

# THE OLD REPUBLIC NOT YOUR GRANDMOTHER'S HOUSE MUSEUM



# HISTORIC NEW CARLISLE, INC.

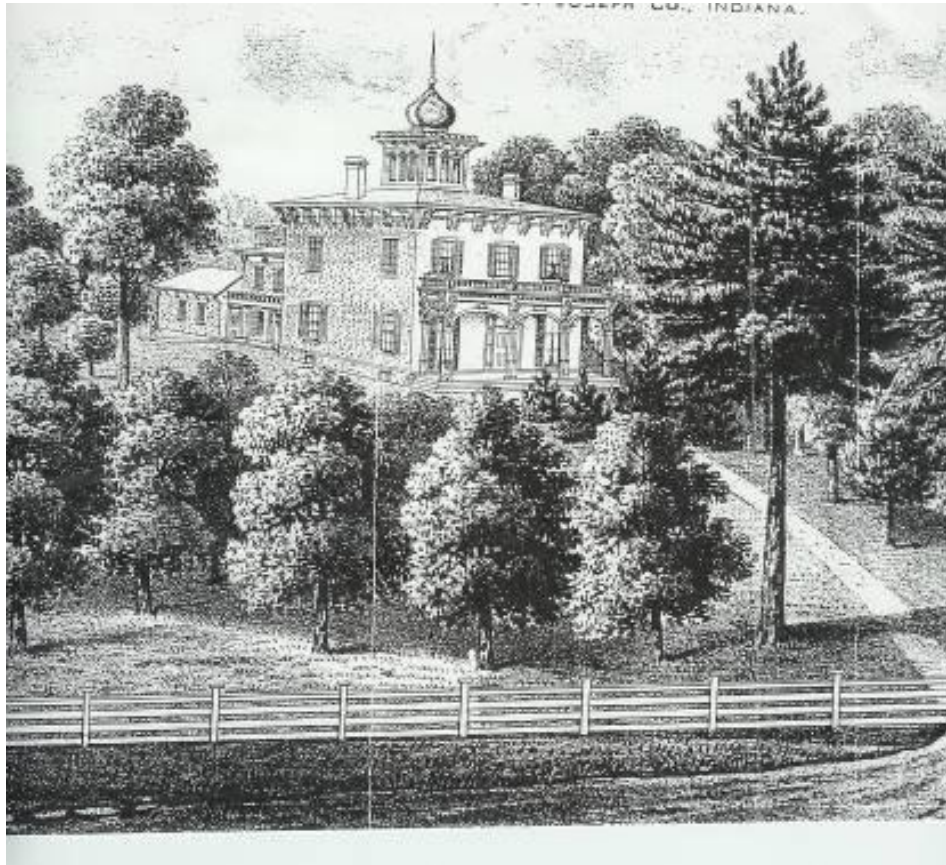


- Established 1989
- 17-member board
- Received grant to hire first full-time staff person in 2004
- 350+ members-newsletter/discounts



# HISTORY

- 1860 Italianate Home



# LANDMARK IN JEOPARDY

- Vacant 30 years
- Disrepair, vandalism
- Town moved to condemn the home
- HNC, Inc. and Indiana Landmarks formed a plan –
- Receivership Action





# SAVED FROM DEMOLITION

- Historic New Carlisle, Inc. purchased the Old Republic in 1998.
- Fundraising, grant writing campaign
- Began rehabilitation in 2001



# FINDING A NEW USE

- Sent out surveys to community
- Analysis of rental and bed and breakfast income
- Uses to consider to fulfill grant requirements
- Accessible to community



# MULTI-USE FACILITY



- Special Events Rental
- Inn at the Old Republic
- HNC, Inc. Office
- Local History Museum
- Tutoring Site
- Tours/Educational programs





# SPECIAL EVENT RENTAL



- Weddings, showers, parties, retreats, meetings,
- Helps to gain exposure, new audiences





# THE INN AT THE OLD REPUBLIC

- Opened May 2005
- Four rooms
- For-Profit Corporation formed
- Lease payments made to Historic New Carlisle, Inc.



# LOCAL HISTORY MUSEUM

- Local history collection
- Educational tool for community
- Used as tutoring site through Literacy Council





# FUNDRAISERS/ACTIVITIES

- Teas/Luncheons
- Santa/Bunny Breakfast
- Christmas Showcase
- Ice Cream Social
- Yard Sale
- Cheeseballs
- Gift Shop items –  
calendars, cookbooks,  
prints, etc.,



# COMMUNITY

- Tree Planting
- Preservation Awards
- Plaque Program
- Murals
- Technical Assistance





# EDUCATION

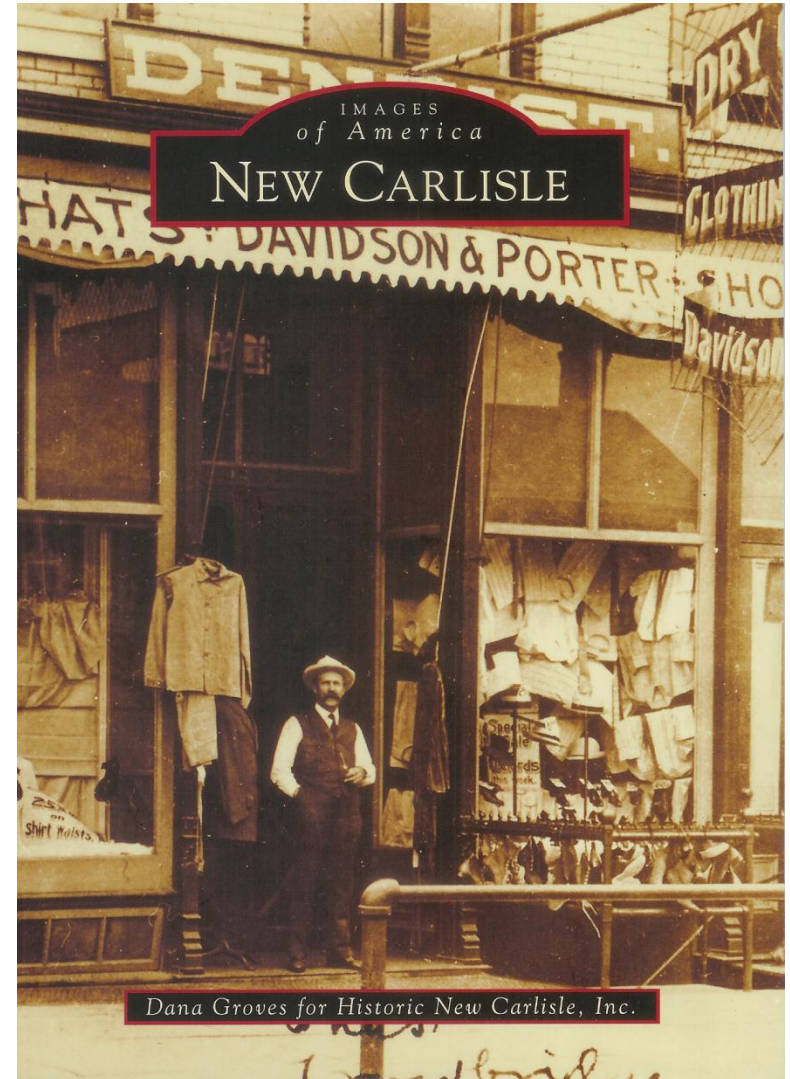
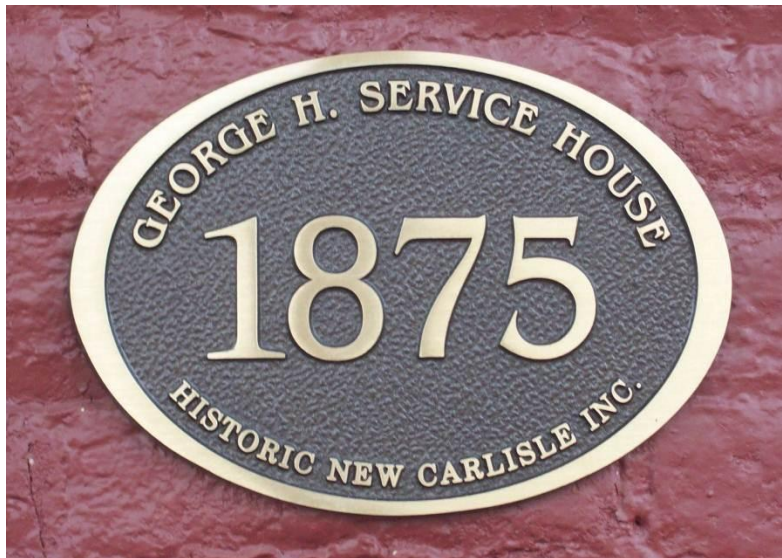
- Tours
- Presentations
- Architecture Camp
- Exhibits
- Heritage Harvest Fair





# EDUCATION

- Book/Exhibit- 175th Anniversary of Town
- Lincoln Highway Kiosk
- Plaque Program
- Workshops





# REHABILITATION PROJECT

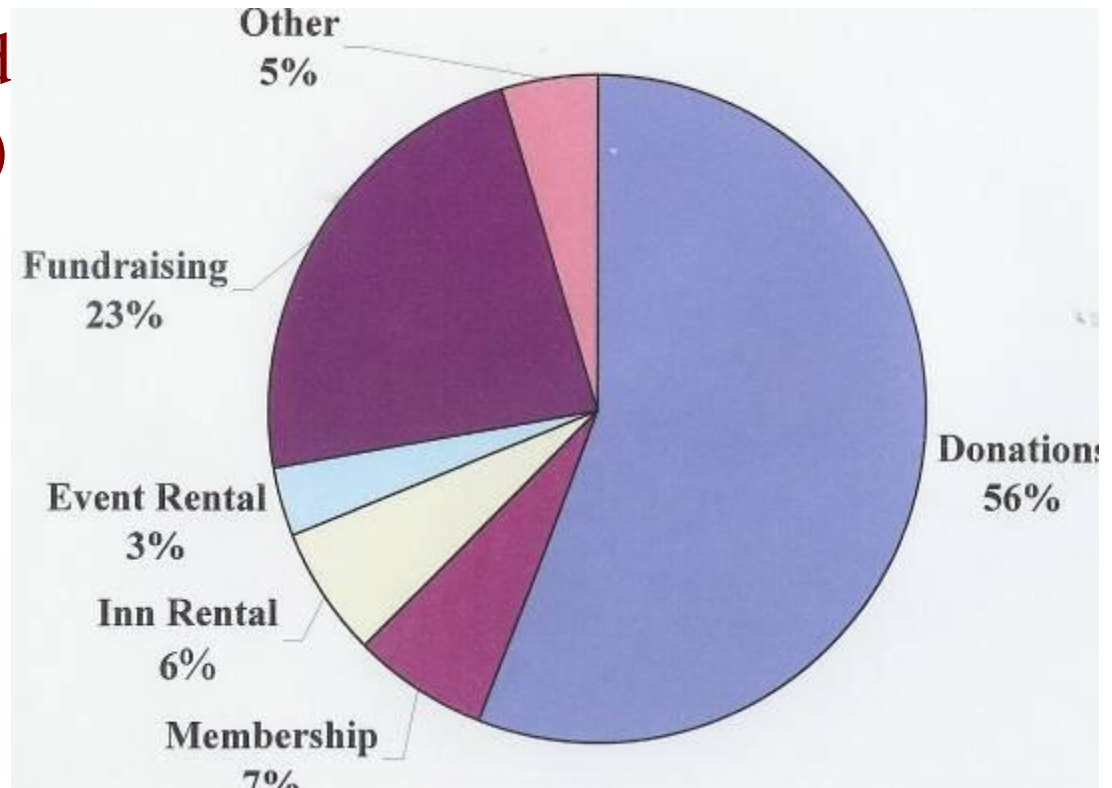


- Purchased and rehabilitated historic home in town
- Fulfills mission while finding new ways to raise funds.



# REVENUE

- Donations- General Fund/Annual Fund (Director's Salary)
- Fundraisers
- Membership
- Inn Rental
- Event Rental





# KEYS FOR SUCCESS

- Use your site to its fullest advantage. Many uses to generate interest, activity and income
- Create a place where memories are made
- Diversify fundraising activities
- Donor recognition/thank yous
- Hard-working board members
- Can-do attitude