

# HERITAGE OHIO ANNUAL CONFERENCE AGENDA, KENT, OHIO, SEPTEMBER 22-24, 2014

Agenda is subject to change.

## Monday, Sept. 22

1:00 - 5:00 pm	Main Street Manager Networking
7:00 - 9:00 pm	<b>Legacy Circle Reception</b> (\$125 for Non-Legacy Circle Members)

## Tuesday, Sept. 23

	Dix Ballroom	Kent Ballroom	McGilvery Ballroom	PART A 1	PART A 2
8:00 - 9:00 am	<b>Registration</b>				
9:00 - 10:00 am	<b>Conference Welcome Opening Plenary Patrice Frey</b>				
10:00 - 10:15 am	<b>Break</b>				
10:15 - 11:30 am	In This Together: The Mutual Benefit of a Special Improvement District <i>Suzie Graham</i> AIA	60 Retail Promotion Ideas In 60 Minutes <i>Michelle Sahr</i> AIA	Pro Forma Development <i>Cheryl Stephens</i> AIA	Downtown Kent Orientation Walking Tour <i>Roger DiPaolo</i> AIA	The Basics of Organization/Operations <i>Sandra Hull</i> AIA
11:30 - 1:15 pm	<b>Lunch On Your Own, Explore Kent/Ohio's Revolving Loan Focus Group</b>				
1:15 - 2:30 pm	Creating A Local Food Culture <i>Kelly Ferry</i> AIA	Evaluating Your Outreach Methods: Special Events & Membership <i>Matt Wiederhold</i> AIA	3D Laser Scanning of Architecture <i>Ryan Hacker</i> AIA-HSW	What Is Architectural Conservation? <i>John Burnell</i> AIA-HSW	The Basics of Promotions/Marketing <i>Frances Hamilton</i> AIA
2:30 - 2:45 pm	<b>Break</b>				
2:45 - 4:00 pm	Kent's Revitalization Through Public Private Partnerships Walking Tour <i>Adam Branscomb</i> <i>Dave Ruller</i> AIA	Kent Sate Memorial Site Walking Tour <i>Jerry Lewis</i> <i>Laura Davis</i> AIA	Rehabilitation of the Historic Franklin Hotel Walking Tour <i>Doug Fuller</i> AIA-HSW	Approaches in Addressing the Conservation of Historic Masonry <i>John Burnell</i> AIA-HSW	Historic Homes Walking Tour AIA-HSW
4:00 - 5:00 pm	<b>Silver Celebration</b>				
5:00 - 6:15 pm	<b>Awards Ceremony</b>				

## Wednesday, Sept. 24

8:00 - 8:30 am	Registration				
8:30 - 9:45 am	The Board's Role in Fundraising <i>Janus Small</i> AIA	How to Best Utilize Volunteers <i>Mary Rodgers</i>	Small Tax Credit Projects <i>Dominic Gatta</i> <i>Nathaniel Kaelin</i> AIA-HSW	Taking the Pane Out of Historic Windows Hands On <i>Alissa Ziemer</i> AIA	The Basics of Economic Restructuring/Business Enhancement <i>Jeff Siegler</i> AIA
9:45 - 10:00 am	Break				Break
10:00 - 11:15 am	Preservation Initiatives: Past, Present, & Future in Northeastern Ohio <i>Bari Oyler Stith</i> AIA-HSW	Myth Busting the National Register: What It Is, and What It Is Not <i>Barbara Powers</i> AIA-HSW	Spontaneous Interventions and Temporary Use Strategies <i>Terry Shwartz</i> AIA		The Basics of Design <i>Tom Starinsky</i> AIA
11:15 - 11:30 am	Break				
11:30 - 12:45 pm	Bridging the GAPP: Protecting Historic Resources and Promoting Energy Development in Ohio <i>Marion Werkheiser</i> <i>W. Kevin Pape</i> AIA-HSW	Bringing Tour Buses to Your Town <i>Melinda Huntley</i> <i>Debbie Robinson</i> AIA	Branding for Communities: Beyond the Mark <i>Cathy Fromet</i> AIA	Hands On Windows Continued	Best Practices of Reblilitation of Historic Storefronts <i>John Sandor</i> AIA-HSW
12:45 pm	Conference Ends				
1:00 - 3:00 pm	Special Luncheon Following Conference! A Conversation with John Sandor  A Discussion on Applying the Rehabilitation Standards Following a Review of the Issues of Windows and Plan , \$50 Fee, AIA-HSW				