

Fundraising for Your Main Street

MAKING MONEY THE FUN AND EASY WAY



HERITAGE
OHIO

Vital Places. Vibrant Communities.

Fundraising

Who needs money?



Fundraising

Fundraising can supplement the general operating budget, provide unencumbered funds for special projects, initiatives, and marketing.



Fundraising

A diverse funding source can insure that your program is stable, and will not become too dependent on one resource alone.

A general rule of thumb is that the Main Street program should be 1/3 public, 1/3 private, and 1/3 earned income.



Fundraising

Today, we'll consider several different sources of funds, including membership, major fundraisers, minor fundraisers, merchandise sales, and most important, the Great American Plain Old ASK!

We'll also talk about how to leverage your success to raise more money.



But first...

Being "501(c)(3)" means that a particular nonprofit organization has been approved by the Internal Revenue Service as a tax-exempt, charitable organization. "Charitable" is broadly defined as being established for purposes that are religious, educational, charitable, scientific, literary, testing for public safety, fostering of national or international amateur sports, or prevention of cruelty to animals and children.



The good...

One of the most distinct provisions unique to Section 501(c)(3) organizations as compared with other tax exempt entities is the **tax deductibility of donations**. 26 U.S.C. § 170, provides a deduction, for federal income tax purposes, for some donors who make charitable contributions to most types of 501(c)(3) organizations.



The bad (?)...

Strict rules apply. No part of the activities or the net earnings can unfairly benefit any director, officer, or any private individual.

Further, lobbying, propaganda or other legislative activity must be kept relatively insubstantial. Intervention in political campaigns or the endorsement/anti-endorsement of candidates for public office is strictly prohibited.



And the really important

Nonprofit corporations, by definition, exist not to make money.

Under state and federal tax laws, however, as long as a nonprofit corporation is organized and operated for a recognized nonprofit purpose and has secured the proper tax exemptions, **it can take in more money than it spends to conduct its activities.**



Membership



Membership

Rather than think of our supporters as members, let's call them investors.

Membership implies that you get something in return for your fee. An investor puts money into something in which they believes.



Membership

LIKE TODAY'S EVENT?



Help us bring you more!

LOVE HISTORIC MEDINA?



*Be a part of keeping it a
special place!*



Like Today's Event?



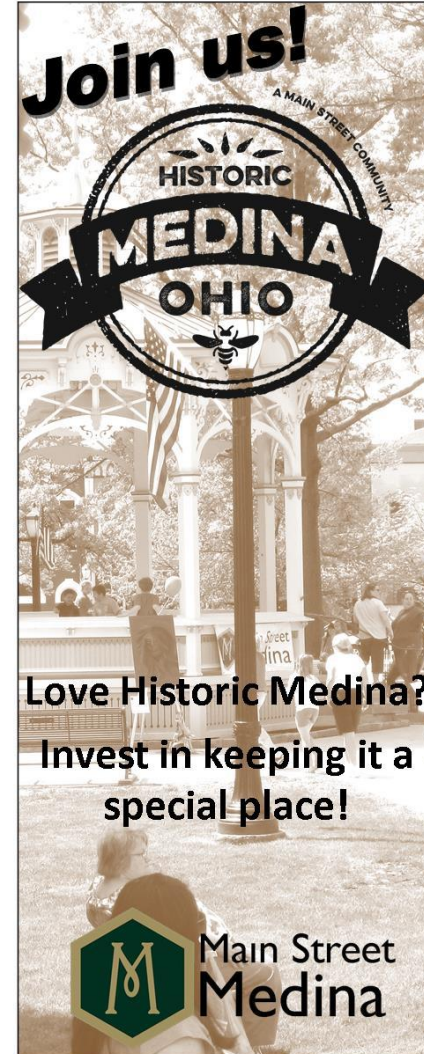
Help us bring you more!

Love Historic Medina?



Be a part of keeping it a special place!

Join us!



Membership

Main Street Medina leads the effort for preservation, economic sustainability, and continued evolution of the Historic District as the heart of the community.

Whether we're coordinating an event in the Square, hosting tour groups from out of town, helping a new business open or promoting an existing business, our bottom line is to make Medina the best place it can be. **Won't you join us?**

YES! I want to support Main Street Medina and help protect the outstanding quality of life we enjoy. Enclosed is my payment for a 1-year membership.

_____ *\$20 individual member*

_____ *\$40 Family Member*

_____ *\$100 MSM Donor*

OR via Paypal at www.mainstreetmedina.com

Name

Address

City, State, Zip

Phone

Email

Please send payment to:

Main Street Medina

5 Public Square, Medina, OH 44256

info@mainstreetmedina.com www.mainstreetmedina.com

Follow us on Facebook!

**your membership donation is tax deductible as a charitable contribution to a non-profit organization*

8/15

Non-Business Giving Support Levels

- **Individual**, \$20 per year
- **Family**, \$40 per year (2 or more in a household)
- **MSM Donor**, \$100
- **MSM Supporter**, \$200

Non-Business benefits

- Membership card and discounts to MSM merchant members
- Advance ticket sales for events
- Members only discounts on MSM events

Business Giving Support Levels

Small Business (\$200-499 per year)

Benefits:

- Grand Opening OR landmark anniversary coordinated ribbon cuttings with City of Medina, Chamber, MSM
- One vote at the annual meeting
- Inclusion of business events and store specials in e-blast newsletter
- Facebook features, links, likes, and Facebook page creation assistance
- Facilitate exterior façade design
- Connections to the business community in the Historic District.
- 1 Membership card and discounts to MSM merchant members
- Discounted display advertising rates with The Gazette
- One month free advertising on Armstrong Cable local station
- Media relations support
- Discounted event sponsorship fees
- Free press release e-mailings
- Expanded listing on MSM Website
- Advance ticket sales for MSM sponsored events
- Listing on Main Street Medina website

Main Street Medina Partner (\$500-999 per year)

All above, and:

- Main Street Medina website link to your business site
- Inclusion in cooperative historic district advertising

Main Street Medina Champion (\$1000 and above per year)

All above, and:

- Main Street Medina website link to your business site
- Business listed on homepage of Main Street Medina
- Inclusion in cooperative historic district advertising
- Business name included on all general published promotional materials

Membership

2014 Main Street Medina Year in Review

Organized in December, 2007, Main Street Medina, Inc. (MSM) is a Nationally Certified and Ohio Main Street Program, and a 501 (c)(3) organization. We are focused on the revitalization efforts and sustainability of the central business district around the historic Medina Square. We sponsor exciting events, support community based development, recruit new businesses to the square, and foster partnerships with existing merchants, other organizations and the community.

City investment of \$30,000 leveraged the following figures:

- MSM events and promotions brought 133,150+ visitors to the District and City
- 2,725 volunteer hours were given in support of MSM (projected by December 31, 2014) reflecting a value of \$60,332 in donated time at @ \$22.14/hour
- The City investment of \$30,000 leveraged \$268,627 in cash and donated value, including \$182,000 2014 Main Street Medina budget, \$26,925 gifts in kind/donations, and \$60,332 valued of volunteer hours, resulting in a 11.4:1 return on investment
- The City investment of \$30,000 leveraged a conservative estimate of \$1,331,500 of economic impact on the community through purchases at events and fundraisers, resulting in a 44.38:1 return on investment

Membership 2014

\$30,000	City of Medina financial support
\$30,870	Total private business membership dollars <i>95 private business members (17 new business members in 2014)</i>
\$3,495	Total community partners membership dollars <i>52 community partner members (11 new private members in 2014)</i>
\$64,365	Total membership dollars received

Program Statistics

2,725	projected total volunteer hours donated through 12-31-13 (value of \$60,332 in donated wages @ \$22.14/hour)
115	Committee/Event planning meetings
\$26,925+	dollars of in-kind services and in-kind financial support
\$1,331,500	Economic impact on community through consumer spending @ avg. \$10/person

Events & Promotions

133,150+	Total number of attendees/visitors at all events (estimate through end of 2014)
\$33,950	Total dollars MSM spent on advertising/promotions of major events in district
\$52,400	Total sponsorship income raised for events in 2014

Grants



Grants



Grants

- Sometimes cumbersome to write
- Usually competitive to receive
- Generally tied to a project or initiative that will require documentation, reporting, and final results
- Sometimes requires a cash or in-kind funding match or funds percentage match
- Sometimes includes a line item for administrative costs or project management
- Not usually recommended as an easy or lucrative source for income, but it is an option



Major Fundraisers

Popular initiatives include golf outings, member gala events, big ticket auctions, wine and cheese events



Major Fundraisers

In general, you pay a high ticket price and get something nominal or of nominal value in return.

It's important to tell people that the event is a fundraiser so they understand the investment they're making in the ticket.



Major Fundraisers

People are generally willing to pay a larger ticket price if they have a personal relationship to the organization and its cause, or if they believe in the message or work of the group.



Major Fundraisers

Jerry D'Amato Charity Golf Outing
Save the Date - New Venue
June 24, 2013

New York Country Club
103 Brick Church Road
New Hempstead, NY 10977

Prizes include:
INNISBROOK Golf Package,
Hole-in-one,
Baseball Tickets, and
Much more!

Registration at 8:30 AM
10 AM Shotgun Scramble

Continental Breakfast
Lunch on the Turn
Food & Beverage Cart
Cocktails
Dinner Reception

For information regarding Sponsorships and Donations, contact
Jerry D'Amato III at jerrydamatocharityfoundation@gmail.com



HOUSE REPUBLICAN VICTORY PAC
Save The Date
Golf Outing & Fundraiser

May 17, 2010
Wentworth By The Sea Country Club
58 Wentworth Road, New Castle, NH

Paid for by the House Republican Victory PAC, Pam Whelley, Treasurer.



A GUIDE FOR GOLF EVENT ORGANIZERS
Golf Digest
tournament planner
**Golf Event Contests and
Fundraising Activities**



GolfDigestPlanner.com

SAVE THE DATE!

Country Fresh
presents
Chaldean American Chamber of Commerce
10th Annual Golf Outing
Thursday, June 20, 2013
@Shenandoah Country Club

**CHALDEAN COMMUNITY
FOUNDATION**
INVESTING IN OUR
COMMUNITY

MISSION
The Chaldean Community Foundation, the not-for-profit arm of the Chaldean American Chamber of Commerce, is dedicated to advancing the needs of the Chaldean American community and the communities in which they live and work through education, charitable giving and advocacy. The Foundation includes the Waad Murad Advocacy Fund, which supplies reward money for information that leads to the arrest and conviction of the assailant(s) of violent crime perpetrated against businesspeople.



Major Fundraisers



Join Us for a Gala Event
Saturday, November 8
7 PM

"A Night at the Museum"

SUPPORTING DOWNTOWN TEXARKANA
SILVERMOON ON BROAD • BLACK TIE
SILENT AUCTION, LIVE MUSIC, GREAT FOOD & FUN!

TEXARKANA JAZZ ORCHESTRA
FLOUR CHILD FINE FOODS
PECAN POINT BREWING CO. & RED ROAD WINERY
PAINTING WITH A TWIST

ADMISSION: \$100
CALL 903.792.7191 FOR RESERVATIONS • R.S.V.P. FRIDAY, OCTOBER 24
WWW.MAINSTREETTEXARKANA.ORG

Event Sponsors:

COMMERCIAL NATIONAL BANK OFFICE SOURCE IT NETWORK SPECIALISTS	TRAMMELL PIAZZA LAW FIRM ARIA & DAVID POTTER	SKY OVER YONDER WADLEY REGIONAL MEDICAL CENTER SILVERMOON ON BROAD
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SPECIAL THANKS TO TEXARKANA MUSEUMS SYSTEM

Major Fundraisers

IT ALL HAPPENS UNDER THE BIG TOP

COME ONE COME ALL GALA

**SATURDAY
MAY
9th**

DELTA WINNIPEG · 350 ST. MARY AVENUE

Cocktails **5:30 PM**
Dinner **6:30 PM**

TO RESERVE YOUR TICKET OR TABLE,
PLEASE CALL 204-982-1050
OR EMAIL ADMIN@VARIETYMANITBA.COM

FOR MORE INFORMATION GO TO
WWW.VARIETYMANITOBA.COM

Tickets

INDIVIDUAL TICKET
\$225

CLOWN TABLE OF 10
\$3,500

CORPORATE TABLE OF 8
\$2,500

SPONSORED BY
Winnipeg Free Press

Pratt's
FOOD SERVICE

Pratt's
PIZZERIA & BISTRO

 **variety**
the children's charity of manitoba®

Major Fundraisers

Word of caution...
these are very involved and time
consuming initiatives.

Evaluate money raised vs staff time
involved



Minor Fundraisers

Big galas aren't the only way to raise money.

By keeping the event smaller and affordable, you can reach more people and make more Main Street friends.



Beer Fest



**Live music with
CATS ON HOLIDAY
20 Beers! Local foods!
Raffles!**

Medina Beer Fest
August 29
6:30-9:30^{pm}
\$25/person

Hosted by Williams on the Lake
787 Lafayette Rd, Medina

Purchase tickets at:

4 Ladies & More (101 Public Square)
JK Gift Shop (207 South Court Street)
or online at mainstreetmedina.com



Beer Fest

- Affordable
- Multiple ticket prices
 - General admission \$25
 - Members \$22
 - Designated driver \$8
- Featured 20 beers
- Food for sale (in addition to gratis cheese/crackers/veggies)
- Live entertainment
- 50/50 raffle
- *Involves a lot of organization and volunteers, but good return*



Beer Fest

2015 Medina Beer Fest Financial Summary

<u>Income</u>	<u>2015 Budget</u>	<u>2015 actual</u>	
beer sponsorships	\$ 1,200.00	\$ 1,000.00	800 collected
ticket sales--drinking	\$ 6,250.00	\$ 6,373.54	3022.54 paypa
food sales	\$ 250.00	\$ 200.00	inside cash for
50/50	\$ 50.00	\$ 175.00	beer fest raffl
Total income	\$ 7,750.00	\$ 7,748.54	
<u>Expenses:</u>			
Liquor control	\$ 40.00	\$ 40.00	
Heidelberg	\$ 1,285.13	\$ 1,285.13	
Total Beer/Beer Related Cost	\$ 1,325.13	\$ 1,325.13	
GFS	\$ 43.02	\$ 43.02	
cupcake a day			
Williams	\$ 260.00	\$ 260.00	
Total Food Cost	\$ 303.02	\$ 303.02	
Discount Mugs	\$ 554.94	\$ 554.94	
post newspapers	\$ 295.00		
facebook ads		\$ 50.07	
Gazette	\$ 325.00	\$ 325.00	
Total Advertising	\$ 1,174.94	\$ 930.01	
Staples	\$ 11.58	\$ 11.58	
Hobby Lobby hand stamp	\$ 1.33	\$ 1.33	
COH Town Records	\$ 600.00	\$ 600.00	
ticket refunds	\$ 155.00	\$ 155.00	
Williams on the Lake (rental)	\$ 1,500.00	\$ 1,510.00	
Total Misc Expenses	\$ 2,267.91	\$ 2,277.91	
Total Expenses	\$ 5,071.00	\$ 4,836.07	
profit (loss)	\$ 2,679.00	\$ 2,912.47	

Dine & Wine



Dine & ^(Bring) Wine

February 28, \$25 per person
Two seatings, 6:00 & 8:00^{pm} (limited to 18 each seating)

Join **Marc Simak of Rustic Hills Country Club**
for a four course, palate-pleasing interactive dinner!

Appetizer – Petite osso bucco Milanese
(Braised mini veal shanks with a vegetable ragout)
Entrée – Braised Beef Short ribs served
With wild Mushroom polenta and sautéed greens
Dessert – Traditional New Orleans style bourbon bread pudding

Bring a bottle of your favorite wine to enjoy

Hosted by Cool Beans Café, 103 W. Liberty St, to benefit Main Street Medina
Cool Beans 330.723.7174 for tickets **cash or check only**

Presented by: **Rustic Hills COUNTRY CLUB** **★ COOL BEANS CAFE** **M Main Street Medina**



Dine & ^(Bring) Wine

May 9th, \$25 per person
Two seatings, 6:00 & 8:00^{pm} (limited to 18 each seating)

Join **Gary Quesada of Main Street Café**
for a four course, palate-pleasing
Vegetarian dinner!

Bring a bottle of your favorite wine to enjoy

Hosted by Cool Beans Café, 103 W. Liberty St, to benefit Main Street Medina
Cool Beans 330.723.7174 for tickets **cash or check only**

Presented by: **MAIN STREET CAFE** **★ COOL BEANS CAFE** **M Main Street Medina**

Dine & Wine

- Hosted by a local coffee shop that has a large demonstration kitchen
- Contract with a local chef/member restaurant
- Chef prepares a 4 course meal in real time; interactive
- Accommodate 2 seatings of 18 max per seating
- Patron brings own bottle of wine.

We charge \$25 per person, reimburse the restaurant \$5 per head for food costs and the coffee shop .50 per head

- Promoted through posters in town, Facebook, member newsletters, etc... all virtually free advertising
- Limited seating creates a demand for tickets



Dine & Wine

Dine and Wine budget			
income			totals
ticket sales	36	\$ 25.00	\$ 900.00
	total income		\$ 900.00
expense			
restaurant reimbursment to featured chef	36	\$ 5.00	\$ 180.00
facility fee to host	36	\$ 0.50	\$ 18.00
printing	1	\$ 10.00	\$ 10.00
	total expense		\$ 208.00
	profit (loss)		\$ 692.00

The good part of these are that you only pay for attending guests/chef only cooks for the number of tickets sold

Progressive Dinner



Join Main Street Medina for a
PROGRESSIVE DINNER
IN THE DISTRICT
Four delicious courses! Four local restaurants!
Thursday, Sept. 19th, 6:30-9:00^{pm}

Just \$45 per person! (\$40 for members; Limited 50 people total)
Buy tickets at Main Street Café, 17 Public Square
Or Whitey's Army Navy, 2 Public Square or online
via PayPal at www.mainstreetmedina.com
Presented by Main Street Medina, 5 Public Square, 330-952-0910

*Marie's Café,
Sully's Irish Pub,
Main Street Café,
and Thyme²!*

Progressive Dinner

- Four courses at 4 member restaurants, each course paired with a glass of wine
- Limited to 50 guests total
- We charged \$45 per person (\$40 for members)
- Reimbursed the restaurant various levels depending on cost of course they served
- Generally profited about \$25 per person
- Promoted through posters in town, Facebook, member newsletters, etc... all virtually free advertising



Progressive Dinner

Progressive Dinner Budget			
income			totals
ticket sales	50	\$ 43.00	\$2,150.00
	total income		\$2,150.00
expense			
food reimbursements	50	\$ 11.00	\$ 550.00
wine reimbursement	50	\$ 4.00	\$ 200.00
printing	1	\$ 10.00	\$ 10.00
	total expense		\$ 760.00
	profit (loss)		\$1,390.00

Holiday Open House

- Partner with a well known store or attraction in town
- Negotiate a healthy discount for guests
- Sell admission tickets to cover the cost of food, wine, supplies
- Promote through posters in town, Facebook, member newsletters, etc... all virtually free advertising
- Incorporate a silent auction to raise additional funds, called it Tis the Season Silent Auction (items suitable for gift giving)



ROOT Candles Open house

A vertical poster for a holiday open house event. The background is dark red with a subtle pattern of white and blue specks, resembling snow or confetti. At the top, the 'ROOT Candles' logo is centered, with 'ROOT' in a white oval and 'Candles' in small white letters below it. The main title 'Holiday Open House' is written in large, white, serif font, with 'Open House' being significantly larger than 'Holiday'. Below the title, the text 'to benefit Main Street Medina' is in a smaller, white, italicized serif font. The date and time 'December 1, 2011 6:30-9:00pm' are in a bold, white, serif font. Below that, the price '\$20 per person' is also in a bold, white, serif font. In the center of the poster, there is a circular wreath made of various colored berries and leaves. At the bottom, a block of text in white serif font lists the event details: 'Evening includes great appetizers from the ROOT Gourmet Kitchen, Drinks, Behind-the-Scenes mini tour, 50% off ALL ROOT Candles and 25% off Accessory Items & Gourmet Food!'. In the bottom left corner, there is a small logo for 'Main Street Medina' featuring a green shield with a white 'M'. In the bottom right corner, contact information is provided: 'For tickets, call 330-952-0910 or visit the ROOT Store at 623 W. Liberty St'.

For tickets, call 330-952-0910
or visit the ROOT Store at
623 W. Liberty St

ROOT Candles Open house

The poster features a background of red tomatoes and green pine needles. At the top, the 'ROOT' logo is in a dark oval with a gold border, with 'CANDLES' in white capital letters below it. A large red and green plaid oval in the center contains the text 'Holiday Open House' in white, 'December 6, 2012 6:30-9pm' in yellow, and '\$30/person, \$25 MSM members' in yellow. Below this, white text describes the event: 'Get a 30% discount on total purchase, factory tours, gourmet food samples, drinks 50/50 raffle, and 'Tis The Season Silent Auction'. The bottom left has the Main Street Medina logo, and the bottom right lists ticket purchase locations and the website.

ROOT
CANDLES

Holiday Open House
December 6, 2012 6:30-9pm
\$30/person, \$25 MSM members

Get a 30% discount on total purchase,
factory tours, gourmet food samples, drinks
50/50 raffle, and 'Tis The Season Silent Auction

 Main Street Medina

*Purchase tickets at ROOT Candles, Cool Beans Café
Gramercy Gallery, Whitey's Army Navy,
Or online at www.mainstreetmedina.com*

Pop-up Wine Tastings



A poster for the Medina Ice Festival Wine Tasting event. The background is blue with a white, frost-like texture. The title 'MEDINA ICE FESTIVAL WINE TASTING!' is in large, black, serif font. Below the title, the dates and times are listed: 'Feb 14th 4:30-9', 'Feb 15th 1-8', and 'Feb 16th 1-6'. A yellow starburst graphic contains the text '\$5 per glass!'. The location '32 Public Square' is listed, followed by 'Medina County Convention & Visitor's Bureau'. At the bottom left is a logo for 'Main Street Medina' featuring a green hexagon with a white 'M'. To the right of the logo is the text 'Main Street Medina' and 'Proceeds support'. At the bottom right is the website 'www.mainstreetmedina.com'.

**MEDINA ICE FESTIVAL
WINE TASTING!**

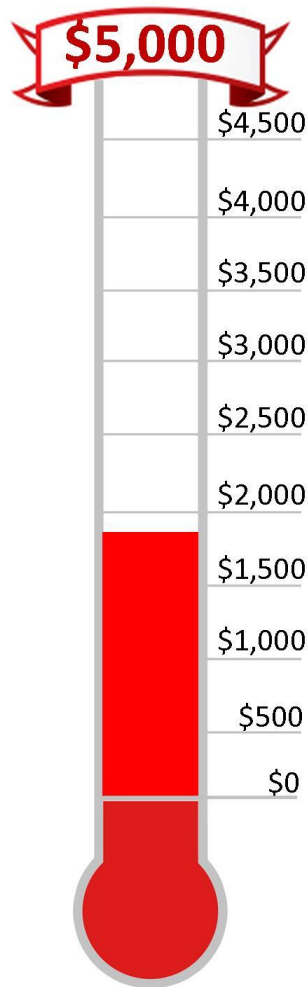
Feb 14th 4:30-9
Feb 15th 1-8
Feb 16th 1-6

\$5 per glass!

32 Public Square
Medina County Convention & Visitor's Bureau

 Main Street Medina
Proceeds support
www.mainstreetmedina.com

50/50 raffle



\$5,000

Our goal

Main Street Medina 50/50 drawing!

Drawing will be held October 17th

Tickets are \$1 each or 6/\$5

Help us reach our sales goal of \$5,000!

Tickets may be purchased at the Medina County Farmers Market, or MSM special events.

Current pot: \$1850

September 23 2015

Merchandise

2012 Collectible Ornament

"Medina Square Clock"

Limited edition! Three-dimensional! Will not tarnish!



\$20.00 each

Cash or Check only, please

The "High's Jewelry" clock was erected in June of 1911 by George F. High to advertise his jewelry store on the Square.

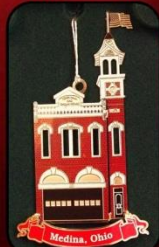
In 1983, the City of Medina restored the clock as a symbol of Medina history.

2011 Ornament



1841 & 1873 County Courthouse

2010 Ornament



Town Hall & Engine House

**Buy it
Here!**



*All proceeds benefit Main Street Medina and support the continued preservation and promotion of the downtown Historic District.

2015 Medina Candlelight Walk



Collectible Ornament

\$20.00 each

Cash or Check only, please

Limited edition!
Will not tarnish!
Three-dimensional!



*All proceeds benefit Main Street Medina and support the continued preservation and promotion of the Medina Historic District.

Merchandise

The screenshot shows a web browser window with the URL https://www.paypal.com/us/cgi-bin/webscr?cmd=_flow&SESSION=q6zNBqNOB0nCqIGIZsKXqQqI2JyWNC80ZV2tMOaawnSNnHF0oj2SCn_D_C&dispatch=50a22a57771920b6a3d7b606239e4d1. The browser's address bar shows the PayPal, Inc. [US] domain. The page title is "Choose a way to pay - PayPal".

The main content area is divided into two columns. The left column, titled "Your order summary", contains a table with the following data:

Descriptions	Amount
2015 Medina Christmas Ornament	\$20.00
Item price: \$20.00	
Options: Ornament Choices: 2015 ...	
Quantity: <input type="text" value="1"/>	
Update	
Item total	\$20.00
Shipping and handling:	\$4.00
Total	\$24.00 USD

The right column, titled "Choose a way to pay", contains the following text: "PayPal securely processes payments for Main Street Medina, Inc...". Below this, there are two sections: "Have a PayPal account?" and "Don't have a PayPal account?". The "Have a PayPal account?" section includes a "Log in to your account to pay" link and the PayPal logo. The "Don't have a PayPal account?" section includes a "Pay as a guest now, sign up for PayPal later" link. Below these sections, there are input fields for the following information:

- Country:
- First name:
- Last name:
- Address line 1:
- Address line 2 (optional):
- City/State:
- ZIP code:
- Phone type:

The bottom of the screenshot shows a Windows taskbar with the following icons: Internet Explorer, Outlook, 2014, 10-8-15 ..., Choose ..., Fundrais..., 2015 CL..., MSM 20..., Member..., and a system tray showing the time as 11:38 AM on 9/29/2015.

Merchandise



Historical Piqua Playing Cards \$10.00 each

A complete set of playing cards featuring historical photographs of the people and places that make Piqua the community it is today.



Merchandise

COMMEMORATIVE CAMBRIDGE TILES

The Main Street Cambridge organization is selling tile/coasters for \$8.00 (plus \$3.50 each for shipping if required) They are glazed so they can be used as a coaster for hot or cold beverages or they can simply be displayed on an easel.



Just ask for it?


- Gofundme
- Kickstarter
- Crowdrise
- Indiegogo
- Crowdfunder
- Rockethub
- Startsomegood

- Giving circles
- Project specific



Just ask for it?

Medina Holiday Decor and Fireworks



67 TOTAL SHARES

[f SHARE](#) 65 | [t TWEET](#) 2

Please help light the district and the night for the 31st Medina Candlelight Walk, November 20-22, 2015. Miles of lights, fireworks, snow, 1,500 candles--it's all part of the magic of the holidays in Medina. Can you help us make it bigger, brighter, and better than ever?

67 TOTAL SHARES

[f SHARE](#) [t TWEET](#) [✓ DONATE](#)

COPY, PASTE & SHARE: <https://www.gofundme.com/cvercs>

MEDINA, OH

\$410 of \$5,000

Raised by 7 people in 1 month

[Donate Now](#)

[Certified Charity](#) [Learn More](#)

Main Street Medina
Medina, OH
Tax ID: 261802645

Created August 27, 2015
matt.wiederhold

7 DONATIONS [RECENT](#)

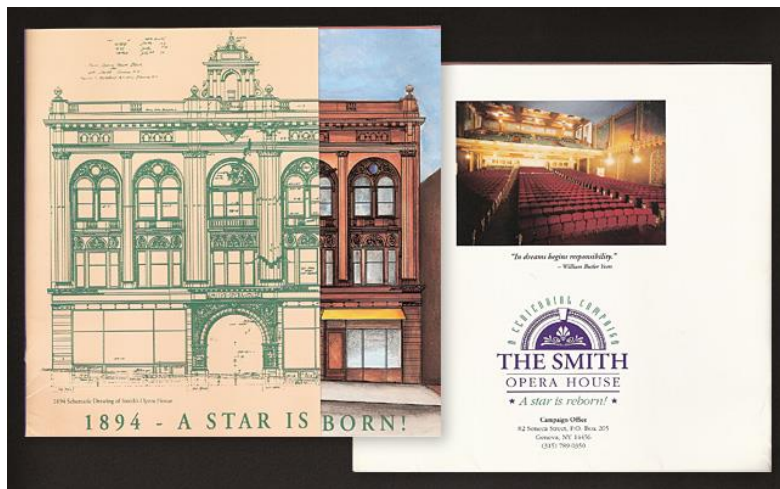
\$100
Carole Kowell
4 days ago

\$20
Anonymous
19 days ago

\$10
Alysia Rogers
19 days ago

Capital Campaigns

- BIG asks for big dollars
- Generally only done once, for a major need



Planned Giving

Definition: Planned Giving is a set of ways a donor can leave money/assets to a nonprofit at his/her death; or a way to invest money so that the donor receives benefits during his/her life and then bequeaths the remaining funds to the nonprofit.



Planned Giving

what is **YOUR** **LEGACY?**

Create a lasting legacy and enrich arts in our community now and for years to come.



Learn more by contacting Jessi Jackson Smith,
Director of Grants and Development,
386.255.0285 x339, jessi@moas.org

To inspire, cultivate curiosity, and promote lifelong learning in art, science, and history.


Planned Giving - National T... X

lp

giving

Search + Share More >>

otm... Clin... defa... Google f (5) ... Out...

 **National Trust for Historic Preservation**
Save the past. Enrich the future.

WE NEED YOU!

Donate today to double your support for the National Trust. Gifts to our Matching Gift Campaign will be matched dollar for dollar up to \$100,000 until September 30.

[Help save historic places today!](#)

First Name

Last Name

Email

Zip Code

☐ \$25 ☒ \$50 ☐ \$100 ☐ other

NEXT »

Fundraising

membership
grants
major fundraisers
minor fundraisers
merchandise sales
crowdfunding
capital campaigns
planned giving



Questions?



Thank you!



Matt Wiederhold
Main Street Medina
5 Public Square
Medina, OH 44256

info@mainstreetmedina.com