## Small Projects – Historic & Housing

Heritage Ohio Conference May 2013



## **Agenda**

- Historic Preservation Tax Credits
  - Overview
  - Small Project Observations and Advantages
- Historic Rehabilitation Case Study
  - Insight from Project Developer
- Housing Development Gap Financing
  - Overview
  - Small Project Case Study
- Questions and Discussion

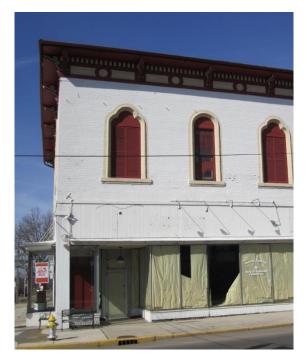


### What is 'small'?

- Generally less than \$1 million in rehab costs
- Main Street (or Elm Street) type properties
- Majority of building stock in many communities







### **Historic Preservation Tax Credits**

- Federal and Ohio program
- Tax credits on value of Qualified Rehabilitation Expenditures (QREs)
- Building must be designated as a 'historic building'
- Rehabilitation work must meet U.S.
   Secretary of Interior's Standards for Rehabilitation
- Tax credits received upon certification of completion



### **Federal Historic Preservation Tax Credit**

- 20% tax credit
- Non-competitive
- Property must be income-producing
  - Excludes condos and single-family homes
- No annual program or project cap
- Administered by Ohio Historic
   Preservation Office, in coordination with the National Park Service



### **Ohio Historic Preservation Tax Credit**

- 25% tax credit
- Competitive
- Bi-annual application process



- No income-producing requirement, but projects are scored based on economic impact, project readiness, local support, and location
- \$60 M annual allocation and \$5 M project cap
- Administered by Ohio Development Services Agency, in partnership with the Ohio Historic Preservation Office



## **Small Project Participation**

- Small Projects have utilized Ohio Program
  - 11% of projects under \$1 million
  - 5% of projects under \$500,000







## **Small Project Observations**

- Owners/Developers are more hands-on
  - Project and construction management
  - Preparing historic applications (Part 1, Part 2, etc.)
  - Preparing development applications

- Less complicated deal structure
  - Owner takes credit themselves (no investor)
  - Traditional financing, personal equity, or investment partners

A simpler, smaller project can reduce overhead costs



## Ohio Program Advantages

#### Small Projects Allocation

- 5% of allocation (at least \$1.5 million) each round is reserved for small projects
- ≤\$1 million in QREs and a substantial rehabilitation.
- Compete for allocation before competing in larger pool

#### Claiming the Tax Credit

- Third-party cost certification is waived for projects under \$200,000 in QREs
- Ability to stage projects and receive credits in phases
- Tax credit is <u>refundable</u> when tax credit exceeds tax liability of individual or entity taking the credit



## **Encouraging Small Projects**

- Designate historic properties and districts
  - Historic designation is first step to accessing tax credits
  - New Pipeline Pilot Initiative for National Register nominations
  - Certified Local Government (CLG) status
- Technical assistance
  - Help accessing local government or organization resources
  - Help completing historic research and applications
- Education (and myth-busting)



## We're Here to Help



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#### **Ohio Historic Preservation Office**

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# Bodenheimer – Mayer House

#### A small scale historic preservation project



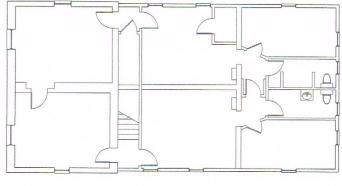
- Located in the Lancaster Ohio Historic District
- Not listed as a contributing building
- Front section built in 1835
- Middle section added in 1860.
- Rear Section added in 1900
- Brick and Frame Construction
- Served as a single family home, a multifamily duplex, a dentist office and a lawyer's office
- Vacant for four years before being acquired in 2011
- Will house a mid market antique shop and art gallery and two apartments

# Interior Floor Plan

## Before

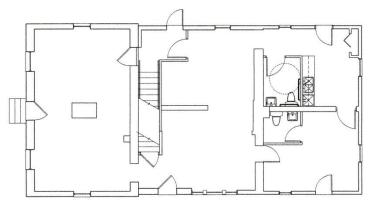


First Floor

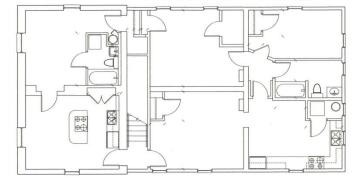


Second Floor

#### After



First Floor



Second Floor

# What we saw at the beginning



# Getting Started

- Had a structural engineer confirm the structural integrity of the building
- Prepared architectural as-is and concept drawings
- Talked with the Historic Preservation Office to determine what was possible
- Talked with Ohio Development Services Agency to see if a small project could qualify for the Ohio Historic Preservation Tax Credit
- Completed Part 1 Application
  - Used deed records to identify the earliest owners
  - Used property tax records stored in the county and Ohio Historical Society archives to determine dates when major changes were made to the house
  - Used Sanborn Fire maps to confirm our assumptions about major renovations
  - Used local histories to get to know the owners and the role they played in early Lancaster
  - Researched early newspapers to learn more about the owners and the building
  - Researched local court records and map rooms to determine when the lot was partitioned
- Completed Part 2 Application
- Completed Historic Tax Credit program application

## Lessons Learned

- The Ohio Historic Preservation Office and the Ohio Development Services Agency are your best resources; the people are easy to work with and they want you to succeed
- It is not the things you can see in a historic preservation project that will cause you trouble during the restoration; it is the things you cannot see.
- Be observant. Little things can tell you a lot about how the building has changed over its life.
- Have a skilled carpenter on the team that knows how things should be done.
- Do not be in a hurry to get finished. The result is worth the wait.