

Creative Ohio:

TRANSFORMING COMMUNITIES

A day of networking & sharing best practices with leaders from Ohio's arts, business, and cultural organizations.

KEYNOTE SPEAKER: Tom Borrup, [Creative Community Builders](#)

Tom Borrup is a leader and innovator in creative community building and creative placemaking – leveraging cultural and other assets to advance economic, social, civic, and physical regeneration of place-based communities. He consults with cities, foundations, and nonprofits across the U.S. to integrate arts, economic development, urban planning and design, civic engagement, and animation of public space. His 2006 book *The Creative Community Builders' Handbook*, remains the leading text in the field. It profiles communities that have transformed their economic, social, and physical infrastructures through the arts.

As Executive Director of Intermedia Arts in Minneapolis from 1980 until 2002, Tom helped transform a diverse urban neighborhood while building a nationally recognized multidisciplinary, cross-cultural organization. He has served as a member of many nonprofit boards and funding panels for public and private agencies, and was a trustee of the Jerome Foundation in Saint Paul from 1994 to 2003 where he served as Chair from 2001 to 2003. With the National Endowment for the Arts, Tom served on a variety of funding and policy panels over 25 years in the media arts, visual arts, presenting, design, and advancement program categories.

Tom is a Ph.D. Candidate in Leadership and Change at Antioch University researching the role of social and organizational networks in the planning and management of cultural districts. Tom has an M.A. in Communications and Public Policy from Goddard College and was a 2001-2002 Fellow in the Knight Program in Community Building at the University of Miami School of Architecture. He serves in an administrative capacity as Director of Graduate Studies for the University of Minnesota's Masters in Arts and Cultural Leadership and teaches in Graduate Programs in Arts and Culture Management at Saint Mary's University of Minnesota and online for the Arts Extension Service at the University of Massachusetts and for Drexel University's Arts Administration Graduate Program. He also teaches Creative Placemaking for Ohio State University's Knowlton School of Architecture's Urban and Regional Planning Graduate Program.



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Evolving Downtowns Transform Communities

Join unique and inspiring leaders to learn about the transformation of downtowns, public perception, and positive cultural support. We know that transformation is a sprint, not a race. This interactive session will address 1) How does transformation vision keep great leaders leading? 2) When does public perception move to action? and 3) Who are the real winners at the finish line? As told through our panelists Ian MacKenzie-Thurley, executive director of the Fitton Center in Hamilton, Tim Peacock, executive director of Stuart's Opera House in Nelsonville, Marc Folk, executive director of the Arts Commission in Toledo, and Sandra C. Hull, executive director of Main Street Wooster, Inc.

The Art of Partnerships

Are you an arts advocate or are you an ARTS ADVOCATE? It takes a whole toolbox of strategies to be a top-notch advocate, and building partnerships is one of the best strategies around. Led by Linda Woggon, executive director of Ohio Citizens for the Arts, this dynamic panel discussion will explore the art of partnerships and how to use them to power up your advocacy program. Panelists will discuss partnering with chambers of commerce, businesses, community development corporations, schools, and health care providers. Panelists include: Nate Coffman, executive director of the Ohio CDC Association; Tim Katz, executive director of the Ohio Alliance for Arts Education; Erin Hoppe, executive director of VSA Ohio; and Megan Van Voorhis, chief operating officer of Community Partnership for Arts and Culture in Cleveland.

The Infrastructure of Placemaking

Placemaking has finally taken its rightful position of importance in our cities and towns. Our civic leaders realize that to be competitive in this day and age, they must be able to showcase integrity in design and places people want to visit and revel in. Placemaking isn't simply about aesthetics; it has to be coupled with commerce and community engagement to work and have an impact. By looking at the revitalization of Wooster, Delaware, and Medina—we will see how a multifaceted, public/private approach to placemaking creates vibrant commercial districts, improves quality of life, and fosters economic development.



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Ohio Humanities Council Resources

Cultural heritage travelers seek authentic places – and Ohio provides more than ten centuries of authenticity! Ohio Humanities has a long tradition of providing grants to help community organizations explore the past, create innovative opportunities, and envision the future. Offering a range of grant lines and services, Ohio Humanities encourages Ohioans to capture and share the stories that make our communities vibrant places to live, work, and visit.

By helping constituents showcase what we love about Ohio, we help nurture deeper commitments to place that will foster engagement, preservation, investment and visitation. Our heritage tourism initiative provides grant-funding for placemaking and interpretation. SeeOhioFirst.org is an evolving digital showcase for Ohio's heritage and culture. Visit with Ohio Humanities staff to learn how we might assist your community.

Ohio Arts Council: Resources for Individuals & Organizations

How can public funding for arts and culture impact individuals and organizations in Ohio?

For Artists: Programs that recognize excellence, preserve cultural traditions, and support development are available.

For Organizations: Operating and project support grants can be awarded as support.

For Educators: Arts learning programs fund a variety of purpose-driven experiences for educators and learners of all ages.

The Ohio Arts Council (OAC) is entrusted with funding by the Governor and Ohio Legislature, as well as the National Endowment for the Arts, to invest in Ohio's creative class. OAC staff will share information on the grant-making process and specific resources available to you and your community.

Traveling The Crooked Road to Southwest Virginia

Southwest Virginia has been developing a creative economy for 12 years based on music, craft, recreation and natural assets, and entrepreneurial development. A greater than 50% increase in tourism and local government revenues has been achieved through intensive branding, asset development, downtown revitalization and building an extensive network of collaborative partners. The Crooked Road brand has achieved international recognition and visitation for our region. Presented by Todd Christensen, Executive Director, Southwest Virginia Cultural Heritage Foundation.

