REVITALIZATION

OHIO MAIN STREET PROGRAM

2017 proved to be a fantastic year for the Ohio Main Street Program. Quarterly Revitalization Series trainings were well attended and included an interesting array of topics. Public speaking, social media, and time management, held in Millersburg; event planning, networking, and fundraising, held in Piqua; grownup places to play and the National Register of Historic Places, held in Lakewood; and the Main Street Refresh, held in Wooster all played a role in continuing the education of our Ohio Main Street programs and their revitalization efforts. Heritage Ohio’s State Conference was held in Columbus in October. Of the 23 Main Street Programs in Ohio, 17 achieved National Accreditation which reflects the continued level of excellence among our Ohio Main Street communities. Lastly, we welcomed one new community into the Ohio Main Street program. We were proud to welcome Middletown in 2017 and look forward to another successful year with the Ohio Main Street program.

DOWNTOWN AFFILIATE PROGRAM

The Downtown Affiliate Program continues to grow and improve and has become a very effective tool for assisting communities with capacity building efforts and striving to become Main Street Communities. Affiliate Level Communities continued to take advantage of the workshops and webinars offered throughout the course of the year and made the most of the resources available to them. Affiliate program managers took advantage of an inclusive networking at the Heritage Ohio State Conference in 2017. Spending the day networking with Ohio Main Street Program Executive Directors provided an invaluable experience for everyone. There are a total of 30 communities participating at the Downtown Affiliate level, and in 2017 we welcomed 6 new programs.

REINVESTMENT STATISTICS

Total Private Investment ........................................... $1.49 billion
Total Public Investment ........................................... $153 million
Total Investments ..................................................... $1.65 billion
Net new businesses ................................................... 1,392
Net new jobs ............................................................ 4,510 Full-Time/4,647 Part-Time
Total cost per new full-time job created ........................ $11,609
Reinvestment ratio .................................................... $31.00 to $1.00
Volunteer hours donated ........................................... over 1 million
Value of volunteer hours donated ................................ $25 million
DOWNTOWN WORKS
Thanks to an innovative partnership with Franklin County Economic Development, Heritage Ohio has been providing specialized technical service and support to Franklin County communities outside of the city of Columbus since 2015. We have been working closely with Worthington, Westerville, Grove City, and Hilliard and continue to reach out to the communities surrounding the capital city. Some of the services that we have provided through this program include specialized training, networking opportunities, strategic planning, organizational capacity building, work planning, and board development.

DOWNTOWN ASSESSMENT RESOURCE TEAM VISITS
Downtown Assessment Resource Team Visits or DART visits are two-day intensive visits to launch a community on their path to successful downtown revitalization and are a required step on the path to becoming an Ohio Main Street Community. We were very busy in 2017 helping communities around the state get a plan in place to preserve and revitalize their downtowns.

DART visits were held in: Wellington, Franklin, Greenfield, Buckeye Lake, Cuyahoga Falls, and Circleville.

RETAIL IS DETAIL
Heritage Ohio obtained a USDA grant to provide retail coaching to five Downtown Affiliate Communities working with Deb Miller of Boulevard Strategies. The communities chosen to participate in this round were Xenia, Sidney, Wellington, Ashland, and Ravenna. Businesses in each of these communities will, over the course of the program, receive coaching in topics relevant to increasing their success as a small business in their community. This is the third grant we’ve received from USDA to help small business owners in rural communities. The project will conclude in December 2018.
PRESERVATION

DOLLARS AND SENSE OF BUILDING REHABILITATION
This one-day workshop educates property owners and economic development professionals on how the federal and state historic tax credits work. The workshop was held in Toledo in January.

TAX CREDIT COFFEES
Our tax credit coffees are high-energy intense doses of learning about incentives for historic building rehabilitations. We completed four one-day sessions, visiting 15 communities.

FIRST EVER SASH MOB
We teamed up with Habitat for Humanity of Greater Cincinnati, Marsh Building Products, Marvin Windows & Doors, and Community Matters, as well as our favorite historic windows guru, Jim Turner, in May to hold a weekend workshop covering two project sites. Attendees learned all about the ins and outs of reconditioning and weatherizing old wooden windows, while helping two deserving local Cincinnati nonprofits.

HERITAGE OHIO EASEMENT PROGRAM
We accepted our 12th easement on the H.C. Godman Co. Building, a historic Columbus property, in December. Heritage Ohio currently holds easements on historic commercial buildings in 5 communities. Our stewardship of the easements includes annual monitoring visits, as well as maintenance consultations as needed.

TAX CREDIT COFFEES
Circleville  Lima
Chillicothe  Jackson
Washington Court  McArthur
   House  Logan
   London  Millersburg
   Upper Sandusky  Canton
   Kenton  Akron
   Wapakoneta  Ravenna

Tools Sponsored by:

#LBank
INDOW WINDOWS

In October, we announced a special partnership with Indow Windows: the Save Ohio’s Historic Windows campaign. Throughout 2018, Indow will donate 10% of any Indow purchase made in Ohio to Heritage Ohio, to further our mission.

THE YOUNG OHIO PRESERVATIONISTS

YOP hosted 16 events in 2017, including movie nights at historic theaters, visiting the Anti-Saloon League Museum in Westerville, tours of historic structures, and an energetic lecture from McMansion Hell blogger, Kate Wagner. Group organizers continue to prioritize attracting new audiences to the historic preservation and providing support to emerging preservationists. With support from Schooley Caldwell architects the Young Ohio Preservationists were able to offer scholarships to emerging preservation leaders Erin Claussen and Matthew Rubin to attend the Heritage Ohio annual conference and present on their work in Toledo. You can keep up with the Young Ohio Preservationists on Facebook and Instagram and enjoy their regular content.
ADVOCACY

JOHN H CHAFEE AWARD

The highlight this year was national recognition of Heritage Ohio’s leadership on the national stage in advocacy efforts for historic preservation and in particular the fight to save the federal historic tax credit. In November Heritage Ohio was awarded the John H Chafee Award at the National Trust for Historic Preservation Conference in Chicago.

WORKING WITH WASHINGTON

In preparation for the anticipated tax reform challenge, Heritage Ohio, with our friends and supporters secured the endorsement of 13 of 16 Ohio congressional representatives for HR 1158 and 1 of 2 Senators co-sponsorship of S 425 both the Historic Tax Credit Improvement Act of 2017. During the fall of 2017, Heritage Ohio coordinated calls with advocates across the state to ensure that newspaper editorials and city council resolutions were being produced and forwarded to our Ohio delegation in Washington.
STATEHOOD DAY
Heritage Ohio joined a coalition of history advocates at the Statehouse on March 1st. The state's birthday is the perfect time each year for history advocates to come together (on or near March 1) to help showcase the importance of Ohio's history, and how history, historic preservation and the organizations that help provide access to Ohio’s rich history benefit the Buckeye State.

HISTORIC TAX CREDIT DINNERS
Heritage Ohio hosted two Historic Tax Credit Dinners in Toledo and Springfield. These dinners are an opportunity to showcase historic tax credit projects with our elected state representatives. Seeing projects come to fruition shows how an abstract tax credit truly changes a neighborhood and provides increased tax revenue.

ADVOCACY VISITS AND TOURS
Cincinnati staff from Senators Brown and Portman’s offices, as well as staff from Congressmen Chabot and Wenstrup’s offices toured historic tax credit projects in Over-the-Rhine and Congressman David Joyce visited the Steele Mansion in Painesville, to learn more about how critical historic tax credits are to rehabilitation projects. Heritage Ohio made calls and DC visits in the spring and summer to support National Park Service deferred maintenance in Ohio.
OTHER EVENTS AND PARTNERSHIPS

THE WINDING ROAD
A heritage tourism project was initiated by Ohio Hill Country Heritage Area for Southeast Ohio, to grow their local economy by enhancing authentic local experiences through outdoor adventure, food, lodging and history. A one day conference was held at Burr Oak Lodge to engage more conversations through these various businesses and nonprofit sectors.

CREATIVE OHIO
A special one-day convening was held December 4th in conjunction with our partners: Ohio Arts Council, Ohio humanities Council, Ohio History Connection, and Ohio Arts Council

APPALACHIA HERITAGE LUNCHEON
The 7th Annual Appalachia Heritage Luncheon was held in partnership with Ohio Hill Country Heritage Area on December 12th at the Ohio Statehouse. This annual event celebrates the successes of people, projects, and businesses located in Southeastern Ohio's Appalachia Region.
WEBINARS

Heritage Ohio offers monthly webinars on many topics throughout the year. We had a lot of great webinars in 2017 including topics such as “Using Google for Local Business”, “Fire Awareness & Prevention Downtown”, and “Financing Historic Theater Redevelopment.”

ANNUAL CONFERENCE AND AWARDS CEREMONY

Student Preservationist Conference Scholarship -Thanks to the generosity of former Trustee Glenn Harper, we were able to offer a conference scholarship for an emerging leader in the preservation field.

Scenic Ohio - This year Heritage Ohio partnered with Scenic Ohio to present a joint awards program to recognize the scenic downtowns of Chillicothe, Granville, Marietta, Oxford, & Zoar.

Emerging Professionals Scholarship - With support from Schooley Caldwell architects, YOP was able to offer scholarships to emerging preservation leaders Erin Claussen and Matthew Rubin to attend and present on their work in Toledo.

Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results.”
– Andrew Carnegie
2017 OUTREACH

OHIO MAIN STREET COMMUNITIES
Cambridge Main Street
Chardon Tomorrow
Downtown Middletown
Downtown Painesville
Downtown Tippecanoe Partnership
Historic Downtown Cleveland
Historic Downtown Millersburg
LakewoodAlive
Marietta Main Street
Main Street Delaware
Main Street Greenfield
Main Street Kent
Main Street Lebanon
Main Street Medina
Main Street Mount Vernon
Main Street Portsmouth
Main Street Tiffin -- SIEDC
Main Street Van Wert
Main Street Vermilion
Main Street Wadsworth
Main Street Wooster
Mainstreet Piqua
Troy Main Street

DOWNTOWN AFFILIATE COMMUNITIES
Ashland Main Street
City of Circleville
City of Coshocton
City of Cuyahoga Falls
City of Franklin
City of Martin’s Ferry
City of Newark
City of Olmsted Falls
CityWide Development (Dayton)
Defiance Development & Visitors’ Bureau
Destination Ravenna
Downtown Delphos Development Association
Downtown Fremont
Downtown Xenia Now
Historic Downtown Sandusky
Lorain Growth Corporation
Main Street Amherst
Main Street Port Clinton
Main Street Wilmington
Main Street Wellington
Monument Square District (Urbana)
Oberlin Business Partnership
Our Town Coshocton
Sidney Alive
Village of Greenfield
Village of Somerset

DOWNTOWN WORKS
Destination Hilliard
Grove City Town Center
Old Worthington Partnership
Uptown Westerville

EASEMENTS
Akron – Naval & Marine Corps Reserve Center
Columbus – H.C. Godman Company Building
Columbus – The Historic Columbia Building
Columbus – The Historic Del Monte Apartments
Columbus – The Julian & Kokenge Company Building
Columbus – Municipal Light Plant Building
Columbus – Ohio Finance & Gaetz Music House Buildings
Columbus – Stoddart Block & Zettler Buildings
Columbus – Yuster Building
Findlay – Rawson Block
Hamilton – The Historic High Street Commercial Block Building
Toledo – The Toledo Club

HERITAGE OHIO WORKSHOPS
Cincinnati -- Sash Mob Weekend
Columbus -- Annual Conference
Lakewood -- Design Rev. Training
Millersburg -- Organization Rev. Training
Piqua -- Promotion Rev. Training
Toledo -- Dollars and Sense
Wooster -- Economic Vitality Rev. Training

TAX CREDIT COFFEEs
Circleville
Chillicothe
Washington Court House

HERITAGE OHIO STAFF VISITED OVER 54 Ohio Counties (OUT OF 88)

DART VISITS
Buckeye Lake
Circleville
Cuyahoga Falls
Franklin
Greenfield
Wellington
London
Upper Sandusky
Kenton
Wapakoneta
Lima
Jackson
McArthur
Logan
Millersburg
Canton
Akron
Ravenna

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LakewoodAlive
Marietta Main Street
Main Street Delaware
Main Street Greenfield
Main Street Kent
Main Street Lebanon
Main Street Medina
Main Street Mount Vernon
Main Street Portsmouth
Main Street Tiffin -- SIEDC
Main Street Van Wert
Main Street Vermilion
Main Street Wadsworth
Main Street Wooster
Mainstreet Piqua
Troy Main Street

DOWNTOWN AFFILIATE COMMUNITIES
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Washington Court House

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Circleville
Cuyahoga Falls
Franklin
Greenfield
Wellington
London
Upper Sandusky
Kenton
Wapakoneta
Lima
Jackson
McArthur
Logan
Millersburg
Canton
Akron
Ravenna
1,682 People attended our events

892 People attended digitally

790 People attended in person

171 Hours education provided

Income:
- Dues/Fees: 12%
- Govt. Grants: 23%
- Contributions: 14%
- Interest: 0.03%
- Programs/Services: 51%

Expenses:
- Salary/Wages/Benefits: 61%
- Advice and Counsel: 9%
- Merchant Ser. And Advertising: 1%
- Occupancy: 5%
- Materials, Print, and Post: 5%
- Travel: 7%
- Education: 2%
- Dues and Fees: 1%
- Meetings & Catering: 10%

33,618 Miles

Driven in-state by Heritage Ohio staff
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Thank you to all of our members, donors, and sponsors. With your support, we can save the places that matter, build community, and live better.

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City of Delaware
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City of Hubbard
City of Hudson
City of Kent
City of Lakewood
City of Lebanon
Village of Lewisburg
City of Lima
City of Marietta
City of Medina
Village of Millersburg
City of Mount Vernon
City of Norwalk
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City of Oxford
City of Painesville
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City of Portsmouth
City of Tiffin
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City of Troy
City of Van Wert
City of Vermilion
City of Wadsworth
City of Washington Court House
City of Waterville
City of Willoughby
Village of Woodsfield
City of Wooster
City of Zanesville

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Ashtabula Downtown Development Association
Athens County Convention & Visitors Bureau
Burton Historic District Association
Canton Development Partnership
Cleveland Neighborhood Progress
Cleveland Restoration Society
Community Matters
Decorative Arts Center of Ohio
Destination Downtown Lancaster
Destination Hudson
Detroit Shoreway Community Development
Downtown Lima
Downtown Marion
Fostoria Area Chamber of Commerce
German Village Society
The Gloria Theatre
Grand Theatre Restoration Project
GrandWorks Foundation
Henry County Economic Development
Historic Bear’s Mill
Ironton-Lawrence County CAO
Kenton Historic Court House District
Lisbon Area Chamber of Commerce
Mantua Downtown Revitalization Corporation
Mantua Restoration Society
Maumee Valley Planning Organization
Meigs County Economic Development
Ohio Mid-Eastern Governments Association
Paulding County Economic Development
Peoples Bank Theatre
Tiffin Historic Trust
Trumbull Neighborhood Partnership
The Turner Foundation
Unionville Tavern Preservation Society
Uptown Marysville
Ursuline College
Warren Redevelopment & Planning Corp.
Wellston Main Street
Youngstown CityScape
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Casto Management Services
Chambers, Murphy & Burge
DS Architecture
GBX Group
Hardlines Design Company
Heritage Architectural Associates
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The Montrose Group
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Miller-Valentine Group
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Ohio Capital Corporation for Housing
Ohio Citizens for the Arts
Ohio Development Services Agency
Ohio History Connection
Ohio Humanities
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OUR MISSION

As Ohio’s official historic preservation and Main Street organization, Heritage Ohio fosters economic development and sustainability through preservation of historic buildings, revitalization of downtowns and neighborhood commercial districts, and promotion of cultural tourism. We strive to help Ohioans to save the places that matter; build community; live better.

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Director of Preservation

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