



ActiVacant

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An Initiative to Activate Vacant Spaces

Prepared by Jack Storey, on behalf of Saving Cities
and Northeast Shores Development Corporation



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2001

Commercial Occupancy: 61%

Commercial Vacancy: 39%

Artist Property Owners: 1

Artist Tenants: 0



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2013 (anticipated)

Commercial Occupancy: 89%

Commercial Vacancy: 11%

Artist Property Owners: 14

Artist Tenants: 8

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East 185th St.



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GO

VASJ

GO

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East 185th Street *By the Numbers*

# of major institutions	5
total # of employees	12,113
total # of residents	22,331
length of district	1 mile
current # of vacancies	37
current # of occupied spaces	144



FORMULA FOR SUCCESS



MERCHANT



PROPERTY OWNER



CUSTOMER

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SOME CORE POINTS: Three Year Program
Community Milestones
Public/Private Partners
Online & Offline Component
Multimedia Documentation

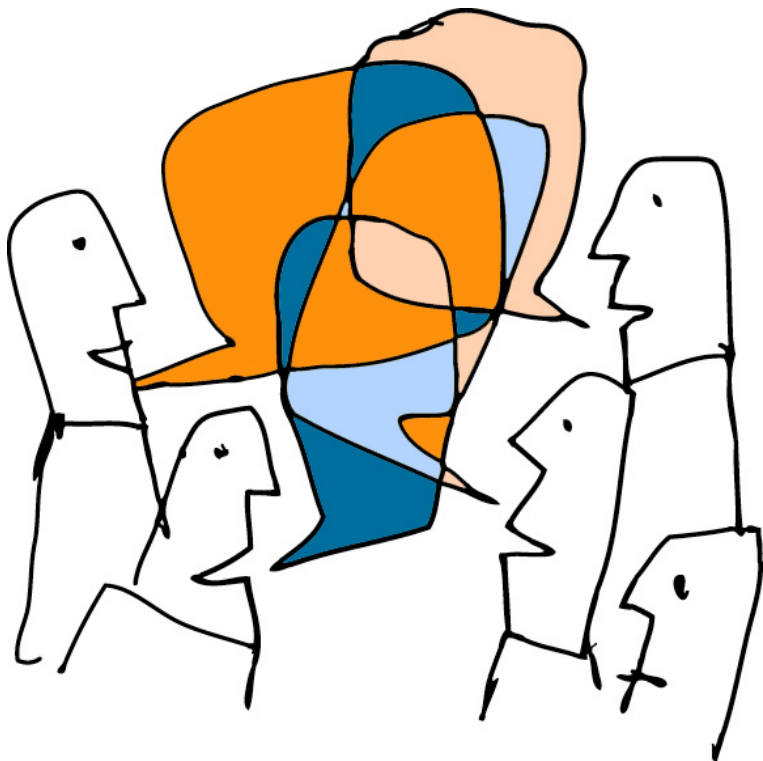


HOW IT WORKS





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THANK YOU!