

HERITAGE OHIO ANNUAL CONFERENCE AGENDA, Toledo, Ohio May 8-10, 2012

Agenda is subject to changes

Tuesday, May 8					
11:00am to 3:00pm	Main Street Manager Networking at Oliver House (Lunch will be served)				
3:00pm to 5:00pm	Tour of Historic Vistula				
7:00 pm to 9:00pm	Legacy Circle Reception – Toledo Club - \$125 For Non-Legacy Circle Members				
Wednesday, May 9	Track #1	Track #2	Track #3	Field Sessions	Main Street 101
8:00 am	Registration				
9:30 am	Conference Welcome with Stephanie Meeks				
10:15 am	Break/Free Time				
10:30 am	A Window of Opportunity: How to Evaluate Historic Windows & Determine the Appropriate Restoration & Retrofit Treatment Karen Borland (AIA Pending) Sales Foyer	Sales Techniques for Fundraising Deirdre Jones (AICP Pending) Salons C+D	Demystifying the Syndication Process Panel Discussion with Paul Nadin, Melissa Ferchill Swingos, Jonathan Sandvick, Mary Lovett, Brian Power, Antonin Robert (AICP & AIA Pending) Salons E+F	Tour 10:15am – 11:45am Downtown Toledo Paul Sullivan (AICP +AIA Pending) Lobby	
12:00pm	Keynote Speaker: Dr. Eric Allison				
1:30 pm	Focus on Historic Masonry Steve Coon 1:30 – 4:15 (AIA Pending) Sales Foyer	Show Me The Money ODOT, ECO-Link, & USDA (AICP Pending) Salons C+D	LEED & Historic Tax Credit Certification Michael Matts & Sanyog Rathod (AICP & AIA Pending) Salons E+F	Tour 1:30pm – 4:15pm Warehouse District Paul Sullivan (AICP &AIA Pending) Lobby	Main Street 101: Operations Danielle Steinhauser & Jeff Siegler (AICP Pending) Ashley Room
2:45 pm	Break/Free Time				
3:00 pm	Focus on Historic Masonry Steve Coon 1:30- 4:15 (AIA Pending) Sales Foyer	Show Me The Money ODOD, CLG, & The Toledo Foundation (AICP Pending) Salons C+D	Downtown Design Review Todd Zeiger (AICP & AIA Pending) Salons E+F		Main Street 101: Design Aaron Domini & John Grossman (AICP Pending) Ashley Room
4:30 pm	Networking Reception in The Ashley Room in Hotel				
6:30 pm	Shuttle to Old West End Meets in Lobby				
7:00pm to 9:00 pm	Old West End Walking Tour				
Thursday, May 10	Track #1	Track #2	Track #3	Field Sessions	Main Street 101
8:00 am					
9:00 am	Helping the Homeowner: A Loan Program for Residential Rehab Thomas Jorgensen & Jessica Ugarte (AICP & AIA Pending) Indiana Room	Alphabet Soup Lisa Patt-McDaniel (AICP & AIA Pending) Salons C+D	Affordable Ideas to Improve Main Street Businesses Chris Boring & Deb Miller (AICP & AIA Pending) Salons E+F	Tour 9am – 11:45am Water Street Station Field Session Jonathan Sandvick (AICP & AIA Pending) Lobby	Main Street 101: Marketing Cindy Czbuko & Kristi Trevarrow (AICP Pending) Ashley Room
10:15 am	Break/Free Time				
10:30 am	Tours=Education+Advocacy+Revenue Kevin Rose Salons C+D	Ditching the Velvet Ropes: New Ideas for House Museums & the Organizations that run them Dana Groves & Jenifer Belt Indiana Room	Using BR&E to Help Downtown Businesses Succeed Nancy Bowen & David Civittolo (AICP Pending) Salons E+F		Main Street 101: Development Della Rucker & Craig Gossman (AICP Pending) Ashley Room
Noon	Annual Awards Luncheon (Ballroom)				
2:00 pm	Conference Ends				