



**Development  
Services Agency**

# **Roadmap for Economic Development**

July 17, 2015



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Services Agency**

**Karen Fabiano**

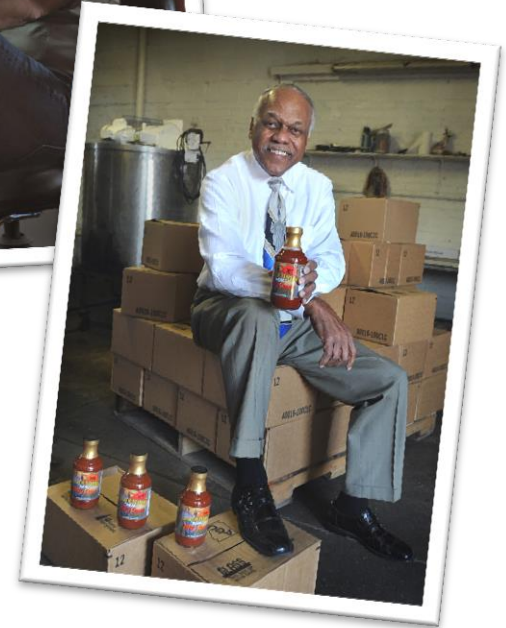
Assistant Chief, Community Services Division

**Erin Hazelton**

Environmental Incentives Supervisor,  
Community Services Division

# Budget Initiatives

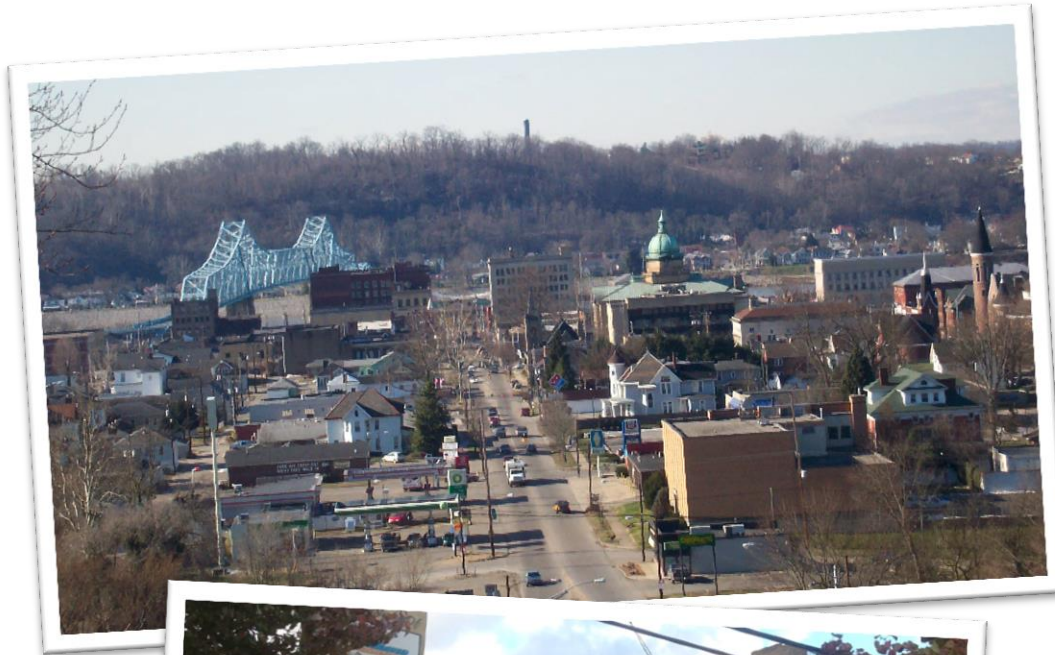
- 6% income tax cut for all Ohioans
  - Individual income tax = relief for all workers.
- Eliminate income taxes for small businesses
  - Overall \$5 billion impact for small businesses



# Success Drivers



# Case Study



## Lawrence County, Ohio

- 82% Forest Land
- Population: 61,917 in 23,990 Households

## Ironton, Ohio

- Largest City in Lawrence County
- 1/3 are Married Couples, Both Working
- Per Capita Personal Income: \$31,770

# Leadership



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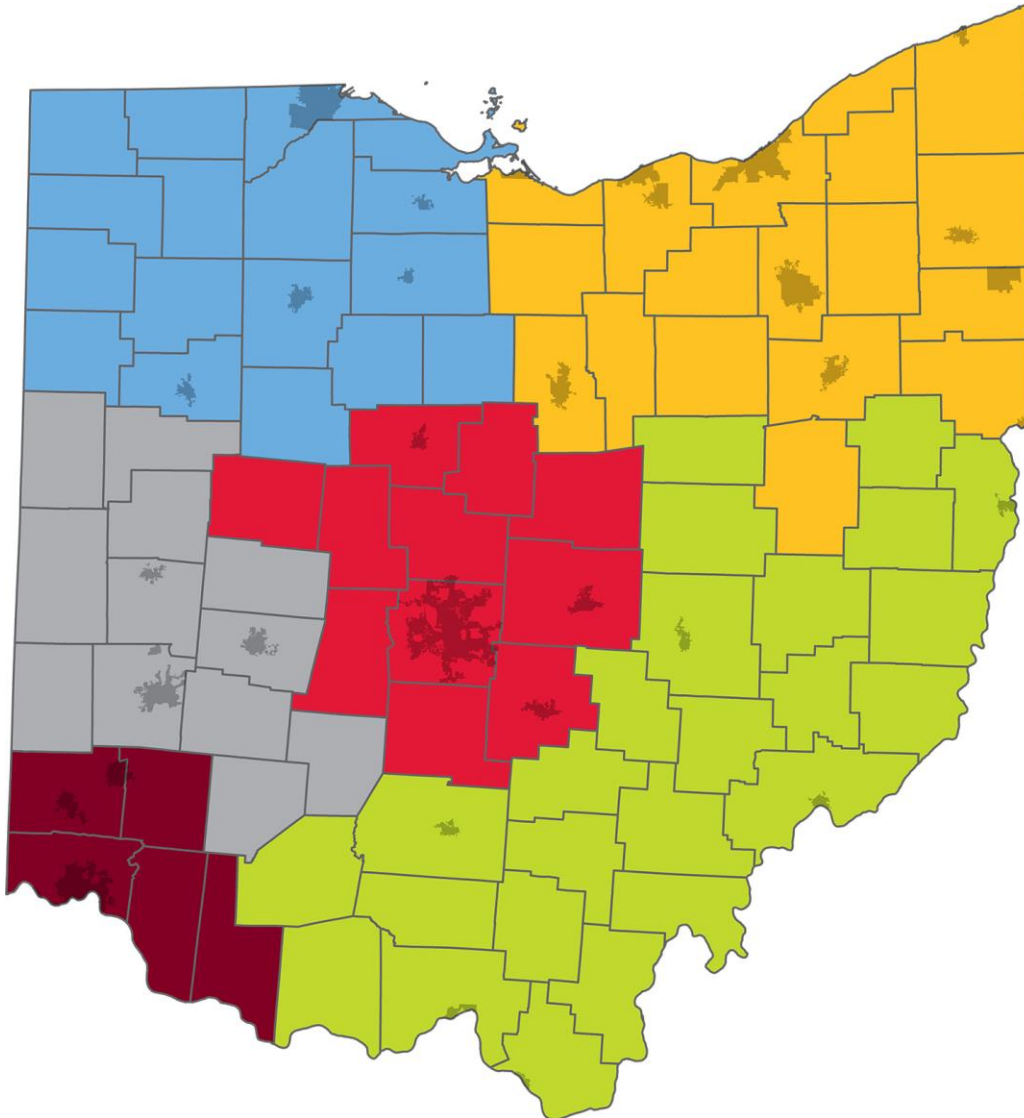
Lawrence  
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# Partnership



- Cities
- Counties
- Appalachian Regional Development Districts
- JobsOhio and Regional Partners

# Planning

Before



Before

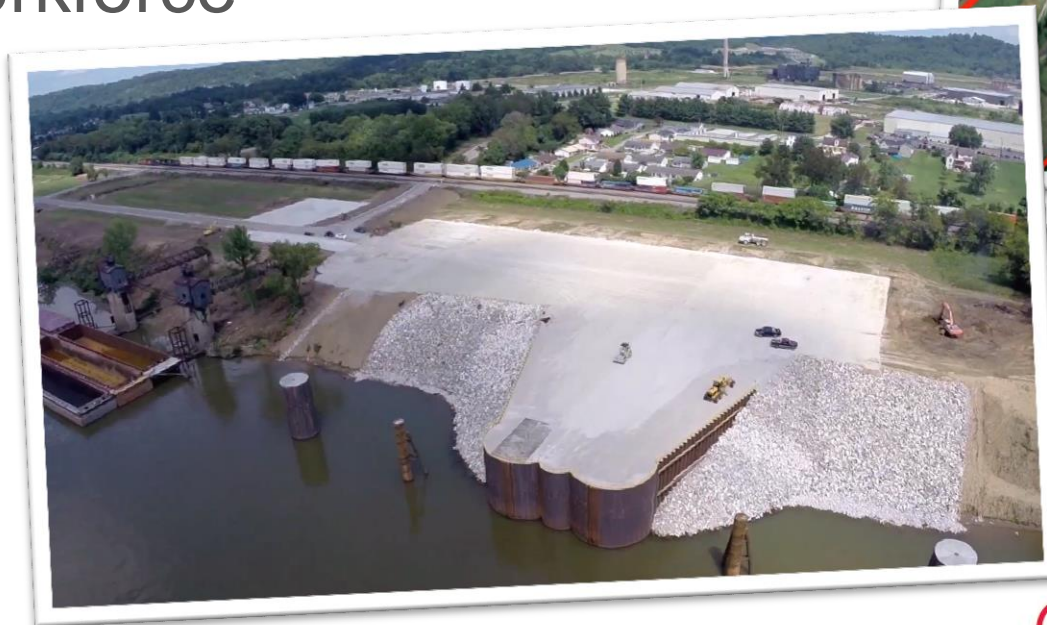
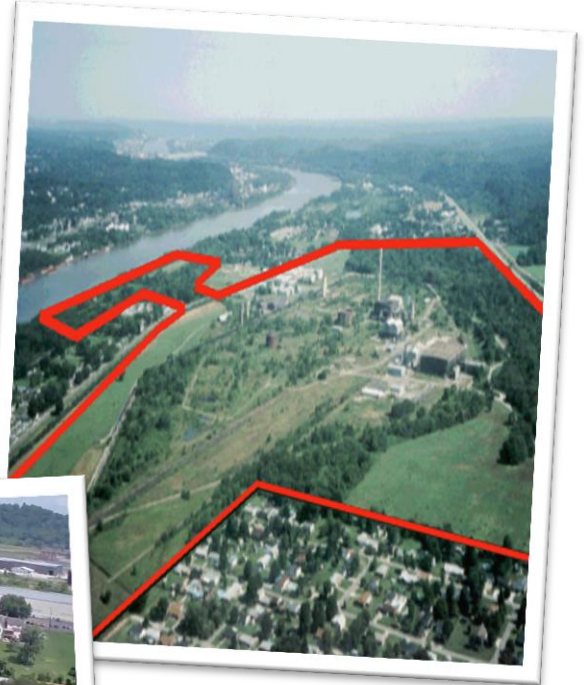


After



# Know Your Local Assets

- Former Allied Chemical Site
- Large Parcel
- River & Rail
- Workforce



# Redevelopment Spectrum



# New Program – Abandoned Gas Station Cleanup Grant

- Sites with Class C BUSTR tanks
- Helps with the assessment (\$100k) & cleanup (\$500k) of the site, tank removal
- Coordinates with Ohio EPA, and State Fire Marshal
- Turns abandoned property into developable land and community assets



# Alternative Stormwater Infrastructure Loan Program



## *Liberty Town Center (Butler County)*

- 65 acre development featuring office, residential, hotel, restaurant, retail & entertainment
- Green Infrastructure includes underground stormwater storage, water quality measures integrated into the base of public parking structures and use of permeable paving
- **Total Project Cost: \$312 million**
- \$13.7 million of green infrastructure
- 3,700 operational jobs expected to be created on-site

# Alternative Stormwater Infrastructure Loan Program

- Below-market rate loans for design and construction of green infrastructure
  - Design, demolition, construction, and materials
- Up to \$5 million in loan funds per project
- Available to governmental entities



# Private Investment



# Return on Investment

## Accountability & Transparency

- New Jobs
  - Benefit to Individuals
  - Return on Taxpayer Investment
- Retained Jobs
- Capital Investment in the Community/State



# Lawrence County–City of Ironton by the Numbers

- Jobs
  - 985
  - 70
- Capital Investment
  - \$70 million Public
  - \$60 million Private
- Taxpayer Advantage
  - \$229 million in new payroll
  - \$930,000 new local real estate taxes
  - Visitor Spending in 2013: \$27 million



# Questions

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