A Note from Our Board Chair

I’m pleased to present Heritage Ohio’s 2016 Annual Report. Every year Heritage Ohio helps the citizens of Ohio to save the places that matter, build community, and live better. We work with communities to support historic preservation as a strategic catalyst for community revitalization. The Save Ohio’s Treasures program is a long-term investment to provide a funding bridge to make “bricks and mortar” preservation of threatened historic properties a reality. With the generous support of the HM Turner Foundation and the 1772 Foundation, we will be launching the loan program in 2017. Some of our greatest accomplishments and influences focused on events, programs, and trainings that will help you preserve and revitalize your communities through local initiatives and advocacy. This year we had a significant staff change. Jeff Siegler, who had served for 10 years as our Director of Revitalization, left for new opportunities in Pittsburgh. Frances Jo Hamilton joined us in August as the new director, coming to us from Main Street Delaware. From support for Main Street™ financing through the Downtown Revitalization District, to advocacy for the state and federal historic tax credit programs, Heritage Ohio reaffirm the important contribution these programs play in revitalizing Ohio cities and towns. In 2016, Ohio had 10 congressional cosponsors supporting the federal tax credit, more than any other state; and Ohio could also claim the highest number of completed historic tax credit projects in the country at 103! As we celebrate our past successes, we thank you for your generous support and look forward to the preservation and revitalization challenges of 2017, including the renovation of Engine House No. 6 for our new offices in Columbus.

Sincerely,

W. Kevin Pape, Board Chair
Heritage Ohio

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Mission Statement

As Ohio’s official historical preservation and Main Street organization, Heritage Ohio fosters economic development and sustainability through preservation of historical buildings, revitalization of downtowns and neighborhood commercial districts, and promotion of cultural tourism.

Advocacy

State

Passage of HB 233 Downtown Revitalization Districts
Heritage Ohio is proud to have worked with Rep. Kirk Schuring to bring another tool to downtowns. The Downtown Revitalization District (DRD) works like a Tax Increment Financing (TIF) District. The funds can be used to support a Main Street™ downtown revitalization program or be invested into historic rehabilitation.

Support to Ohio Historic Preservation Tax Credit
Heritage Ohio testified before the 2020 Tax Commission along with many friends and colleagues to reaffirm the important contribution Ohio Historic Preservation Tax Credit (OHPTC) program is playing in revitalizing Ohio cities and towns.

Heritage Ohio, in partnership with the State Historic Preservation Office and Ohio Development Services Agency, held 16 coffees in courthouse communities to introduce the federal and Ohio historic tax credits to building owners.

Heritage Ohio held three special dinners to further the education of state representatives, county commissioners, and city council members. These were held in Hamilton, Lima, and Dayton. Not only are we concerned with educating the current state reps, but we also need the local representatives to understand why and how this tool works to rebuild Ohio communities.

Federal

Heritage Ohio works to assure federal policies are in place to help us save the places that matter. In addition to two visits to Washington DC, Heritage Ohio worked with our network across the state to enlist Ohio’s Congressional members to co-sign HR 3846: The Historic Tax Credit Improvement Act. Ohio had more than twice as many co-signers as any other state in the country.


Senator Portman (OH) took the lead in sponsoring the reauthorization of the Historic Preservation Fund (HPF).

Historic Preservation Caucus Co-chair Michael Turner (R-OH) introduced H.R 2817 in June of 2015, which called for a 10 year reauthorization of the HPF.

Thank you to our elected representatives for supporting downtown revitalization and historic preservation initiatives.
Easements

Heritage Ohio accepted easements in 2016 on two downtown Columbus commercial buildings, Del Monte Apartments, and the Frank Packard-designed Yuster Building. Both easements will protect the exterior of each building, and prevent additional building construction that could otherwise compromise their historic integrity. Heritage Ohio will conduct annual monitoring visits to each property to insure all terms of the easement are being upheld. Heritage Ohio now holds 11 easements in communities throughout the state of Ohio, including Toledo, Akron, Hamilton, Findlay, and Columbus.

Preservation Month Photo Contest

Our Preservation Month Photo Contest continued to grow in entries and online votes to determine the winner. Congratulations to Carl E. Feather and his award-winning entry Night Train Approaching Ashtabula. Stay tuned to www.heritageohio.org as the Preservation Month Photo Contest makes its return in 2017.

Old House Fair

In 2016, we partnered with Main Street Medina to hold our Old House Fair on the Square in downtown Medina. With learning sessions, hands-on sessions, the Old House Fair Olympics, and a barn-raising for the kids, we had something for everyone. Young Preservationist Bernice Radle shared her insights on grass-roots real estate redevelopment, and how to inspire the next generation of preservationists.
Downtown Works

Thanks to an innovative partnership with Franklin County Economic Development, Heritage Ohio has been providing specialized technical service and support to Franklin County communities outside of the city of Columbus since 2015. We have been working closely with Worthington, Westerville, Grove City, and Hilliard and continue to reach out to the communities surrounding the capital city. Some of the services that we have provided through this program include specialized training, networking opportunities, strategic planning, organizational capacity building, work planning, and board development.

Ohio Main Street Program

2016 proved to be a fantastic year for the Ohio Main Street Program. Quarterly Revitalization Series trainings were well attended and included an interesting array of topics: Maximizing Commercial Real Estate, held in Portsmouth; Selling Downtown, held in Chardon; The Secret of Sponsorship, held in Vermilion and Economics of Aesthetics, held in Tiffin. All played a role in forwarding the education of our Ohio Main Street programs and their revitalization efforts. Heritage Ohio’s State Conference was held in Cincinnati in October. 19 of the 22 Main Street Programs achieved National Accreditation, which reflects the continued level of excellence among our Ohio Main Street communities. Lastly, we welcomed one new community into the Ohio Main Street Program. We were proud to welcome Tipp City in 2016 and look forward to another successful year with the Ohio Main Street Program.

Downtown Affiliate Program

The Downtown Affiliate Program continues to grow and improve and has become a very effective tool for assisting communities with capacity building efforts and striving to become Main Street Communities. Affiliate level communities continued to take advantage of the workshops and webinars offered throughout the course of the year and made the most of the resources available to them. Affiliate program managers took advantage of an inclusive networking at the Heritage Ohio State Conference in 2016. Spending the day networking with Ohio Main Street Program executive directors provided an invaluable experience for everyone. There are a total of 22 communities participating at the Downtown Affiliate level and in 2016 we welcomed one new program and saw one graduate to the Ohio Main Street level.

Heritage Ohio communicates through a variety of platforms from traditional print to social media.

Stay in contact with the Ohio revitalization movement by following Heritage Ohio on Facebook, Instagram, Twitter, and Pinterest.

Our popular webinar series is archived on our Heritage Ohio YouTube channel.
Workshops, Trainings, & Events

Quarterly Revitalization Trainings
Developing Downtown Building Community Confidence
Secrets of Sponsorship Economics of Aesthetics

Webinars - 13 webinars

Historic Tax Credit Coffees in partnership with SHPO and ODSA
Western Ohio North Central Ohio East Central Ohio Eastern Ohio
Dollars and Sense of Historic Building

Rehabilitation Upper Floor Historic Building Development
Franklin County Downtown Works!
Building Healthy and Effective Organizations
An Introduction to HB 233

Appalachia Heritage Luncheon
in partnership with Ohio Hill Country Heritage Area
DARTS - Downtown Assessment Resource Team Visits

Annual Conference Announcement Ceremony for CDBG Grants
Creative Ohio in partnership with Ohio Arts Council, Ohio Humanities Council Ohio History Connection, and Ohio Citizens for the Arts Columbus

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Building Healthy and Effective Organizations
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Old House Fair
Thank you to all of our members, donors, and sponsors. With your support, we can save the places that matter, build community, and live better.
Michael Morris  
Pat Morrisson  
Jonathan Morsch  
Irving Moses  
John Muceus  
Patricia Murphy  
Jack Olomb  
Marilyn Paulsen  
Pete Perticarini  
Eric Petersen  
Carole Pollard  
Ric Queen  
Patricia Ratz  
Amy Risenz  
Michelle Robinson  
David Rodenbaugh  
Rebecca Rogers  
Kevin Rohyans  
David Scheffler  
Liberty Schindel  
Susan Schnitz  
Nathan Scott  
Paul Sears  
Matthew Shad  
Sandra Sheehy  
John Sieber  
Scott Slagor  
Karen Smith  
Scott Smith  
Roane Smothers  
Marika Snider  
Larry Snyder  
Michael Spangler  
Michell Spoden  
Kathynne Starinsky  
Jeff Stegeman  
Bryan Stone  
Michael Stora  
Mayor Kevin Strecier  
David Styer  
David Taylor  
Erin Teets  
Douglas Terpstra  
Steven Thompson  
Glenda Thurston  
Diana Tise  
R Toussaint  
Darla Tovar  
Carla Treadway  
Kurt Updegofr

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Carla Treadway  
Darla Tovar  
Diana Tisue  
Glenda Thurston  
Steven Thompson  
Erin Teets  
David Taylor  
Michael Stora  
Mayor Kevin Strecier  
Douglas Terpstra  
Glenda Thurston  
Diana Tisue  
R Toussaint  
Darla Tovar  
Carla Treadway  
Kurt Updegofr

City of Alliance  
City of Cambridge  
City of Canal Fulton  
City of Chardon  
City of Chillicothe  
City of Cleveland  
City of Defiance  
City of Delaware  
City of Greenville  
City of Hubbard  
City of Hudson  
City of Kent  
City of Lakewood  
City of Lebanon  
Village of Lewisburg  
City of Lima  
City of London  
City of Marietta  
City of Medina  
Village of Millersburg  
Village of Montpelier  
City of Mount Vernon  
City of Norwalk  
Village of Oak Harbor  
City of Oberlin  
City of Ottawa  
City of Oxford  
City of Painesville  
City of Piqua  
City of Port Clinton  
City of Portsmouth

City of Tiffin  
City of Tipp City  
City of Troy  
City of Van Wert  
City of Vermilion  
City of Wadsworth  
City of Washington Court House  
City of Waterville  
City of Willoughby  
Village of Woodsfield  
City of Wooster  
City of Zanesville

Adams County Economic Development  
Ashtabula Downtown Development Association  
Athens County Convention & Visitors Bureau  
Canton Development Partnership  
Cincinnati Preservation Association  
Cleveland Neighborhood Progress  
Cleveland Restoration Society  
Council of Development Finance Agencies  
Destination Downtown Lancaster  
Destination Hudson  
Detroit Shoreway Community Development  
Downtown Lima  
Downtown Marion  
Downtown Wapakoneta Partnership  
Fostoria Area Chamber of Commerce  
German Village Society  
The Gloria Theatre  
Grand Theatre Restoration Project  
GrandWorks Foundation  
Historic Bear’s Mill  
Ironton-Lawrence County CAO  
Kenton Historic Court House District  
Lisbon Area Chamber of Commerce

Mantua Restoration Society  
Maumee Valley Planning Organization  
Meigs County Economic Development  
Ohio Mid-Eastern Governments Association  
Paulding County Economic Development  
Peoples Bank Theatre  
Tiffin Historic Trust  
Trumbull Neighborhood Partnership  
The Turner Foundation  
Unionville Tavern Preservation Society  
Uptown Marysville  
Ursuline College  
Warren Redevelopment & Planning Corp.  
Wellston Main Street  
Youngstown CityScape

Casto Management Services  
Chambers, Murphy & Burge  
DS Architecture  
global X  
Heritage Architectural Associates  
Morgan County Convention & Visitors Bureau  
Miller Valentine Group  
Ohio Arts Council  
Ohio Capital Corporation for Housing  
Ohio History Connection  
Ohio Humanities Council  
Ohio State Historic Preservation Office  
OHM Advisors  
Ohio Traffic & Lighting Solutions

3CDC  
AEP  
Athens County Convention & Visitors Bureau  
Buckeye Hills – HVRDD  
Burr Oak Lodge & Conference Center  
Cambridge – Guernsey County Visitors & Convention Bureau  
Casto Management Services  
Chambers, Murphy & Burge  
City of Medina  
Columbus Arts Marketing Association  
Community Action Wayne/}

If your name, business, or organization was inadvertently excluded, please alert us to the correction to ensure that you are properly recognized.
The Heritage Ohio Board of Trustees has undertaken a project with the partnership of Columbus Metropolitan Housing Authority to rehabilitate the historic Engine House #6 on West Broad Street in Columbus.

**Heritage Ohio Board of Directors**

**Chair**
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Thomas Yablonsky - Cleveland
Donna Hill - Cambridge
Sarah Marsom - Columbus
Mary Oakley - ODSA
Amada Terrell - SHPO
Mary Lovett, Advisory Board

**Government Grants**
- 26%

**Contributions**
- 26%

**Programs and Services**
- 16%

**Sponsorship and Workshops**
- 11%

**Membership**
- 21%

**Revenues & Expenses**

**Revenues**

- **Government Grants**
  - 26%

**Expenses**

- **Bank Services**
  - 57%

**Dues and Fees**
- 10%

**Salaries and Related Expenses**
- 10%

**Office, Maintenance, & Supplies**
- 12%

**Advice and Counsel**
- 8%

**Travel and Education**
- 10%

**Meeting Space and Catering**
- 2%

**Meeting Expenses**
- 1%

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