

Frequently Asked Questions

FOR NONPROFIT ORGANIZATIONS



THE COLUMBUS FOUNDATION

**Tuesday,
October 10,
10:00 a.m. ET**
through
**Wednesday,
October 11,
12:00 p.m. ET**

**Go BIG.
Be KIND!**

The Columbus Foundation
614/251-4000
columbusfoundation.org
biggive@columbusfoundation.org

#biggive

WHAT IS THE BIG GIVE?

The Big Give is a 26-hour online giving rally to make a difference through kindness. The Columbus Foundation, its family of donors, and community and corporate partners have provided a \$1.3 Million+ Bonus Pool. Donations received during the event will be amplified by Bonus Pool funds on a pro rata basis. Everyone who gives will have their donation(s) increased. In addition, the Foundation is covering all credit card fees, so 100 percent of donations go to participating nonprofits with a Directory Listing in the Foundation's Giving Store.

WHAT IS THE GIVING STORE?

The Foundation's Giving Store is a digital one-stop shop for easy and effective philanthropy where you can find information on community needs and support more than 700 nonprofits in a 10-county area.

These nonprofits have created Directory Listings to help donors quickly connect with causes they care about. These nonprofits serve a wide range of needs in our region, from education and childcare to housing, nutrition, the environment, and more. Formerly known as PowerPhilanthropy, The Giving Store offers users a next-generation digital hub to share the Foundation's knowledge about the nonprofit sector and help donors to be better informed about their charitable choices.

HOW CAN I ACCESS THE GIVING STORE?

The Giving Store is accessible on The Columbus Foundation's website at columbusfoundation.org. Registration is not required to view a Directory Listing or make a donation.

HOW WILL A DONOR KNOW HIS/ HER DONATION HAS BEEN RECEIVED?

Everyone making a donation during The Big Give will receive an on-screen confirmation and an email receipt of their donation(s).

Columbus Foundation donors with Donor Advised Funds or Supporting Foundations may log in at columbusfoundation.org with their existing username and password and make a grant from their Donor Advised Fund or Supporting Foundation.

WHO CAN MAKE DONATIONS DURING THE BIG GIVE?

Anyone! The community and Columbus Foundation donors are invited to participate in The Big Give. All donations are designated for operating support or a predetermined, advertised purpose. Nonprofit organizations are prohibited from donating, although an individual may support the nonprofit he or she is employed by.

HOW DO I KNOW MY NONPROFIT ORGANIZATION IS ELIGIBLE TO RECEIVE DONATIONS THROUGH THE BIG GIVE?

Only nonprofit organizations with a current published Directory Listing in the Foundation's Giving Store are eligible to participate and receive Bonus Pool funds. Search for more than 700 eligible organizations or view a complete list at columbusfoundation.org/nonprofit-center/the-giving-store/. Nonprofits must submit a Directory Listing request form and required documentation by September 25, 2017 to participate in The Big Give.

IS MY NONPROFIT ELIGIBLE TO RECEIVE CREDIT CARD GIFTS THROUGH THE BIG GIVE?

Only nonprofit organizations with current bank account information on file in The Columbus Foundation's Giving Store as of **September 25, 2017** are eligible to receive credit card donations online. Organizations without this information are still able to receive bonus pool funds from Donor Advised Fund and Supporting Foundation grant suggestions.

ARE CHARITABLE GIFT CARDS ELIGIBLE FOR BONUS POOL FUNDS?

No. Charitable Gift Card purchases and Charitable Gift Card redemptions are not eligible for bonus pool funds through The Big Give.

WHAT IS THE MINIMUM DONATION TO THE BIG GIVE?

The minimum credit card gift is \$20. The minimum grant for Columbus Foundation donors with a Donor Advised Fund or Supporting Foundation is \$100. All major credit cards (VISA, MasterCard, Discover, American Express) are accepted.

IS THERE A MAXIMUM DONATION?

No.

IS THERE A MAXIMUM AMOUNT MY ORGANIZATION CAN RECEIVE DURING THE BIG GIVE?

No.

CAN A DONATION BE RESCINDED?

No.

CAN MY ORGANIZATION RECEIVE A DONATION TO ITS COLUMBUS FOUNDATION ENDOWMENT FUND DURING THE BIG GIVE?

No.

HOW WILL THE BONUS POOL WORK?

There is \$1.3 Million+ available in the Bonus Pool. All donations made during the 26-hour period will receive a pro rata portion of the bonus pool. (For example, if a bonus pool of \$1,000,000 is available and the total amount raised during The Big Give is \$4,000,000, then 25 cents will be added to every dollar donated.) All credit card gifts and Donor Advised Fund suggestions from Columbus Foundation donors received for participating

organizations during the 26-hour period—**October 10, 2017, at 10:00 a.m. ET to October 11, 2017, at 12:00 p.m. ET**—will be eligible for the pro rata Bonus Pool funds.

ARE THERE ANY CREDIT CARD FEES FOR DONATIONS MADE THROUGH THE GIVING STORE DURING THE BIG GIVE?

No. The Columbus Foundation is covering all credit card fees, so that 100 percent of donations are directed to participating nonprofits.

WILL RECURRING DONATIONS BE CONSIDERED FOR THE BIG GIVE EVENT?

Recurring donations are not eligible to receive bonus pool funds.

AFTER THE EVENT, HOW WILL NONPROFITS KNOW THE DOLLAR AMOUNT OF DONATIONS THEY WILL RECEIVE?

To inquire about the total donations your nonprofit received during The Big Give, please have **one representative** from your nonprofit contact nonprofits@columbusfoundation.org after noon ET on October 16, 2017.

DURING THE BIG GIVE, WILL I BE ABLE TO VIEW GIFTS RECEIVED BY MY NONPROFIT IN REAL-TIME VIA THE GIVING STORE?

The time remaining in the 26-hour event period and the total amount raised through The Big Give will be displayed in The Giving Store. Real-time data for the total amount raised or updates for individual nonprofits will not be available.

HOW WILL I KNOW THE TOTAL RAISED?

The Bonus Pool percentage ratio and preliminary results will be posted on columbusfoundation.org on **October 12, 2017**.

WHEN WILL I RECEIVE MY ORGANIZATION'S BIG GIVE DONATIONS?

You will receive all funds from The Big Give by **November 30, 2017**.

HOW WILL I RECEIVE MY ORGANIZATION'S BIG GIVE DONATIONS?

Each organization will receive notification via email when credit card gifts are deposited into their bank account, allowing immediate access to donor acknowledgment information. Checks representing Donor Advised Fund and Supporting Foundation grants and Bonus

Pool funds will be distributed by mail. Please read the **Donations Reference Guide** in the toolkit for more information. Access the toolkit [here](#).

DOES MY NONPROFIT PROVIDE TAX RECEIPTS FOR THE BIG GIVE CONTRIBUTIONS?

No. The Columbus Foundation will provide tax receipts to all Big Give donors. Your organization does not need to provide tax receipts.

HOW CAN I MAKE CHANGES TO MY ORGANIZATION'S LISTING?

Requests made to change a listing after September 25, 2017 are not guaranteed to be published to the live site prior to The Big Give. To make an inquiry regarding an urgent change, you may submit a request by email to nonprofits@columbusfoundation.org.

ARE THERE ADDITIONAL RESOURCES AVAILABLE TO MARKET THE BIG GIVE TO MY DONORS?

Yes! Please access the resources designed exclusively for you in The Big Give Nonprofit Toolkit, available [here](#).

WHAT DOES THE FOUNDATION DO WITH MY DONOR'S INFORMATION?

The Foundation does not store any credit card information. Donors are not required to register for The Giving Store to donate to your organization, but do have the option to create an account and receive information about upcoming giving opportunities. If a donor chooses to provide the Foundation with personal or professional information, that data remains confidential and will only be used by The Columbus Foundation. We will not share any information provided to us with any other organization. We will never rent, sell, or share information that personally identifies donors for marketing purposes. You may access our Privacy Policy at <https://columbusfoundation.org/privacy-policy/>.