



Annual Report

A Note from Our Board Chair

I'm pleased to present Heritage Ohio's 2016 Annual Report. Every year Heritage Ohio helps the citizens of Ohio to save the places that matter, build community, and live better. We work with communities to support historic preservation as a strategic catalyst for community revitalization. The Save Ohio's Treasures program is a long-term investment to provide a funding bridge to make "bricks and mortar" preservation of threatened historic properties a reality. With the generous support of the HM Turner Foundation and the 1772 Foundation, we will be launching the loan program in 2017. Some of our greatest accomplishments and influences focused on events, programs, and



trainings that will help you preserve and revitalize your communities through local initiatives and advocacy. This year we had a significant staff change. Jeff Siegler, who had served for 10 years as our Director of Revitalization, left for new opportunities in Pittsburgh. Frances Jo Hamilton joined us in August as the new director, coming to us from Main Street Delware. From support for Main Street™ financing through the Downtown Revitalization District, to advocacy for the state and federal historic tax credit programs, Heritage Ohio reaffirm the important contribution these programs play in revitalizing Ohio cities and towns. In 2016, Ohio had 10 congressional cosponsors supporting the federal tax credit, more than any other state; and Ohio could also claim the highest number of completed historic tax credit projects in the country at 103! As we celebrate our past successes, we thank you for your generous support and look forward to the preservation and revitalization challenges of 2017, including the renovation of Engine House No. 6 for our new offices in Columbus.

Sincerely,



W. Kevin Pape, Board Chair Heritage Ohio

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Advocacy

State

Passage of HB 233 Downtown Revitalization Districts

Heritage Ohio is proud to have worked with Rep. Kirk Schuring to bring another tool to downtowns. The Downtown Revitalization District (DRD) works like a Tax Increment Financing (TIF) District. The funds can be used to support a Main Street ™ downtown revitalization program or be invested into historic rehabilitation.

Support to Ohio Historic Preservation Tax Credit

Heritage Ohio testified before the 2020 Tax Commission along with many friends and colleagues to reaffirm the important contribution Ohio Historic Preservation Tax Credit (OHPTC) program is playing in revitalizing Ohio cities and towns.

Heritage Ohio, in partnership with the State Historic Preservation Office and Ohio Development Services Agency, held 16 coffees in courthouse communities to introduce the federal and Ohio historic tax credits to building owners.

Heritage Ohio held three special dinners to further the education of state representatives, county commissioners, and city council members These were held in Hamilton, Lima, and Dayton. Not only are we concerned with educating the current state reps. but we also need the local representives to understand why and how this tool works to rebuild Ohio communities.

Federal

Heritage Ohio works to assure federal policies are in place to help us save the places that matter. In addition to two visits to Washington DC, Heritage Ohio worked with our network across the state to enlist Ohio's Congressional members to co-sign HR 3846: The Historic Tax Credit Improvement Act. Ohio had more than twice as many co-signers as any other state in the country.

Rep. Patrick J. Tiberi [R-OH-12] Rep. James B. Renacci [R-OH-16] Rep. Joyce Beatty [D-OH-3]

Rep. Steve Chabot [R-OH-1] Rep. David P. Joyce [R-OH-14]

Rep. Steve Stivers [R-OH-15]

Rep. Michael R. Turner [R-OH-10]

Rep. Marcy Kaptur [D-OH-9]

Rep. Tim Ryan [D-OH-13] Rep. Bill Johnson [R-OH-6]

Senator Portman (OH) took the lead in sponsoring the reauthorization of the Historic Preservation Fund (HPF).

Historic Preservation Caucus Co-chair Michael Turner (R-OH) introduced H.R. 2817 in June of 2015, which called for a 10 year reauthorization of the HPF.

Thank you to our elected representatives for supporting downtown revitalization and historic preservation initiatives.

Mission Statement

As Ohio's official historical preservation and Main Street organization, Heritage Ohio fosters economic development and sustainability through preservation of historical buildings, revitalization of downtowns and neighborhood commercial districts. and promotion of cultural tourism.







Preservation



Easements

Heritage Ohio accepted easements in 2016 on two downtown Columbus commercial buildings, Del Monte Apartments, and the Frank Packard-designed Yuster Building. Both easements will protect the exterior of each building, and prevent additional building construction that could otherwise compromise their historic integrity. Heritage Ohio will conduct annual monitoring visits to each property to insure all terms of the easement are being upheld. Heritage Ohio now holds 11 easements in communities throughout the state of Ohio, including Toledo, Akron, Hamilton, Findlay, and Columbus.

Preservation Month Photo Contest

Our Preservation Month Photo Contest continued to grow in entries and online votes to determine the winner. Congratulations to Carl E. Feather and his award-winning entry Night Train Approaching Ashtabula. Stay tuned to www.heritageohio.org as the Preservation Month Photo Contest makes its return in 2017.

Old House Fair

In 2016, we partnered with Main Street Medina to hold our Old House Fair on the Square in downtown Medina. With learning sessions, handson sessions, the Old House Fair Olympics, and a barn-raising for the kids, we had something for everyone. Young Preservationist Bernice Radle shared her insights on grass-roots real estate redevelopment, and how to inspire the next generation of preservationists.





Revitalization

Downtown Works

Thanks to an innovative partnership with Franklin County Economic Development, Heritage Ohio has been providing specialized technical service and support to Franklin County communities outside of the city of Columbus since 2015. We have been working closely with Worthington, Westerville, Grove City, and Hilliard and continue to reach out to the communities surrounding the capital city. Some of the services that we have provided through this program include specialized training, networking opportunities, strategic planning, organizational capacity building, work planning, and board development.

Ohio Main Street Program

2016 proved to be a fantastic year for the Ohio Main Street Program. Quarterly Revitalization Series trainings were well attended and included an interesting array of topics: Maximizing Commercial Real Estate, held in Portsmouth; Selling Downtown, held in Chardon; The Secret of Sponsorship, held in Vermilion and Economics of Aesthetics, held in Tiffin. All played a role in forwarding the education of our Ohio Main Street programs and their revitalization efforts. Heritage Ohio's State Conference was held in Cincinnati in October. 19 of the 22 Main Street Programs achieved National Accreditation, which reflects the continued level of excellence among our Ohio Main Street communities. Lastly, we welcomed one new community into the Ohio Main Street Program. We were proud to welcome Tipp City in 2016 and look forward to another successful year with the Ohio Main Street Program.

Downtown Affiliate Program

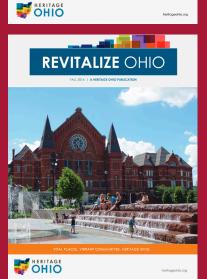
The Downtown Affiliate Program continues to grow and improve and has become a very effective tool for assisting communities with capacity building efforts and striving to become Main Street Communities. Affiliate level communities continued to take advantage of the workshops and webinars offered throughout the course of the year and made the most of the resources available to them. Affiliate program managers took advantage of an inclusive networking at the Heritage Ohio State Conference in 2016. Spending the day networking with Ohio Main Street Program executive directors provided an invaluable experience for everyone. There are a total of 22 communities participating at the Downtown Affiliate level and in 2016 we welcomed one new program and saw one graduate to the Ohio Main Street level.

Communication









Heritage Ohio communicates through a variety of platforms from traditional print to social media.

Stay in contact with the Ohio revitalization movement by following Heritage Ohio on Facebook, Instagram, Twitter, and Pinterest.

Our popular webinar series is archived on our Heritage Ohio YouTube channel.





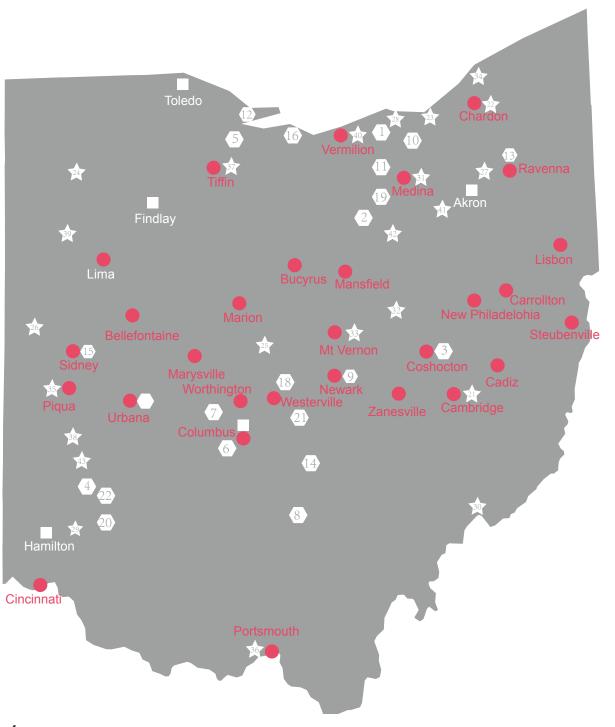








2016 Outreach





Workshops, Trainings, & Events





Quarterly Revitalization Rehabilitation Trainings Upper Floor H

Developing Downtown Building Community Confidence Secrets of Sponsorship Economics of Aesthetics

Webinars - 13 webinars

Historic Tax Credit Coffees in partnership with SHPO and ODSA Western Ohio North Central Ohio East Central Ohio Eastern Ohio

Dollars and Sense of Historic Building

Rehabilitation Upper Floor Historic Building Development

Franklin County
Downtown Works!
Building Healthy and
Effective Organizations

An Introduction to HB 233

Appalachia Heritage Luncheon

in partnership with Ohio Hill Country Heritage Area

DARTS - Downtown Assessment Resource Team Visits

Old House Fair

Annual Conference

Announcement Ceremony for CDBG Grants

Creative Ohio
in partnership with
Ohio Arts Council,
Ohio Humanities
Council
Ohio History
Connection, and
Ohio Citizens
for the Arts
Columbus

















Thank you to all of our members, donors, and sponsors.

With your support, we can save the places that matter, build community, and live better.

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City of Alliance City of Cambridge City of Canal Fulton City of Chardon City of Chillicothe City of Cleveland City of Defiance City of Delaware City of Greenville City of Hubbard City of Hudson City of Kent City of Lakewood City of Lebanon Village of Lewisburg City of Lima City of London City of Marietta City of Medina Village of Montpelier City of Mount Vernon City of Norwalk Village of Oak Harbor City of Oberlin City of Ottawa City of Oxford City of Painesville City of Piqua

City of Port Clinton

City of Portsmouth

City of Tiffin City of Tipp City City of Troy City of Van Wert City of Vermilion City of Wadsworth City of Washington Court House City of Waterville City of Willoughby Village of Woodsfield City of Wooster City of Zanesville

Non-Profit

Adams County Economic Development Ashtabula Downtown **Development Association** Athens County Convention & Visitors Bureau Canton Development Partnership Cincinnati Preservation Association Cleveland Neighborhood Progress Cleveland **Restoration Society** Council of Development Finance Agencies **Destination Downtown Lancaster Destination Hudson Detroit Shoreway Community** Development Downtown Lima **Downtown Marion** Downtown Wapakoneta Partnership Fostoria Area Chamber of Commerce German Village Society The Gloria Theatre **Grand Theatre Restoration** Proiect GrandWorks Foundation Historic Bear's Mill Ironton-Lawrence County CAO Kenton Historic Court House District Lisbon Area Chamber of Commerce

Mantua Restoration Society Maumee Valley Planning Organization Meigs County Economic Development Ohio Mid-Eastern **Governments Association** Paulding County Economic Development Peoples Bank Theatre Tiffin Historic Trust Trumbull Neighborhood Partnership The Turner Foundation Unionville Tavern Preservation Society Uptown Marysville Ursuline College Warren Redevelopment & Planning Corp. Wellston Main Street Youngstown CityScape

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Casto Management Services Chambers, Murphy & Burge DS Architecture global X Heritage Architectural Associates Plante Moran Schooley Caldwell Ulmer & Berne LLP

Sponsors 3CDC

AEP Athens County Convention & Visitors Bureau Buckeye Hills - HVRDD Burr Oak Lodge & Conference Center Cambridge - Guernsey County Visitors & Convention Bureau Casto Management Services Chambers, Murphy & Burge City of Medina Columbus Arts Marketing Association Community Action Wayne/

Medina Patricia Henahan Community Foundation of Plante Moran **Lorain County** Progress Through Coon Restoration & Preservation Sealants Quaker Windows & Crawford Hoving Doors Development Sandvick Architects Cross Street Partners Schooley Caldwell CT Consultants Ulmer & Berne **DS** Architecture Ursuline College global X Vorys, Sater, Gossman Group Seymour & Gray & Pape Pease LLP Green Home Ohio Woodard Hamilton Community Development Foundation Yolita Rausche Heritage Architectural Associates Historic Developers LLC **Indow Windows**

Lima Community

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Marvin Windows & Doors

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County Convention &

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Ohio Capital Corporation

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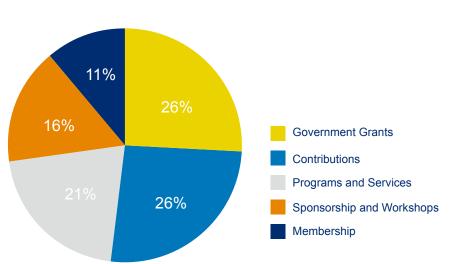
AmazonSmile Foundation Aultman Health Foundation Steve Coon Mary Crockett Gordon Goldie Craig Gossman John Grossmann Sandra & Gary Hull Morgan County Convention Kroger Community Rewards Sarah Marsom The Osceola Foundation W. Kevin Pape PNC Foundation Kevin Rose James Russell Eric Stachler Lorna Swisher Thomas Yablonsky

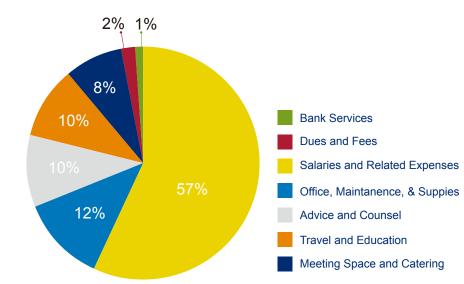
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Board & Financial

Revenues & Expenses







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