OBJECTIVE B

To develop a signage and wayfinding program that will provide visitors the identification, direction, and orientation they need to access and enjoy the business and civic establishments that can be found in Downtown Lakewood – and will become a source of pride for Lakewood residents.

SIGNAGE & WAYFINDING GOALS

> The signage program should provide entry into downtown through select entry points (streets).
> The signage program should provide a sense of arrival.
> The signage program should define the edges of downtown.
> The signage program must address how parking is found and used.
> The signage program should reduce clutter, add clarity and a sense of orientation.
> The signage program should instill navigational confidence.
> The signage program should be modular, changeable and update-able.
> The signage program should focus on multi-modal arrival and movement while supporting the pedestrian effort of a walkable city.
> The signage program should inform visitors about significant destinations.
> The signage should effectively communicate ingress and egress from all the major arteries in Lakewood (I-90, Shoreway) to and from the downtown area.
> The signage should reflect the input given by the community at public forums.

Thursday, April 21, 2011

## PROGRAMMING GOALS

· To guide visitors from major arteries into District

· To mark entry points into District with banners (to allow for "soft boundaries")

· To guide visitors to public parking (or valet service) once they are within the District

· To consistently identify public parking

· To establish a changeable and updateable pedestrian wayfinding system, including a consistent map

· To guide visitors to major destinations within the District

· To reduce visual clutter

## AESTHETIC GOALS

· To create unique, bold, different, cool, artistic, durable, and long-lasting signage for the District

· To comply with the City's signage guidelines while still implementing an artful and unique sign program

· To promote the GSAD brand through the use of its logo and an interpretation of the brand palette in design and materials

· To create a system that is simple, sophisticated and consistent

## PERSONALITY TRAITS

Unique            Dynamic

Funky             Inclusive

Eclectic          Nightlife

Amorphous         Personal

Diverse           Aspiring

Vital

## "SUCCESS . . . "

· This program should help people from the outside find the district, then find parking within

· This program should be original, unique, and should reinvent an old place, showing layering over time

· This program should take the community into account and allows for a strategic and creative process

· This program should be inclusive of residents, businesses, the Lake, and other districts within the greater Detroit Shoreway Neighborhood

DETROIT AVENUE
DOWNTOWN STREETSCAPE PLAN

COMMUNITY MEETING #3

CITY OF LAKEWOOD

AUGUST 28, 2007

MAIN STREET LAKEWOOD

CITY ARCHITECTURE

CITY OF XENIA, OHIO

|VIBRANT FUTURE|

DOWNTOWN STRATEGIC PLAN

PROJECT PARAMETERS
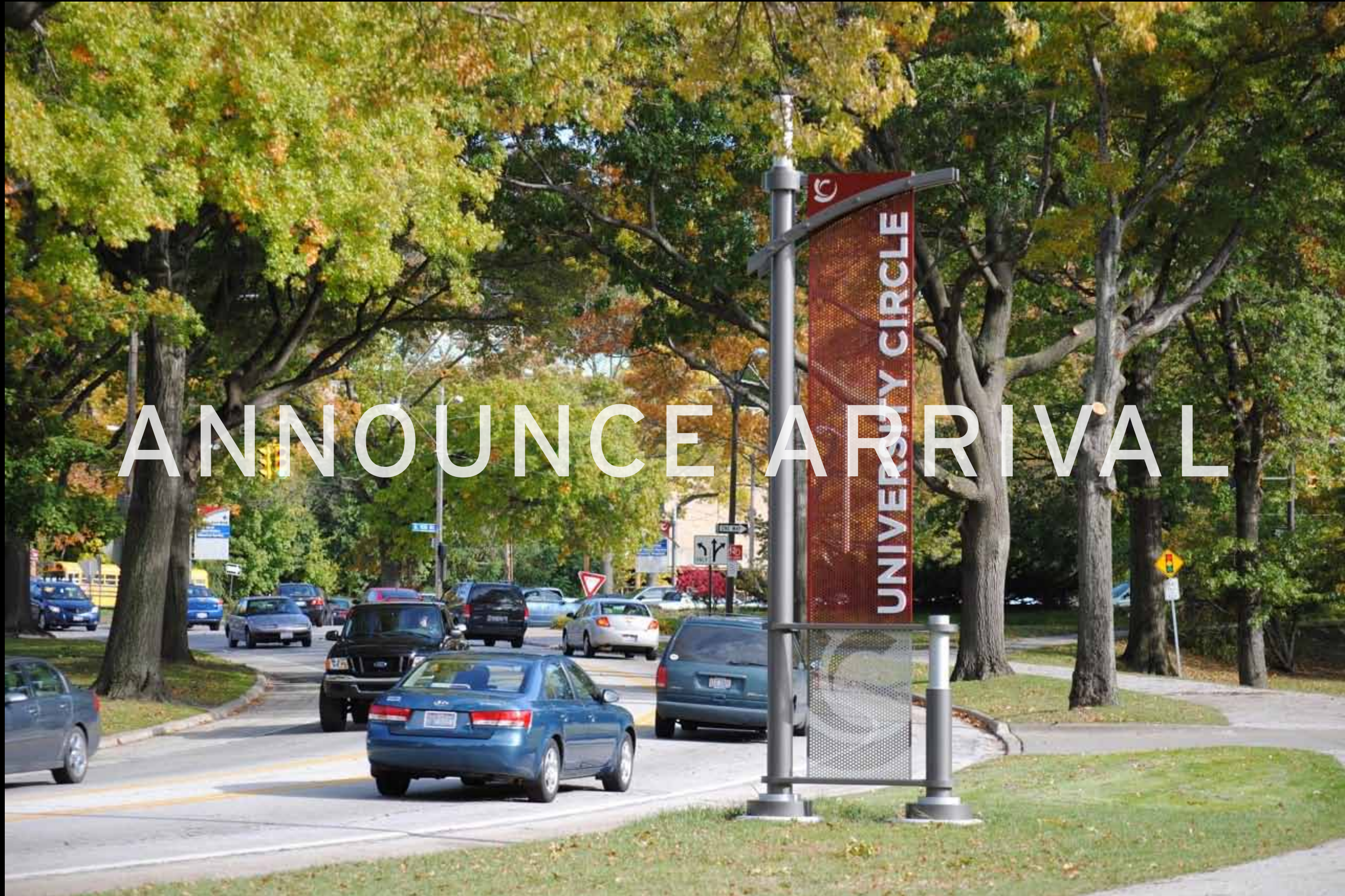
## What KIND of project?

GUIDE TO PLACE
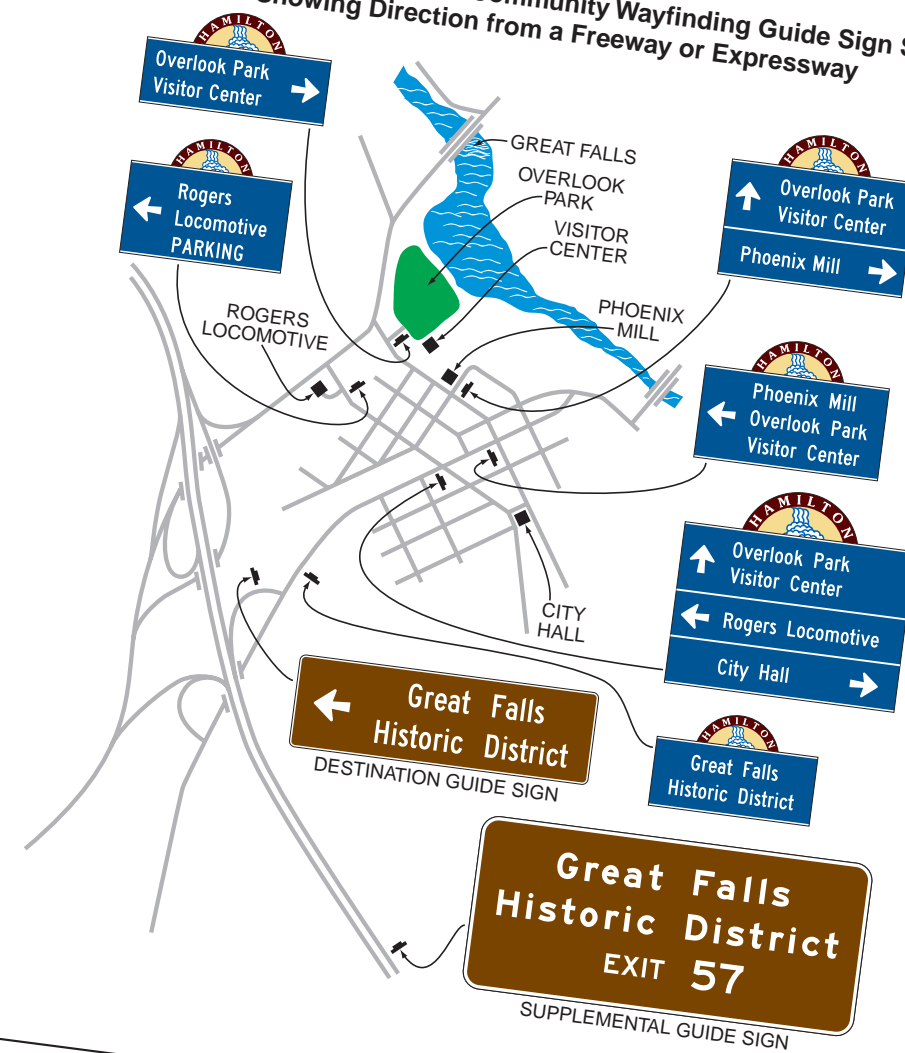
ANNOUNCE ARRIVAL

DIRECT TO PLACES

ENHANCE PLACE

## PROJECT PARAMETERS

# What RULES do we have to follow?

**Figure 2D-19.  Example of a Community Wayfinding Guide Sign System Showing Direction from a Freeway or Expressway**



15     The color coding or a pictograph of the identification enhancement markers of the community wayfinding guide signing system shall be included on the informational guide sign posted at the boundary of the community wayfinding guide signing area.  The color coding or pictographs shall apply to a specific, identifiable neighborhood or geographical subarea within the overall area covered by the community wayfinding guide signing.  Color coding or pictographs shall not be used to distinguish between different types of destinations that are within the same designated neighborhood or subarea.  The color coding shall be accomplished by the use of different colored square or rectangular panels on the face of the informational guide sign, each positioned to the left of the neighborhood or named geographic area to which the color-coding panel applies.  The height of the colored square or rectangular panels shall not exceed two times the height of the upper-case letters of the principal legend on the sign.

Option:

16     The different colored square or rectangular panels may include either a black or a white (whichever provides the better contrast with the color of the panel) letter, numeral, or other appropriate designation to identify the destination.

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"Prior to the addition of this section, if a designer wanted to (or was forced to) comply with the MUTCD in the development of a wayfinding sign system, they had to refer to standards, guidance, and options developed specifically for standard conventional road traffic control devices."

"By adding this section, the FHWA is showing that they are finally agreeing that **community or urban wayfinding is a different animal and therefore should get special treatment.**"

**Phil Garvey, senior research associate with the Pennsylvania Transportation Institute.**

# NEW 2009 MUTCD Guidelines: Community Wayfinding Signs

**Alternate colors.** Communities are not restricted to "highway green" signs, but cannot use "standard regulatory colors" (i.e., fluorescent yellow-green).

**Letter height.** The new MUTCD relaxes rules for letter height on low-volume roads and urban streets with speeds of 25 mph or less from 6 in. to 4 in., allowing that "the principal legend shall be in letters at least 4 inches in height for all upper-case letters and 3 inches in height for lower case letters."
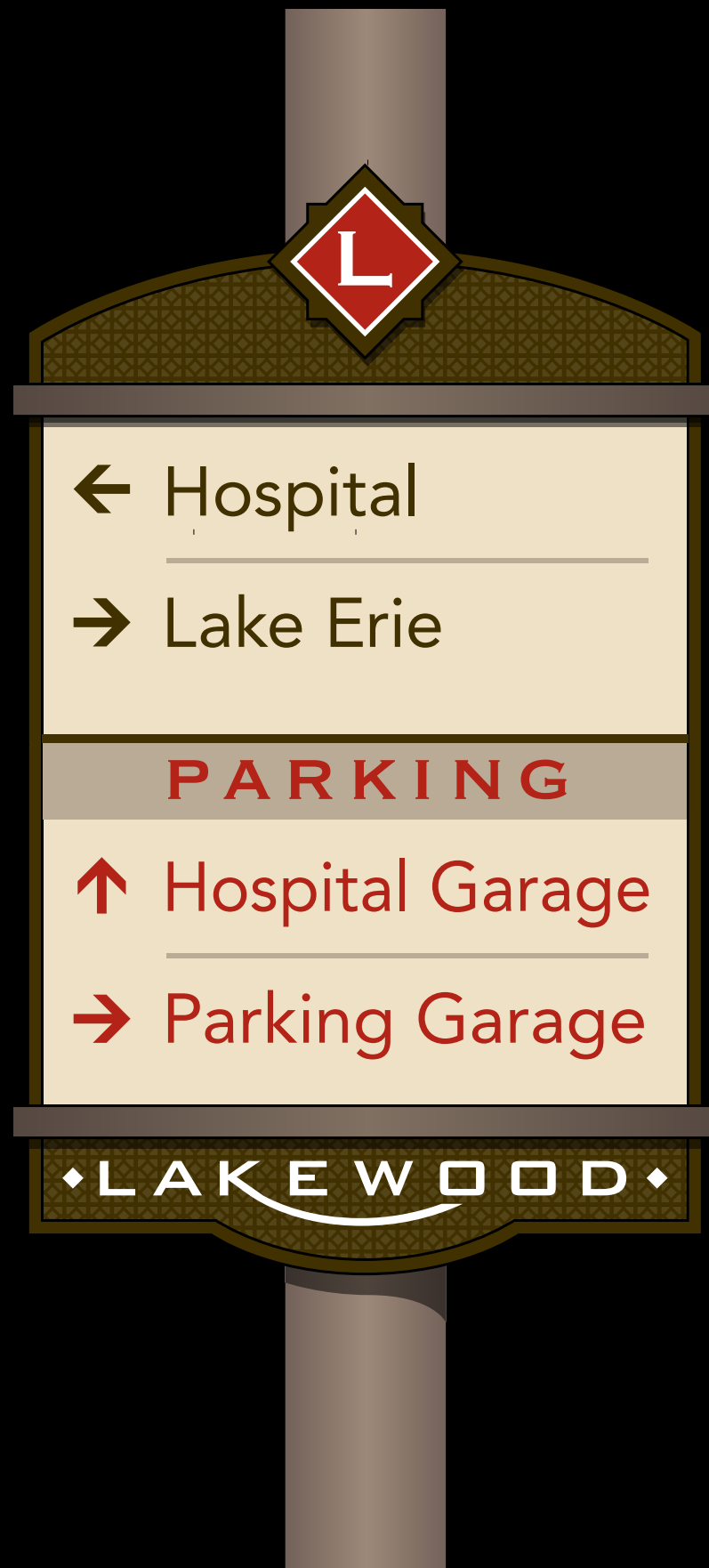
**Symbols/arrows.** Signs may only use MUTCD-approved symbols, including standard highway arrows.

**Sign shape.** The rules state that signs "should" be rectangular.

Determining the CRITERIA for WHO, WHAT goes on wayfinding signs?

## SETTING MESSAGING CRITERIA

Drivers traveling at speeds of 25mph or over cannot comprehend more than 4 lines of messages.

Major public visitor destinations may be included. Private businesses and organizations may only be allowed on pedestrian signs.

Clear nomenclature for quick and easy recognition but not abbreviations.

Determining a realistic timeframe for developing a signage and wayfinding grogram?

## PROJECT TIMEFRAME

**TIMEFRAME**

- 26 — Longer Period of Time (More Than 1 Year)
- 13 — Short Period of Time (About 1 Year)
- 21 — Phased Approach
- 17 — Simultaneously

**REASONS FOR PHASED APPROACH**

> Funding availability, multiple funding sources and budget cycles
> Multiple entities involved
> Time to educate about the concept and values of branding and wayfinding to internal and external audiences
> Public engagement
> The need to start with Brand as the foundation for all other program aspects
> Staff capacity limitations, could only focus on one project at a time
> Government processes

# Design with Direction

### DIG DOWN

Our experience working on projects like yours means we already know process and expectations. We Dig Down to understand the objectives of each program to help you develop a foundation from which real design solutions can form.

### BUILD UP

Once a solid foundation is laid, Studio Graphique begins to Build. We identify and prioritize your needs. We develop holistic visual concepts that represent your organization and its culture, and communicate an experience with your customers. We create comprehensive systems that are both functional and emotional, and speak together with one voice.

### MOVE FORWARD

We work in continued partnership with you to ensure the new program is properly implemented and matches goals and definitions for success, and provide you with tools to maintain and evolve your program with your own resources.

Determining a realistic budget to develop and implement these type of programs?

# COST

## WHAT DO YOU ANTICIPATE SPENDING?

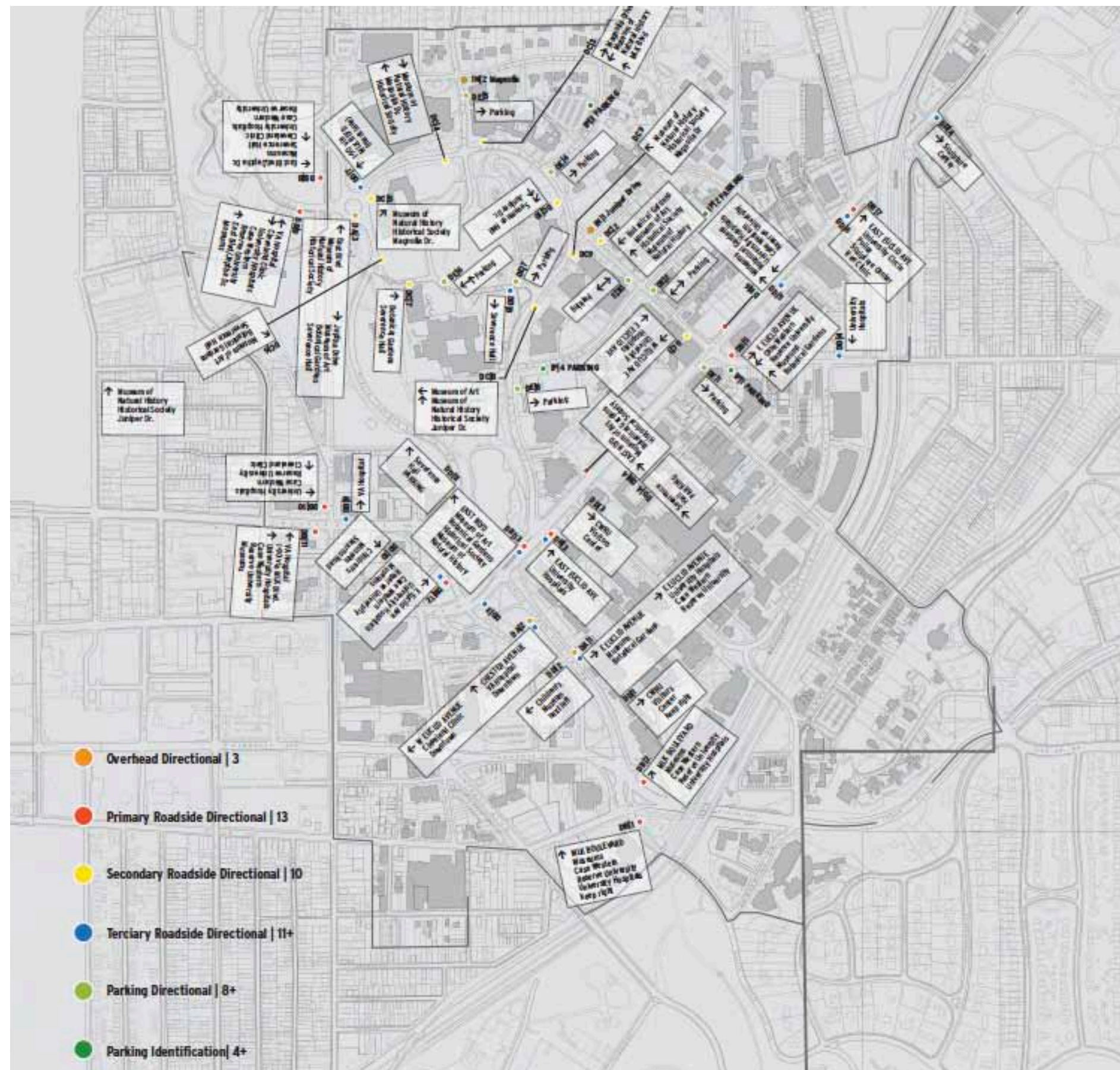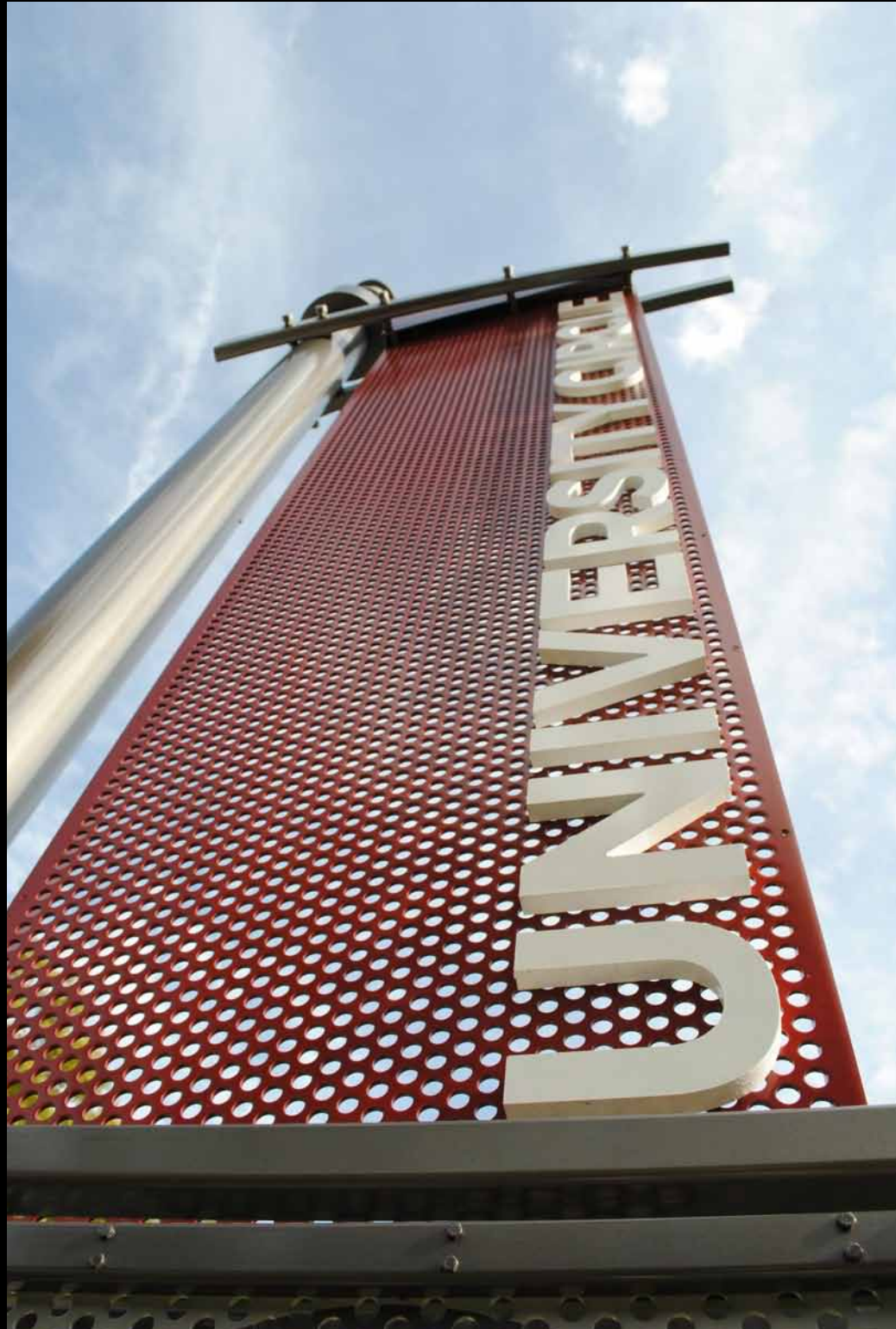| | | WHAT WAS THE TOTAL COST? |
|---|---|---|
| 39% | less than $20,000 | 20% |
| 31% | $20,000 - $50,000 | 22% |
| 13% | $50,000 - $80,000 | 13% |
| 17% | more than $80,000 | 45% |

There was a wide disparity in understanding the costs associated with these types of projects. 58% of those who have completed projects cited that costs were over $50k with 45% recognizing the costs were more than $80k. Those who were considering projects anticipated spending much less, which is possibly indicative that they have not fully assimilated what goes into these projects.

# UNIVERSITY CIRCLE
## LARGE SCALE PROJECT

Overhead Directional | 3

Primary Roadside Directional | 13

Secondary Roadside Directional | 10

Terciary Roadside Directional | 11+

Parking Directional | 8+

Parking Identification| 4+

UNIVERSITY CIRCLE

Euclid Ave West

Cleveland Clinic
Downtown

Chester Ave

VA Hospital
Downtown

Children's
Museum
next left

Euclid Ave
University Hospitals
Case Western Reserve
Severance Hall
Museums
VA Hospital

Botanical Garden
Museum of Art
Museum of
Natural History
Historical Society
VA Hospital

The
Sculpture
Center

P
PARKING

PARKING
Museum of
Natural History

Gestault Institute
Magnolia Drive
Music Settlement
Magnolia Courthouse

University Circle

UNIVERSITY CIRCLE

12100
EUCLID AVE

UCPD
UNIVERSITY CIRCLE
POLICE DEPARTMENT

STANDARD PARKING

UCI OPERATIONS

UNIVERSITY
CIRCLE INC

10831 MAGNOLIA DRIVE

LARGE SCALE PROJECT

CONSULTANTS FEE

$200,000

FABRICATION/INSTALLATION

< $1,000,000

# SHAKER SQUARE

## MEDIUM SCALE PROJECT
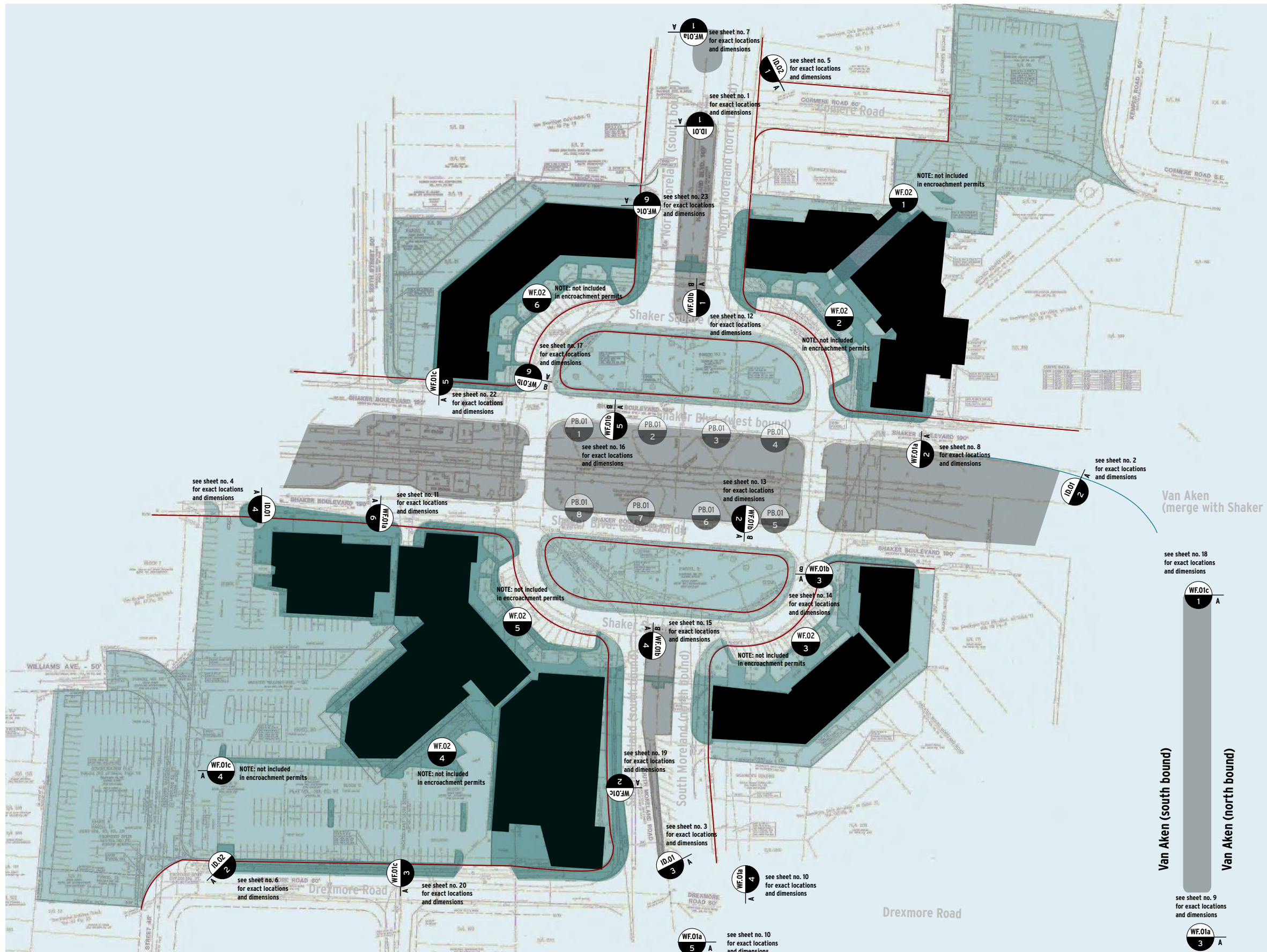
## SIGN TYPE KEY

**Entry Identification Signs**
see exhibit A for fabrication/installation details

**Parking Identification Signs**
see exhibit B for fabrication/installation details

**Parking Directional Signs**
see exhibit C for fabrication/installation details

**Parking Directional Signs**
see exhibit D for fabrication/installation details

**Parking Directional Signs**
see exhibit E for fabrication/installation details

**Pedestrian Directory Signs**
see exhibit F for fabrication/installation details

**Placemaking Banners**
see exhibit G for fabrication/installation details
located on existing light poles

—— **Right-of-Way**

**Property area**

**Pavement**

**Buildings**

**RTA/Public Property**

Thursday, April 21, 2011

**ID.01**

shaker
SQUARE
night and day

**ID.02**

P
shaker
SQUARE
north lot

**WF.01a**

P

Public Parking
South Lot
Dave's Market
Shaker Cinema
North Lot
CVS/pharmacy
drive-thru
Sergio's Sarava

**WF.01b**

P

Public Parking
North Lot
CVS/pharmacy
drive-thru
Sergio's Sarava

**WF.01c**

P
metered

**WF.02**

shaker
SQUARE
night and day
information

**PB.01**

SQUARE

ID.01
# Entry Identification Signs

ID.02
# Parking Identification Signs

WF.01a
# Parking Directional Signs

WF.01b
#

WF.01c
#

WF.02
# Kiosks

PB.01
# Placemaking

MEDIUM SCALE PROJECT

CONSULTANTS FEE

$75,000

FABRICATION/INSTALLATION

< $200,000

# GORDON SQUARE
## SMALL SCALE PROJECT

TRAILBLAZERS (14 LOCATIONS)  ODOT SIGNS (2 LOCATIONS, BY CLIENT)

LAKE ERIE

EDGEWATER PARK

W. 65TH PEDESTRIAN PATH

RT. 2

DETROIT AVENUE

W. 78TH ST.

LAKE AVENUE

GORDON SQUARE ARTS DISTRICT

OHIO CITY

W. 49TH ST.

W. 45TH

DETROIT AVENUE

W. 65TH STREET

DETROIT-SHOREWAY

W. 52ND STREET

LORAIN AVENUE

W. 41ST STREET

MADISON AVENUE

Detroit-Shoreway, Cleveland OH

I-90 E

I-90 W

Google

Thursday, April 21, 2011
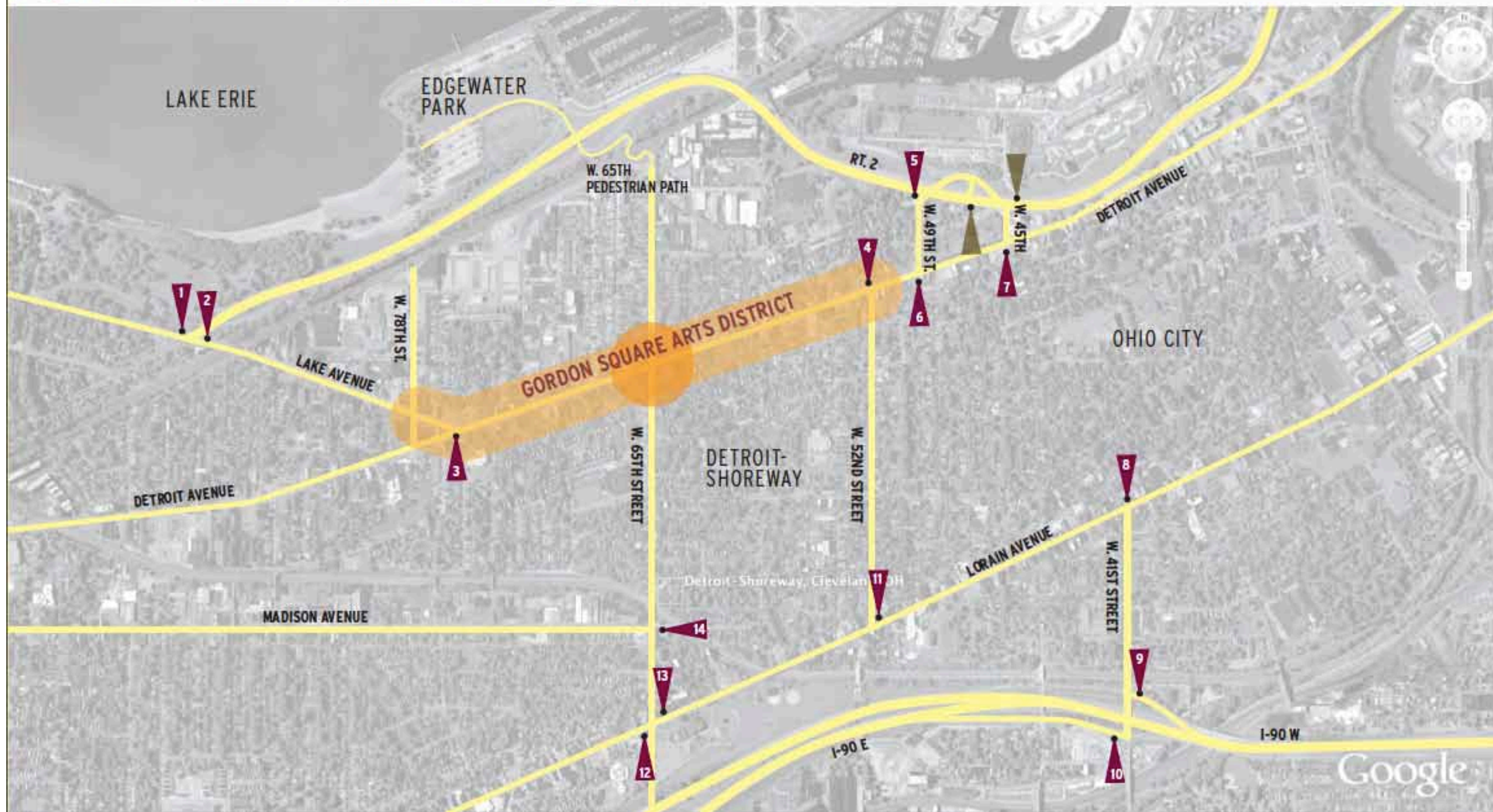
SMALL SCALE PROJECT

CONSULTANTS FEE

$25,000

FABRICATION/INSTALLATION

$50,000

## How do you involving the community?

The importance of the Steering Commitee

The role of Public Meetings

Keeping the Public Informed

# PUBLIC ENGAGEMENT
## DID YOUR PROJECT INVOLVE A SIGNIFICANT AMOUNT?

Public engagement emerged as an important element of any successful community branding, wayfinding and/or placemaking project.

Respondents generally noted that public engagement for a Branding process was minimal or absent but it was critical to the success of a Wayfinding program. Public engagement tools included surveys, community meetings, focus groups and group and individual interviews. Other methods included a design charette, panel discussion, reception and open house. The amount of public engagement varied widely and seemed to be based on what "felt right" for that downtown/organization.

Only eight respondents noted that their project involved no public engagement. All other communities discussed some type of engagement process that took place, and as the results demonstrate, the processes vary based upon project and community.

## IS PUBLIC ENAGEMENT NEEDED TO RECEIVE SUPPORT?

| YES | NO |
|-----|-----|
| 10 | 6 |

DOWNTOWN LAKEWOOD

An Ohio Main Street Program

Home

2011 Events »  Past Events »  Lakewood's Best »  Business News »

201

Shopping
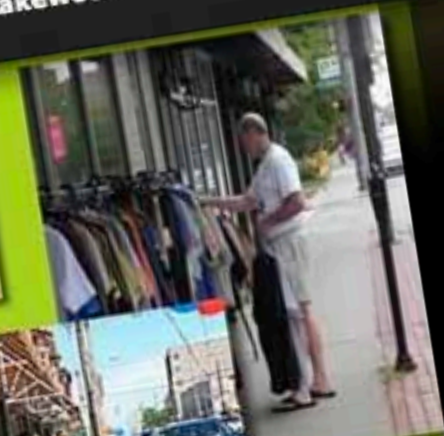
Dining

Downtown Shopping

Downtown Dining

In and around Lakewood, we have an incredible array of eateries. Whether you are looking for a coffee house or a gastro-pub, a gourmet grilled cheese, hummus or meatloaf, we...

We have revised our downtown business map because more ne businesses are popping up all time. These images show loca businesses and parking area Downtown Lakewood. For a...

Read More

Read More

Recent Posts

---

facebook

Search

Home  Profile  Account ▾

Downtown Lakewood
Non-Profit Organization · Lakewood, Ohio

Wall
Info
Photos (5)
Events
Notes
Discussions

About
Downtown Lakewood is the nationally accredited volunteer-based Main Street™...
More

1,554
people like this

Likes                    See All

The Be        Beck Center for
              the Arts

Rozi's Wine
House

Retail is Detail

Lakewood Public
Library

Startup
Lakewood

Add to My Page's Favorites
Subscribe via SMS
Unlike
Create a Page
Report Page
Share

Wall

Share:  Post  Photo  Link  Video        Downtown Lakewood · Top Posts ▾

Write something...

Downtown Lakewood
Sweet video coverage of two great events in Lakewood this weekend!

Rain Doesn't Keep Lakewood Organizations from
Promoting Living in Lakewood
lakewood-oh.patch.com
Two events, Lakewood Downtown Open House and the Lakewood Old House Fair, both successful — despite the weather.

Monday at 9:54am · Like · Comment · Share

6 people like this.

Write a comment...

Downtown Lakewood
Happy Spring from one of our "dog lover" friends! These cute pups and their owners won the 2009 Spooky Pooch Parade "Best Float" award. Do you remember those cute cupcakes? Don't forget to mark your calendars for the 2011 Spooky Pooch Parade – October 15, 2011! Check out last year's photos at: downtownlakewood.org

April 14 at 2:25pm · Like · Comment · Share

Downtown Lakewood
More good news for Lakewood!

GrafTech Expanding Operations in Lakewood, Adding Jobs
lakewood-oh.patch.com
Ohio EPA to host meeting Thursday to discuss emissions from the Madison Avenue facility.

You and Downtown Lakewood

4 friends like this.
Melt Bar and Grilled

Sponsored                    Create an Ad

Go Far in Your Career
globalcorporatecareers.com
Find international opportunities within the most prestigious U.S. based organizations. Learn more about available positions!

Midnite Oil Media
midnite oil
Midnite Oil Media builds websites and designs print projects for a variety of businesses and organizations.

Like · 36 people like this.

Game Designers Wanted
GAMELOFT
Gameloft is considering New Orleans for their new studio. Designers, Programmers, Producers and artists click here to apply.

Obama for America 2012
barackobama.com
THE 2012 CAMPAIGN
In 2008 we changed the world. Let's do it again. Join President Obama's 2012 campaign now!

Chat

Thursday, April 21, 2011

# CASE STUDY

# DOWNTOWN LAKEWOOD: DIG DOWN

## DIAGNOSTIC TOOLS

**Community Meeting**
EGD Community Education
Personality Word Brainstorm
Style Board Survey

**Business Owners Survey**
**Community Survey**
**Color Test**
**Site Survey**

## STYLE BOARD SURVEY

HISTORICAL — 32% / 68% — HISTORICAL
CONTEMPORARY — 27% / 73% — CONTEMPORARY
TRADITIONAL — 19% / 81% — TRADITIONAL
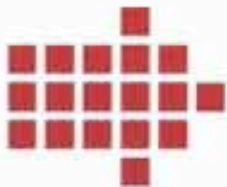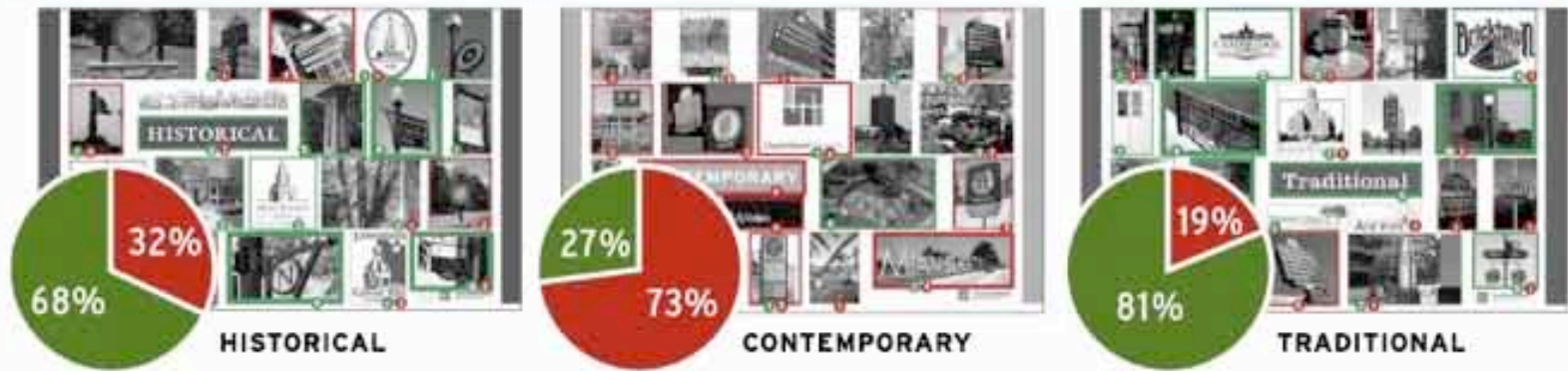
## "IF DOWNTOWN LAKEWOOD WERE A PERSON..."

**+**
authentic
charming
young at heart + old soul
eclectic
modern + traditional

**−**
messy
tired
dirty
cramped
unnoticed
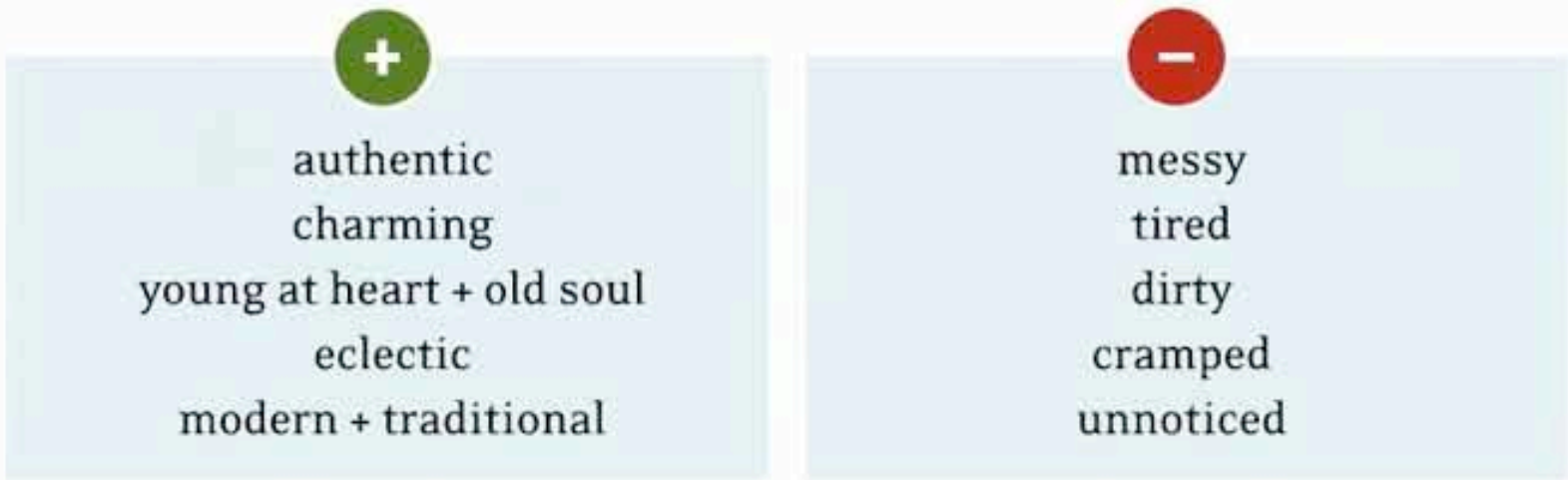
## COLOR SURVEY : WHICH IS YOUR PREFERENCE?

YELLOW 11%
PURPLE 33%
RED 29%
BLUE 27%
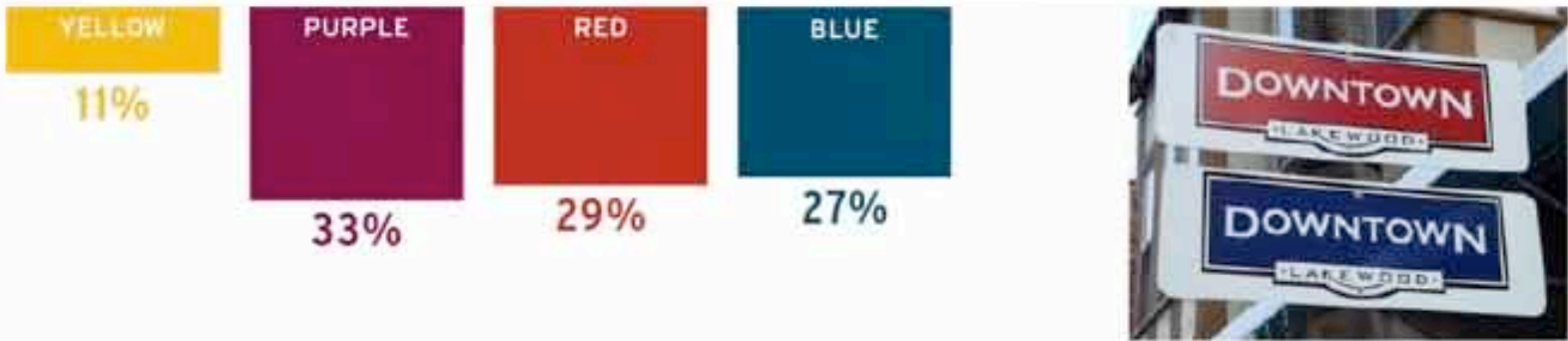
# DOWNTOWN LAKEWOOD: BUILD UP

## CONCEPT 1

### INSPIRATION

DOWNTOWN
·LAKEWOOD·



**A.1** vehicular directionals

- Diamond-pattern Perforated Metal Headers
- Raised Arrow
- Dimensional Diamond
- Diamond Cut-Out
- Custom "Diamond Cross-section" Pole
- Mounted on Existing Pole

Public Library
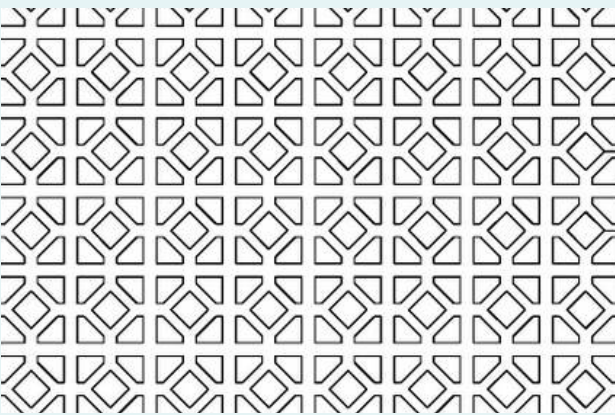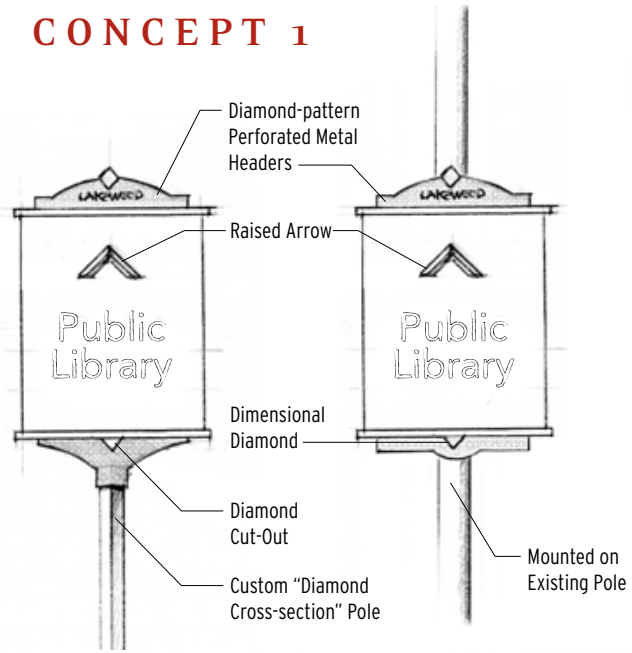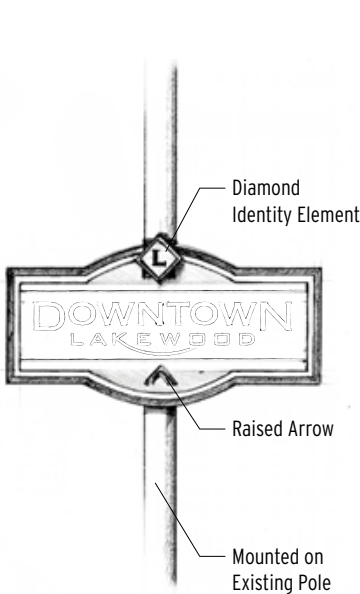
**A.1** vehicular directional (trailblazer)

- Diamond Identity Element
- Raised Arrow
- Mounted on Existing Pole

DOWNTOWN LAKEWOOD

**A.2** parking directional

- Diamond Identity Element Bracket
- Custom "Diamond Cross-section" Pole

↑ Lot 3
← Lot 4
  Post Office
  Library
← Additional Parking

**C.2** parking ID

- Mounted to Existing Pole

PARKING
Lot 4

**C.1** entry/gateway

- Illuminated signface with dark backlit dimensional letters
- Diamond-pattern perforated metal
- Opaque sign face with illuminated letters
- Custom "Diamond Cross-section" Pole
- Optional "Welcome" Banner

DOWNTOWN LAKEWOOD
WELCOME

**C.3** street name sign

- Diamond Identity Element Bracket
- Background Color from identity palette
- Reflective vinyl letters
- Applied Diamond Identity Element

**Situation 1:** Flag-Mounted Street Name

Detroit Ave

**Situation 2:** Street Name Mounted to Crossbar

Detroit Ave

**D.1** banners

- Changeable Banner
- Alternate Decorative Brackets

DOWNTOWN LAKEWOOD

# DOWNTOWN LAKEWOOD: MOVE FORWARD



**Typography, Graphics & Color reference sheet (Exhibit ii)**

GRAPHICS

Downtown Lakewood Mark | reference design drawings for use

Arrows | reference design drawings for use

Symbols | reference design drawings for use

TYPOGRAPHY

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
Copperplate | Regular/Medium (International Typeface Corporation - http://www.itcfonts.com/)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
Avenir | Roman (International Typeface Corporation - http://www.itcfonts.com/)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
Avenir | Heavy (International Typeface Corporation - http://www.itcfonts.com/)

LINE SPACING

Hospital
Lakewood Park

TRACKING & KERNING

125% PARKING
Copperplate | Parking

105% City Hall
Avenir | Messaging

COLOR & FINISHES

PRIMARY COLORS / SECONDARY COLORS / PATTERNS / REFLECTIVE VINYL / OPAQUE VINYL

---

## C.2 PARKING IDENTIFICATION — ELEVATION | SCALE: 1/4"=1'

Callouts (left elevation):
- Applied dimensional diamond logo element with reflective white 'L' (see detail on this sheet)
- 1" x 1" mount for offsetting diamond logo element
- Tone-on-tone diamond pattern and border printed directly to background face
- 1 1/4" applied bracket painted to match MP20162
- Applied Avery Red Reflective A7816-R vinyl message on painted face to match MP06390
- 3/4" applied bracket painted to match MP20162
- Removable panel painted to match MP02770
- Applied 3M Chocolate Brown Metallic 180C-239 vinyl message horizontally and vertically centered on panel
- 1 1/4" applied bracket painted to match MP20162
- Applied Avery White Reflective A7801-R vinyl letters applied to background
- Tone-on-tone diamond pattern and border printed directly to background face
- 4" OD smooth steel pole painted custom brown to match sign

Text on sign: PARKING / Lot A / LAKEWOOD

Dimensions: 29", 6 1/2", 2 1/4", 2", 38 3/4", 18", 11", 5 1/4", 1 1/4", 3/4", 26 1/2", 28"

**C.2 PARKING IDENTIFICATION — DETAIL | SCALE: 1-1/2"=1'**

---

Alternate Parking ID message

Kaufmann Park

Dimensions: 8 1/4", 3 1/2", 1 3/4"

---

## C.2 PARKING IDENTIFICATION — DETAIL (SIDE) | SCALE: 1-1/2"=1'

Callouts:
- Pole cap painted to match MP20162
- Bracket TBD as necessary by fabricator per wind load requirements
- 1/8" aluminum logo plaque
- 1" x 2" aluminum stiffener channel painted to match MP20162
- 1/8" aluminum message panel (removable)
- Set screw long enough to lock message panel in place
- Bracket painted to match MO20162, attached with screws on back and slots to allow for removal of sign face
- Mounting screw for bracket on back
- 1/8" aluminum background panel
- Double sided sign

Dimensions: 12", 1", 1 1/4", 3/4", 1-1/4", 1", 7 3/4"

---

## C.2 DIMENSIONAL LOGO — DETAIL | SCALE: 1"=1'

Dimensions: 8 1/2", 8 1/2", 6 1/2", 6", 3 1/4", 1 1/4", 1 1/4"

- Graphic decal applied to cut metal piece with applied reflective vinyl "L" (Artwork to be supplied by designer)

---

## C.2 PARKING IDENTIFICATION — ELEVATION | SCALE: 1/4"=1'

- Decorative cast aluminium base to match base on Gateway sign (see C.1-1)
- Direct burial drilled or spread footing foundation. Provide appropriate design based on underground utilities.
- TBD by fabricator
- 90"

Sign text: PARKING / Lot A / LAKEWOOD

---

---

date 12.15.09

contact

design Natalie Ata, James Wilhelm
pm/review Cathy Fromet
tel 216-921-0750

**STUDIO GRAPHIQUE**
13110 **shaker square** suite 101 cleveland, ohio 44120

project LWA001

**DOWNTOWN LAKEWOOD**
*signage & wayfinding program*

phase DESIGN INTENT

**PARKING IDENTIFICATION**
*elevation & details*

revised
00.00.00
00.00.00
00.00.00
00.00.00

exhibit **C.2**

# DOWNTOWN LAKEWOOD: MOVE FORWARD



← Hospital
→ Lake Erie

**PARKING**

↑ Hospital Garage
→ Parking Garage

• LAKEWOOD •

DOWNTOWN

**PARKING**

Parking Garage

INFORMATION

• LAKEWOOD •

INFORMATION

• LAKEWOOD •

DOWNTOWN

LAKEWOOD

**PARKING**

Lot A

• LAKEWOOD •

DOWNTOWN

St Charles

Detroit Ave

CASE STUDY

# SHAKER SQUARE: DIG DOWN
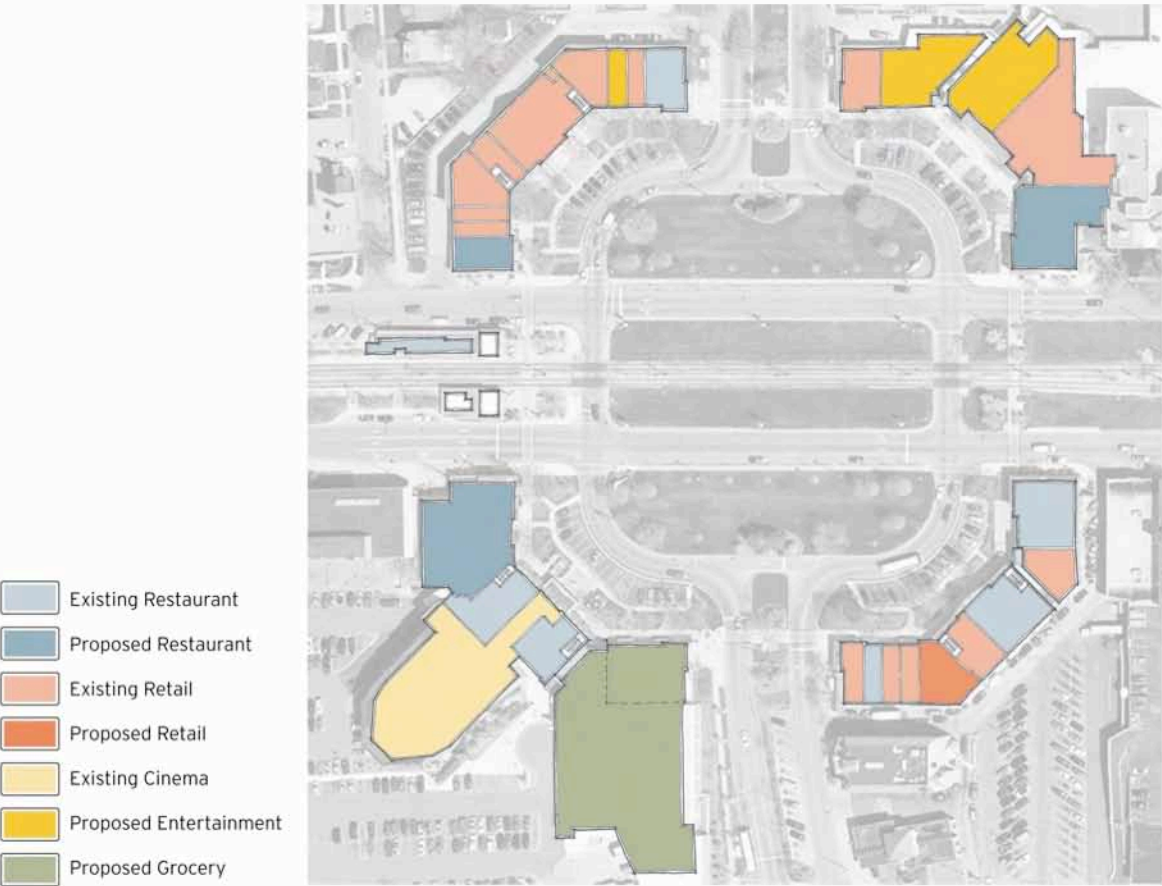


**Shaker Square:** Lease Plan

Existing Restaurant
Proposed Restaurant
Existing Retail
Proposed Retail
Existing Cinema
Proposed Entertainment
Proposed Grocery

GSI Architects



**Shaker Square:** Sculpture Garden

GSI Architects

# SHAKER SQUARE: DIG DOWN

# SHAKER SQUARE: BUILD UP



**P**

shaker
SQUARE

north lot

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Public Parking

▶ **South Lot**
Dave's Market
Shaker Cinema

▲ **North Lot**
CVS/pharmacy
drive-thru
Sergio's Sarava

**P**

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Public Parking

**North Lot**
CVS/pharmacy
drive-thru
Sergio's Sarava

**P** ▶

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**P**

metered

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shaker
SQUARE

night and day

information

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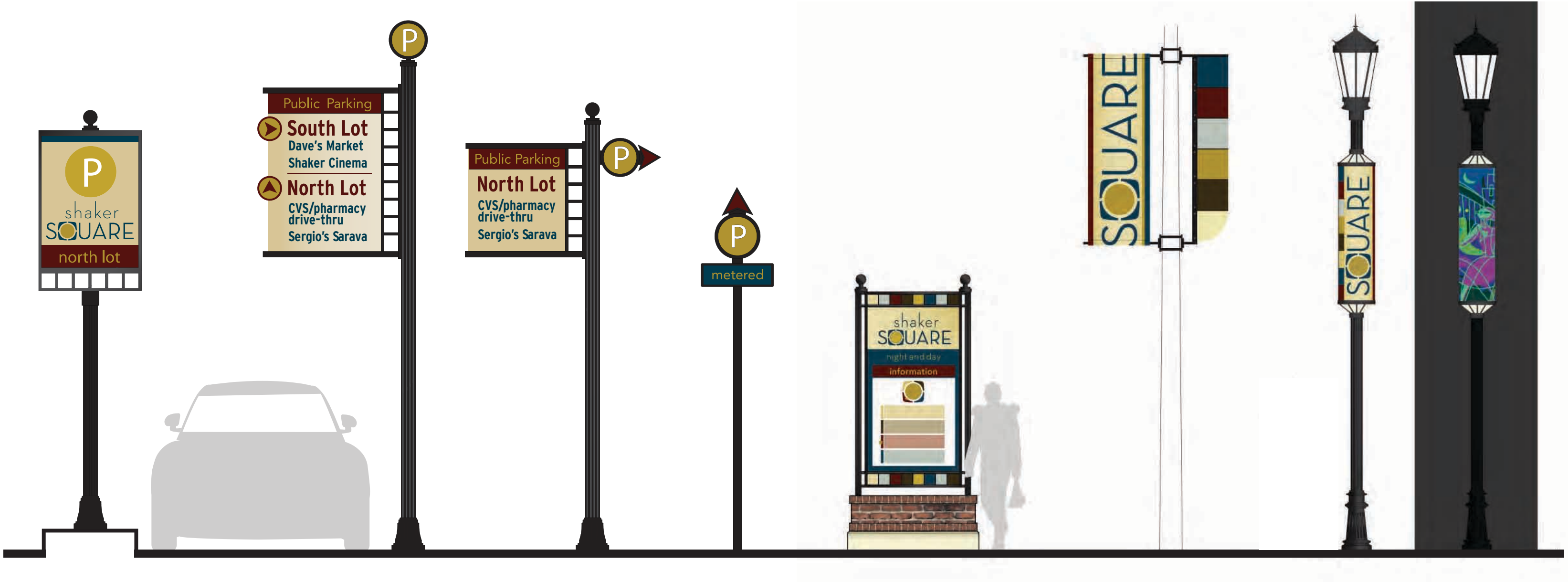
SQUARE

SQUARE

SHAKER SQUARE: MOVE FORWARD

Thursday, April 21, 2011

THANK YOU!

www.designwithdirection.com/heritageohio