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Budget Initiatives

• 6% income tax cut for all Ohioans
  – Individual income tax = relief for all workers.

• Eliminate income taxes for small businesses
  – Overall $5 billion impact for small businesses
Success Drivers

- Leadership
- Metric Evaluation
- Partnership
- Private Investment
- Planning
Case Study

Lawrence County, Ohio

• 82% Forest Land
• Population: 61,917 in 23,990 Households

Ironton, Ohio

• Largest City in Lawrence County
• 1/3 are Married Couples, Both Working
• Per Capita Personal Income: $31,770
Leadership
Partnership

- Cities
- Counties
- Appalachian Regional Development Districts
- JobsOhio and Regional Partners
Planning

Before

After

Ohio Development Services Agency
Know Your Local Assets

- Former Allied Chemical Site
- Large Parcel
- River & Rail
- Workforce
Redevelopment Spectrum

Planning → Assessment → Remediation → Redevelopment
New Program – Abandoned Gas Station Cleanup Grant

- Sites with Class C BUSTR tanks
- Helps with the assessment ($100k) & cleanup ($500k) of the site, tank removal
- Coordinates with Ohio EPA, and State Fire Marshal
- Turns abandoned property into developable land and community assets
Alternative Stormwater Infrastructure Loan Program

Liberty Town Center (Butler County)

- 65 acre development featuring office, residential, hotel, restaurant, retail & entertainment
- Green Infrastructure includes underground stormwater storage, water quality measures integrated into the base of public parking structures and use of permeable paving
- Total Project Cost: $312 million
- $13.7 million of green infrastructure
- 3,700 operational jobs expected to be created on-site
Alternative Stormwater Infrastructure Loan Program

• Below-market rate loans for design and construction of green infrastructure
  – Design, demolition, construction, and materials
• Up to $5 million in loan funds per project
• Available to governmental entities
Private Investment
Return on Investment

Accountability & Transparency

• New Jobs
  – Benefit to Individuals
  – Return on Taxpayer Investment

• Retained Jobs

• Capital Investment in the Community/State
Lawrence County–City of Ironton by the Numbers

- Jobs
  - 985
  - 70

- Capital Investment
  - $70 million Public
  - $60 million Private

- Taxpayer Advantage
  - $229 million in new payroll
  - $930,000 new local real estate taxes
  - Visitor Spending in 2013: $27 million
Questions

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