# THE MAIN STREET PROGRAM

## MEMBERSHIP UPDATE

HERITAGE
OHIO
Vital Places. Vibrant Communities.

**Our Mission is to:**
**Save the places that matter**
**Build community**
**Live better**

## BACKGROUND

Ohio Main Street Membership levels

$3300 for Entitlement Communities

$2300 for Non-Entitlement Communities

The Ohio Department of Development cut all downtown funding including the $1000 Non-Entitlement subsidy

## BACKGROUND

Heritage Ohio spent the last 9 months surveying managers, convening committees and discussing the best strategy to move forward with membership.

## TRAINING

Quarterly Training Series*

Heritage Ohio State Conference * (2 registrations)

National Main Street Conference*

Executive Director Orientation

Main Street 101 Training and Webinars*

## NETWORKING

Quarterly Networking Series*

Manager List Serve

# MEMBERSHIP

## SERVICES

Telephone Consultation

Email Consultation

Technical Assistance Visit

Strategic Planning Visit

Board Teleconference

Rehab Resource Team

## ADDITIONAL SERVICES

Main Street Summit

Initial Annual Evaluation (winter)

Spring Site Visit (if needed)

Secondary Annual Evaluation (summer, if needed)

## OTHER BENEFITS

The Main Street Brand

Statewide Marketing (website, e-blasts, itineraries)

Revitalize Ohio Magazine and Ad Space

Retail Minded Magazine

Continued Advocacy Work

Continued Partnership Development

Continued Grant and Funding Research

## MAIN STREET MEMBERSHIP FEE

Heritage Ohio Main Street Communities - $4000

First Year Communities - $7000 (includes DART)

## HERITAGE OHIO DOWNTOWN AFFILIATE

Downtown Affiliate Fee - $1000

Quarterly Training Series
Issue specific community visit
State conference registration
Executive Director Orientation
Main Street Summit registration
Telephone consultation
Email consultation
Main Street 101 webinars
Retail Minded Magazine
Revitalize Ohio Magazine

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## OVERVIEW OF FOUR MAIN PRINCIPLES

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