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2019 ANNUAL REPORT

HERITAGE OHIO

As Ohio’s official historic preservation and Main Street organization, Heritage Ohio fosters economic development and sustainability through preservation of historic buildings, revitalization of downtowns and neighborhood commercial districts, and promotion of cultural tourism.

We strive to help Ohioans to save the places that matter; build community; live better.

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Executive Director

DEVIN MILES
Office Manager

FRANCES JO HAMILTON
Director of Revitalization

FRANK QUINN
Director of Preservation

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2019 ANNUAL CONFERENCE

ADVOCACY
State
National

2019 OUTREACH
.
SUPPORTERS OF HERITAGE OHIO

SOCIAL MEDIA
Follow us to stay up-to-date with local projects and events!

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@HeritageOhioMainStreet
OUR MISSION

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We strive to help Ohioans to save the places that matter; build community; live better.
Growth and maturation were once again a hallmark in 2019 for the Ohio Main Street Program. Many programs had strategic planning sessions to strengthen board development.

Four Revitalization Series Workshops were held in 2019. The first, held in Mount Vernon, focused on organization. The staff in Mount Vernon created a path toward success that other programs could take home and implement immediately. The second, in Wadsworth, was about promotion and branding. The third workshop took place in Van Wert, and it emphasized the value of good design in communities. A crosswalk was turned into a stunning piece of art and an under-appreciated alley was decorated. Signs were created and posted throughout the downtown to promote walkability.

To close out the Revitalization Series Workshops for the year, a workshop in Tipp City also used interactive training to explore how the digital world can improve customer and business experience.

This year, Main Street Ravenna was welcomed to the Ohio Main Street Program. Efforts from this organization and community meant that they were able to apply and join the ranks again as an accredited Ohio Main Street Program.

Congratulations to all of our Ohio Main Street programs for another year of excellence across the state.

Heritage Ohio’s Downtown Affiliate level program is growing in leaps and bounds. Communities across the state began the one-year process of developing best practices and working toward becoming full Ohio Main Street Programs. New Downtown Affiliate programs are using resources at a record level as they also implement the Main Street Refresh approach from the National Main Street Center.

2019 brought four new Downtown Affiliate communities: The Village of Fredericktown, Main Street Lorain, Downtown Marion, and Downtown Massillon. Thank you to staff and volunteers across the state who participated on Downtown Assessment Resource Team (DART) visits this year and congratulations to those Downtown Affiliate programs working hard and implementing the tried and true four-point approach.

Downtown Affiliate communities took full advantage of their Heritage Ohio membership benefits to keep momentum going and shape their communities’ future. Many participated in 3-hour strategic planning sessions to refine program goals and revisit board and organizational development. This exclusive training opportunity provides in-depth training or planning in any area of need identified by the community.

This is just one example of how our programming for our Downtown Affiliate programs is designed to meet needs. It assures that they are on task and using their Downtown Assessment Resource Team report to move the program forward. Likewise, Ohio Main Street programs that participated in these sessions focused on establishing transformation strategies and setting organizational goals for the upcoming years. Programs like Medina, Painesville and Middletown took advantage of these meetings to help assess their board and organizational productivity and to redirect efforts in their work for more pointed approaches to downtown revitalization.

Total Investments..........................$1,929,856,911
- Total Private Investment .......... $1,657,812,063
- Total Public Investment .......... $272,044,848
Net New Businesses .........................1,476
Net New Jobs ..............................11,160
- Net New Full-time Jobs ..................5,620
- Net New Part-time Jobs ..................5,540

Jan 1998 - Dec 2019

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PRESERVATION MONTH ACTIVITIES: WEBINARS AND PHOTO CONTEST

Our 2019 webinar focused on career paths and career stories from preservationists. Our series highlighted preservationists active in the contracting, consulting, nonprofits, and architecture. We look forward to our topic theme in 2020 on “Rehabilitation Stories.”

Our 10th Annual Preservation Month Photo Contest with the theme “Urban Renewal” brought us our usual array of intriguing entries, with the winning entry coming from Harrison Wicks of Kent for his stunning nighttime image of the historic Erie Depot (shown below). If you’re interested in a sneak peek at the 2020 theme, we’ll be asking contestants to “Go selfie yourself!”

TAX CREDIT COFFEES

We traveled to all corners of Ohio in 2019, visiting 16 different communities along the way to educate residents on the use of tax credit incentives. Each “coffee” consists of a brief introduction to the people and programs that make these incentives (and the people using them) successful. We thank the staff of Ohio Development Services Agency and the State Historic Preservation Office for joining us to meet with local stakeholders interested in revitalizing their communities, one historic building at a time.
SASH MOB TOLEDO
Heritage Ohio teamed up with Preserve! Toledo and Lindsay Jones of Blind Eye Restoration to put on a Sash Mob. The Lucas County Land Bank supplied our work site (a house formerly on the demo list but now saved) and Toledo Foundation provide crucial funding to make the workshop a reality. We look forward to working with Preserve! Toledo in the future on their preservation efforts.

HERITAGE OHIO EASEMENT PROGRAM
We accepted our 15th and 16th easement donations on historic buildings in downtown Columbus, including a mid-century modern building. The easement donations add to properties we monitor in across the state.

SECTION 106
Heritage Ohio sometimes joins the Section 106 process as a Consulting Party in order to give us a seat at the table during important preservation discussions, especially when Ohio’s historic resources are at risk. As a Consulting Party, we can actively advocate for one-of-a-kind places like Zoar Village (a National Historic Landmark), the Barker House in Marietta, and historic housing at Wright-Patterson Air Force Base.

2019 ANNUAL CONFERENCE
Heritage Ohio spent four days hosted in Newark this past October. On Sunday October 21, we held a sneak peek into the Longaberger Basket Building over 600 people toured the former office building.

The next day, board member Steve Coon announced he would be converting the building into a Marriott Hotel. The next three days were filled with 30 classroom sessions, five field sessions, and numerous receptions. Twenty-three people and projects were honored with awards at the historic Midland Theater. We want to thank again, Mayor Jeff Hall and Fred Ernest for their support and our Title Conference Sponsor Park National Bank.
**ADVOCACY**

One of the most important roles Heritage Ohio plays is having a relationship with elected officials, making sure they know how various programs work to save the places that matter.

**STATE**

Statehood Day was celebrated February 27. We had 13 visits with State senators and representatives, sharing with them the success stories of the Ohio Main Street Program and Ohio Historic Preservation Tax Credits.

**Ohio Main Street Appropriation**

Introduced by State Senator Tim Schaffer, Heritage Ohio was appropriated a $500,000 grant to fund work in our Main Street communities. These grant monies will be used to leverage building and signage improvements.

**NATIONAL**

In mid-March, Ohio had a delegation of 12 visits with all sixteen congressional representatives and our two senators. We were back again in June 19 to visit our Ohio delegation in backing HR 2825 The Growth and Opportunity Act, which supports improvements to the federal historic tax credit. Ohio leads the nation with 11 congressional co-sponsors and 1 senate co-sponsor.

We are proud to have helped Senator Brown’s office as he introduced Senate Bill 2827 the U.S. African-American Burial Grounds Network Act.

**APPALACHIA HERITAGE LUNCHEON**

For the 9th year, Heritage Ohio co-sponsored with Ohio Hill Country Heritage Area this luncheon which honors to people, businesses, and organizations celebrating Appalachia’s heritage.
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For the 9th year, Heritage Ohio co-sponsored with the African-American Burial Grounds Network Act. We are proud to have helped Senator Brown’s office as he introduced Senate Bill 2827 the U.S. Growth and Opportunity Act, which supports improvements to the federal historic tax credit. The Ohio Main Street Appropriation Act was introduced by State Senator Tim Schaffer, and Ohio leads the nation with 11 congressional delegations.

The Ohio Historic Preservation Tax Credits program was established by the Ohio Historic Preservation and Rehabilitation Act. The program was expanded in 2015 to fund work in our Main Street communities. These grant monies will be used to leverage building and signage improvements. Heritage Ohio was appropriated a $500,000 grant to fund work in our Main Street communities. The Ohio Main Street Appropriation Act was introduced by State Senator Tim Schaffer, and Ohio leads the nation with 11 congressional delegations.

Likewise, Ohio Main Street programs that have expanded to include adding a Downtown Assessment Resource Team report to move the program forward. This exclusive training opportunity provides in-depth training or organizational development. This exclusive planning in any area of need identified by the Downtown Assessment Resource Team (DART) for our Downtown Affiliate programs is designed to help assess their board and organizational goals for the upcoming years. Programs like Medina, Painesville and Findlay - Rawson Block took advantage of these meetings for more pointed approaches to downtown productivity and to redirect efforts in their work to help assess their board and organizational advantage of their Heritage Ohio membership. The Village of Fredericktown, Main Street Wooster and Downtown Massillon. Thank you to staff and downtown communities: The Village of Fredericktown, Main Street Wooster and Downtown Massillon.

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COMMUNITIES
- Downtown Greenville
- Village of Greenfield
- Downtown Fremont
- Fredericktown
- Downtown Delphos
- Defiance Development & CityWide Development
- City of Cuyahoga Falls
- Our Town Coshocton
- Downtown Chillicothe
- City of Circleville
- City of Bryan
- City of Bedford
- Ashland Main Street
- Main Street Amherst
- Main Street Wooster
- Main Street Wellington
- Main Street Wadsworth
- Main Street Van Wert
- Troy Main Street
- Downtown Tipp City
- Main Street Tiffin - TSEP
- Main Street Ravenna
- Main Street Portsmouth
- Mainstreet Piqua
- Downtown Painesville
- Main Street Mount Vernon
- Historic Downtown Chardon Tomorrow
- Cambridge Main Street

OHIO MAIN STREET COMMUNITIES
- Columbus – Standard & Winders Buildings
- Columbus – Stoddart Block & Zettler Buildings
- Columbus – Yuster Building
- Findlay - Rawson Block
- Hamilton - The Historic High Street Commercial Block Building
- Toledo – The Toledo Club

HERITAGE OHIO WORKSHOPS
- Newark - Annual Conference
- Toledo - Sash Mob
- Mount Vernon - Organization
- Wadsworth - Promotion
- Van Wert - Design
- Tipp City - Economic Vitality

TAX CREDIT COFFEES
- Ashtabula
- Athens
- Bryan
- Columbus
- Defiance
- Elyria
- Gallipolis
- Ironton
- Lancaster
- Marietta
- Medina
- Paulding
- Pomeroy
- Somerset
- Van Wert
- Wooster

DART VISITS
- Fredericktown
- Lorain

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- Historic Downtown Chardon Tomorrow
- Cambridge Main Street
Thank you to all of our members, donors, and sponsors. With your support, we can save the places that matter, build community, and live better.

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City of Alliance
City of Westerville
City of Akron
City of Wooster
City of Waterville
City of Van Wert
City of Troy
City of Tipp City
City of Sandusky
City of Newark
City of Middletown
City of Medina
City of Marietta

2019 brought four new Downtown Affiliate Partnerships with the following communities:

- Downtown Youngstown
- Downtown Streetsboro
- Downtown Lorain
- Downtown Marion
If we inadvertently left you off this list, please let us know so we can correct the error.

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