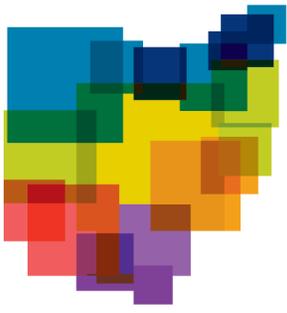


# HERITAGE OHIO



## 2013 Annual Report

As Ohio's official historic preservation and Main Street™ organization, Heritage Ohio fosters economic development and sustainability through preservation of historic buildings, revitalization of downtowns and neighborhood commercial districts, and promotion of cultural tourism.



# HERITAGE OHIO

Vital Places. Vibrant Communities.

## 2013 Annual Report

### A Note from our Board President Kevin Pape:

I'm pleased to present Heritage Ohio's 2013 Annual Report. Every year Heritage Ohio helps the citizens of Ohio save the places that matter, build community, and live better. In 2013 Heritage Ohio showed excellent dedication to preservation and revitalization.

Some of our greatest accomplishments and influences this year include, saving Historic Zoar, publishing an Ohio booklet highlighting the federal historic tax credit with the National Trust for Historic Preservation, and improving trainings offered to Main Street Communities and Ohioans.

In 2014, we are looking forward to many more events, programs, and trainings that will help you preserve and revitalize your communities through local initiatives and advocacy. We are especially eager for the opportunity to grow the participation of young preservationists and the prospect of advocating for the Neighborhood Infrastructure Assistance Program.

Thank you for the generous support we receive that allows Heritage Ohio to partner with Ohio communities. We celebrate our past successes as we look forward to the challenges Heritage Ohio faces in 2014 when it comes to preserving and revitalizing Ohio's communities.

W. Kevin Pape  
Chairman, Board of Trustees  
Heritage Ohio

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**ON THE COVER:** Troy, an Ohio Main Street Program, was chosen as one of four communities to host the Gentlemen of the Road Tour, featuring the Grammy award winning British band Mumford and Sons.

**Photo courtesy of Jon Berry.**

846 1/2 East Main Street  
Columbus, OH 43205

**Office** 614.258.6200

[heritageohio.org](http://heritageohio.org)

# ADVOCACY

Heritage Ohio is leading the way as the primary advocate for Ohio's preservation and revitalization issues on the local, state, and federal level. Below is a snapshot of our advocacy efforts for historic preservation and revitalization from 2013.

## Local Advocacy:



A visit to see the progress on the Steele Mansion in Painesville, Ohio, an Ohio historic tax credit project.

## National Advocacy:



Heritage Ohio's director Joyce Barrett and board members shown discussing with Senator Portman, the return on investment on Ohio's historic tax credit projects.

## State Advocacy:

## Federal Advocacy:

**The Federal Historic Tax Credit**

**OHIO: Creating Jobs, Building Communities, Preserving Heritage**

PREPARED BY HERITAGE OHIO AND  
THE NATIONAL TRUST FOR HISTORIC PRESERVATION

**Prosperity through Preservation**  
Save the Historic Tax Credit

A collage of images showing historic buildings and a modern structure, representing adaptive reuse projects. The text "OHIO: Creating Jobs, Building Communities, Preserving Heritage" is prominently displayed. Below it, it says "PREPARED BY HERITAGE OHIO AND THE NATIONAL TRUST FOR HISTORIC PRESERVATION". At the bottom, the logo for "Prosperity through Preservation" is shown with the tagline "Save the Historic Tax Credit".

Heritage Ohio partnered with the National Trust for Historic Preservation to publish "The Federal Historic Tax Credit, Ohio: Creating Jobs, Building Communities, Preserving Heritage." This publication shows Ohio is a leader in adaptive reuse.

Heritage Ohio co-sponsored Statehood Day at the Ohio Statehouse.

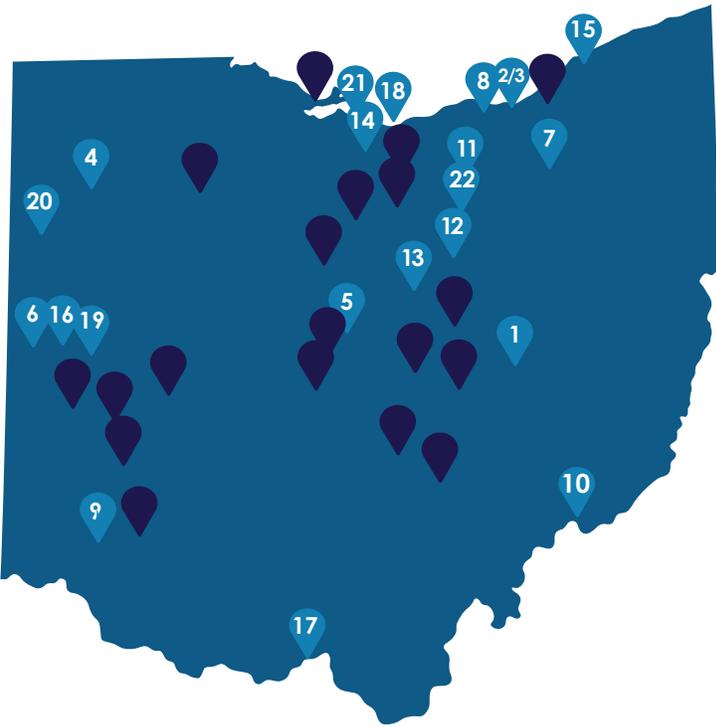
"Heritage Ohio has been a critical partner in creating and preserving the Ohio Historic Preservation Tax Credit program as well as important advocacy in maintaining the Federal Historic Tax Credit. These programs have provided the essential equity that funded adaptive reuse projects that transformed downtown Cleveland. Since the beginning of the program in 2007, the OHPTC has provided equity that triggered over \$500 million of investments in 29 projects."

Thomas Starinsky  
Associate Director and Main Street Manager  
Historic Gateway Neighborhood Corporation  
Historic Warehouse District Development Corporation

# Revitalization

*Heritage Ohio has rekindled entrepreneurship, downtown cooperation and civic concern. Our strategies are appropriately scaled to a community's local resources and conditions.*

## Ohio Main Street Program



- 2014 Main Street Communities**
1. Cambridge
  2. Cleveland Gateway
  3. Cleveland Warehouse
  4. Defiance
  5. Delaware
  6. Greenville
  7. Kent
  8. Lakewood
  9. Lebanon
  10. Marietta
  11. Medina
  12. Millersburg
  13. Mount Vernon
  14. Norwalk
  15. Painesville
  16. Piqua
  17. Portsmouth
  18. Sandusky
  19. Troy
  20. Van Wert
  21. Vermilion
  22. Wooster

**Downtown Affiliates**

- |           |              |             |
|-----------|--------------|-------------|
| Amherst   | Marion       | Tipp City   |
| Ashland   | Middletown   | Urbana      |
| Chardon   | Newark       | Wellington  |
| Coshocton | Oberlin      | Wilmington  |
| Findlay   | Port Clinton | Worthington |
| Lancaster | Powell       | Xenia       |
| Logan     | Somerset     |             |

The Ohio Main Street Program, administered by Heritage Ohio, works with communities across the state to revitalize their historic commercial areas. Based in historic preservation, the Main Street Approach was developed by the National Trust for Historic Preservation.

## 2013 Main Street Statistics

"Main Street" communities have averaged \$23 return on investment, using a template which encourages a grassroots solution to create thriving downtown commercial districts.

- » 2013 Designated Ohio Main Street Communities: 23
- » Completed 91 facade renovations worth \$2.4 million
- » Completed 79 building rehabilitations worth \$42.8 million
- » Net new businesses: 107
- » Businesses expanded: 25
- » Net full time jobs created: 543
- » Net part time jobs created: 505
- » Volunteer Hours: 88,696 valued at \$1.7 million



For more information on Heritage Ohio's Main Street program contact:

**Jeff Siegler**  
 Director of Revitalization  
 Jsiegler@heritageohio.org  
 740.215.7976

The Ohio Main Street program works with a variety of communities of all sizes and types across the state, using the *Main Street Four Point Approach™*

## Main Street Approach

Operations. Design. Marketing. Business Enhancement.

### Design



Painesville, an Ohio *Main Street Program* wrapped utility boxes with photos. Heritage Ohio works with communities to improve their physical appearance.

### Business Enhancement



#### Before

Patina 46, Norwalk, Ohio, named Heritage Ohio's 2013 Business of the Year.

#### After

### Operations



Heritage Ohio staff and Ohio downtown revitalization advocates attended the five day National Main Street Conference, hosted in New Orleans by the National Main Street Center.

### Marketing



Outdoor movies in the summer presented by Main Street Greenville, Ohio.

*"One of the biggest advantages is the personalized training we received to help us become a Main Street Program, and then the training going forward to help us grow even more. (It's been an exhilarating ride!)"*

Jean G. Farmer  
Executive Director  
Marietta Main Street

# Preservation

Heritage Ohio provides preservation planning and technical services to local communities and preservation groups in order to assist in their mission.

## Historic Tax Credit Projects



The Jones Mansion, located in Findlay, Ohio. A 2012 Top Opportunity is now making use of historic tax credits.



The Federal Building, Youngstown, a historic tax credit project by the Gatta Company.

## Preservation Success Stories



Heritage Ohio worked with the City of Oberlin to develop a strategy to use the historic Gasholder Building.

## Saving Historic Zoar



Historic Zoar, a National Trust Most Endangered Property and a Heritage Ohio Top Opportunity. We are happy to announce Zoar's future is assured. The levee will be repaired!

## Preservation Annual Awards



Frank Quinn pictured at the Rauh House in Cincinnati which received our Best Residential Rehabilitation Award in 2013.

"The workshops I attended helped launch my career in historic preservation. I received valuable first hand information from the presenters and made great contacts. I have qualified in both Round 4 and 11 of the Ohio Historic Tax Credit program. That would not have happened if I didn't attend that first workshop."

Dominic L. Gatta III  
The Gatta Company  
Youngstown, Ohio

*Heritage Ohio plays a critical role in advocating for the protection of historically and architecturally significant properties across the state.*

## Technical Assistance



Experts were assembled to provide technical assistance in Bellevue after a tornado ripped through downtown in July 2013.

## Awards and Ceremonies



Speakers from Heritage Ohio's Appalachia Heritage Luncheon, honored the unique cultural efforts in the Appalachian region. This annual luncheon is held in partnership with Ohio's Hill Country Heritage Area.

## Historic Theaters



Murphy Theatre in Wilmington participated in Heritage Ohio's New Lyceum Circuit programming for Historic Theaters.

## Historic Easements



Julian Building located in Columbus, Ohio, a new easement accepted in 2013.

**For more information on Historic Preservation at Heritage Ohio contact:**

**Frank Quinn**  
Director of Preservation  
Fquinn@heritageohio.org  
614.584.2441

# Workshops and Training

Heritage Ohio hosts numerous trainings and webinars for statewide advocates, volunteers, and professionals

## 2013 Conferences & Trainings Locations



*"Just wanted to let you know that Downtown Painesville received a grant for \$8,000 for us to wrap our utility boxes in great downtown pictures.*

*The recent webinar informed Main Street Managers about the grants available and talked us through the application process. Our membership in Heritage Ohio informed me of this opportunity and provided me with the tools I needed to apply for the grant. Lisa was an excellent presenter and she told us about unique possibilities to help us build our community through these grants."*

*Jen Reed  
Executive Director  
Downtown Painesville Organization*

## Statewide Conference



Heritage Ohio's annual conference: Local Spirit was held from May 21-23, 2013 in Columbus, Ohio.

## Webinars

A benefit of membership, webinars are hosted each month on a variety of topics to introduce and educate members on an array of preservation and revitalization topics.



Heritage Ohio, with the generous support of the Jeffris Foundation, hosted a fundraising workshop in Columbus, Ohio. *The Buck Starts Here* was a two day interactive workshop presented by experts in the field on topics including board development, case statements, annual campaign administration, and stewardship.

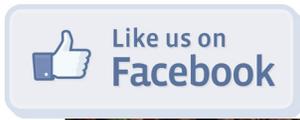
## Dollars and Sense

Dollars and Sense workshops are hosted across the state. These educational workshops help individuals and communities understand the tools available for rehabilitation of historic buildings. Trainings are an all day event and focus on topics such as Historic Tax Credits, Secretary of interior Standards for Rehabilitation, and the Ohio Historic Tax Credit application.

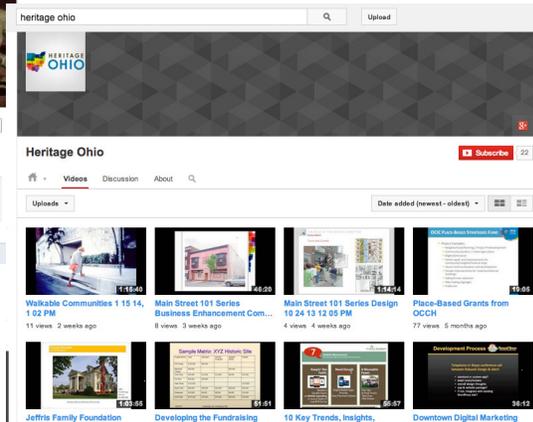
**For more information on our upcoming trainings visit:**  
<http://www.heritageohio.org/training-workshops>

# Communication

Keep up with the latest topics and conversations by following Heritage Ohio on Facebook, Pinterest, Instagram, Twitter, and YouTube. Be sure to read our weekly e-blasts, quarterly magazine: Revitalize Ohio, and blog posts to continue to learn about current projects, and events.



Like our page and follow our posts about local projects and events!  
[www.facebook.com/HeritageOhio](http://www.facebook.com/HeritageOhio)  
[www.facebook.com/OhioMainStreet](http://www.facebook.com/OhioMainStreet)



Check out our past webinars and training on [www.youtube.com/HeritageOhio/Videos](http://www.youtube.com/HeritageOhio/Videos).



## Become a Supporter today!

- \*Benefactor.....\$5,000
- \*Ambassador.....\$1,000
- \*Patron.....\$250
- \*Contributor.....\$125
- Household.....\$55
- Individual.....\$25

\*Annual Membership of \$125 or more includes enrollment in our Legacy Circle.

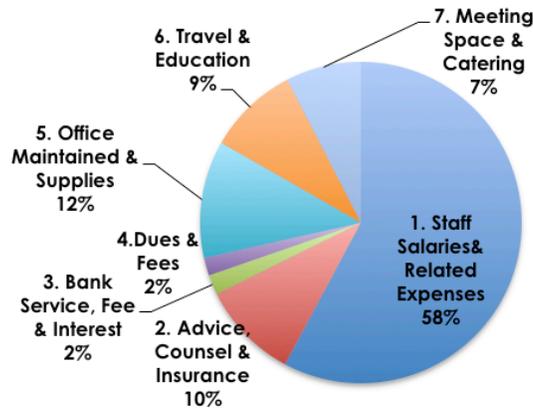
To donate, visit our website:  
[heritageohio.org/support-us/](http://heritageohio.org/support-us/)  
 or call Vicky Unger  
 P. 614.258.6200

## Revenues

\*Unaudited Financial statements



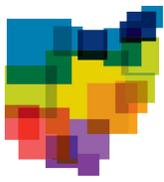
## Expenses



“Heritage Ohio would like to express our gratitude for all of the support and financial contributions received during 2013. Every contribution enabled Heritage Ohio to protect and enhance the places that matter.”

Joyce Barrett  
 Executive Director  
[jbarrett@heritageohio.org](mailto:jbarrett@heritageohio.org)  
 614.258.6200

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 Columbus, Ohio 43205



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