



HERITAGE OHIO

ANNUAL REPORT 2019

VITAL PLACES. VIBRANT COMMUNITIES. HERITAGE OHIO.





HERITAGE OHIO

2019 ANNUAL REPORT

HERITAGE OHIO

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Follow us to stay up-to-date with
local projects and events!



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HeritageOhio



@HeritageOhioMainStreet

2019 AT A GLANCE

4 NEW DOWNTOWN AFFILIATES
Fredericktown - Lorain - Marion - Massillon

121 EDUCATION HOURS
PROVIDED




25,133
MILES DRIVEN

74
COUNTIES
VISITED

1450 PEOPLE ATTENDED OUR EVENTS



730
Attended
in person



720
Attended
digitally

OUR MISSION

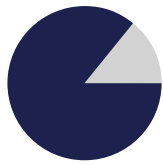
As Ohio's official historic preservation and Main Street organization, Heritage Ohio fosters economic development and sustainability through preservation of historic buildings, revitalization of downtowns and neighborhood commercial districts, and promotion of cultural tourism.

We strive to help Ohioans to save the places that matter; build community; live better.

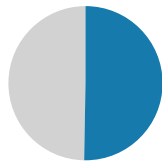


REVITALIZATION

REINVESTMENT STATISTICS



Investments



Jobs

Total Investments.....	\$1,929,856,911
● Total Private Investment	\$1,657,812,063
● Total Public Investment	\$272,044,848
Net New Businesses	1,476
Net New Jobs	11,160
● Net New Full-time Jobs	5,620
● Net New Part-time Jobs	5,540

Jan 1998 - Dec 2019

OHIO MAIN STREET PROGRAM

Growth and maturation were once again a hallmark in 2019 for the Ohio Main Street Program. Many programs had strategic planning sessions to strengthen board development.

Four Revitalization Series Workshops were held in 2019. The first, held in Mount Vernon, focused on organization. The staff in Mount Vernon created a path toward success that other programs could take home and implement immediately. The second, in Wadsworth, was about promotion and branding. The third workshop took place in Van Wert, and it emphasized the value of good design in communities. A crosswalk was turned into a stunning piece of art and an under-appreciated alley was decorated. Signs were created and posted throughout the downtown to promote walkability.





To close out the Revitalization Series Workshops for the year, a workshop in Tipp City also used interactive training to explore how the digital world can improve customer and business experience.

This year, Main Street Ravenna was welcomed to the Ohio Main Street Program. Efforts from this organization and community meant that they were able to apply and join the ranks again as an accredited Ohio Main Street Program. Congratulations to all of our Ohio Main Street programs for another year of excellence across the state.

DOWNTOWN AFFILIATE PROGRAM

Heritage Ohio's Downtown Affiliate level program is growing in leaps and bounds. Communities across the state began the one-year process of developing best practices and working toward becoming full Ohio Main Street Programs. New Downtown Affiliate programs are using resources at a record level as they also implement the Main Street Refresh approach from the National Main Street Center.

2019 brought four new Downtown Affiliate communities: The Village of Fredericktown, Main Street Lorain, Downtown Marion, and Downtown Massillon. Thank you to staff and volunteers across the state who participated on Downtown Assessment Resource Team (DART) visits this year and congratulations to those Downtown Affiliate programs working hard and implementing the tried and true four-point approach.

Downtown Affiliate communities took full advantage of their Heritage Ohio membership benefits to keep momentum going and shape their communities' future. Many participated in 3-hour strategic planning sessions to refine program goals and revisit board and organizational development. This exclusive training opportunity provides in-depth training or planning in any area of need identified by the community.

This is just one example of how our programming for our Downtown Affiliate programs is designed to meet needs. It assures that they are on task and using their Downtown Assessment Resource Team report to move the program forward. Likewise, Ohio Main Street programs that participated in these sessions focused on establishing transformation strategies and setting organizational goals for the upcoming years. Programs like Medina, Painesville and Middletown took advantage of these meetings to help assess their board and organizational productivity and to redirect efforts in their work for more pointed approaches to downtown revitalization.



PRESERVATION

PRESERVATION MONTH ACTIVITIES: WEBINARS AND PHOTO CONTEST

Our 2019 webinar focused on career paths and career stories from preservationists. Our series highlighted preservationists active in the contracting, consulting, nonprofits, and architecture. We look forward to our topic theme in 2020 on "Rehabilitation Stories."

Our 10th Annual Preservation Month Photo Contest with the theme "Urban Renewal" brought us our usual array of intriguing entries, with the winning entry coming from Harrison Wicks of Kent for his stunning nighttime image of the historic Erie Depot (shown below). If you're interested in a sneak peek at the 2020 theme, we'll be asking contestants to "Go selfie yourself!"



TAX CREDIT COFFEES

We traveled to all corners of Ohio in 2019, visiting 16 different communities along the way to educate residents on the use of tax credit incentives. Each "coffee" consists of a brief introduction to the people and programs that make these incentives (and the people using them) successful. We thank the staff of Ohio Development Services Agency and the State Historic Preservation Office for joining us to meet with local stakeholders interested in revitalizing their communities, one historic building at a time.



SASH MOB TOLEDO

Heritage Ohio teamed up with Preserve! Toledo and Lindsay Jones of Blind Eye Restoration to put on a Sash Mob. The Lucas County Land Bank supplied our work site (a house formerly on the demo list but now saved) and Toledo Foundation provide crucial funding to make the workshop a reality. We look forward to working with Preserve! Toledo in the future on their preservation efforts.



HERITAGE OHIO EASEMENT PROGRAM

We accepted our 15th and 16th easement donations on historic buildings in downtown Columbus, including a mid-century modern building. The easement donations add to properties we monitor in across the state.

SECTION 106

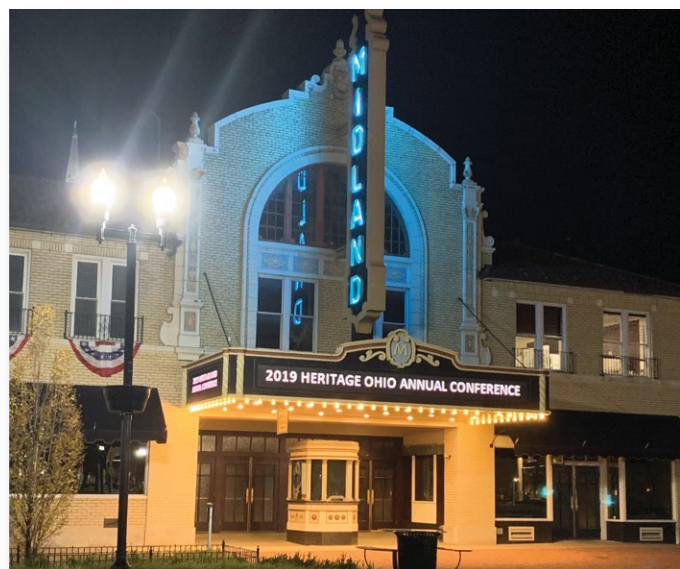
Heritage Ohio sometimes joins the Section 106 process as a Consulting Party in order to give us a seat at the table during important preservation discussions, especially when Ohio's historic resources are at risk. As a Consulting Party, we can actively advocate for one-of-a-kind places like Zoar Village (a National Historic Landmark), the Barker House in Marietta, and historic housing at Wright-Patterson Air Force Base.

2019 ANNUAL CONFERENCE

Heritage Ohio spent four days hosted in Newark this past October. On Sunday October 21, we held a sneak peek into the Longaberger Basket Building over 600 people toured the former office building.



The next day, board member Steve Coon announced he would be converting the building into a Marriott Hotel. The next three days were filled with 30 classroom sessions, five field sessions, and numerous receptions. Twenty-three people and projects were honored with awards at the historic Midland Theater. We want to thank again, Mayor Jeff Hall and Fred Ernest for their support and our Title Conference Sponsor Park National Bank.



ADVOCACY

One of the most important roles Heritage Ohio plays is having a relationship with elected officials, making sure they know how various programs work to save the places that matter.

STATE

Statehood Day was celebrated February 27. We had 13 visits with State senators and representatives, sharing with them the success stories of the Ohio Main Street Program and Ohio Historic Preservation Tax Credits.

Ohio Main Street Appropriation

Introduced by State Senator Tim Schaffer, Heritage Ohio was appropriated a \$500,000 grant to fund work in our Main Street communities. These grant monies will be used to leverage building and signage improvements.

NATIONAL

In mid-March, Ohio had a delegation of 12 visit with all sixteen congressional representatives and our two senators. We were back again in June 19 to visit our Ohio delegation in backing HR 2825 The Growth and Opportunity Act, which supports improvements to the federal historic tax credit. Ohio leads the nation with 11 congressional co-sponsors and 1 senate co-sponsor.

We are proud to have helped Senator Brown's office as he introduced Senate Bill 2827 the U.S. African-American Burial Grounds Network Act.

APPALACHIA HERITAGE LUNCHEON

For the 9th year, Heritage Ohio co-sponsored with Ohio Hill Country Heritage Area this luncheon which honors to people, businesses, and organizations celebrating Appalachia's heritage.



2019 OUTREACH

OHIO MAIN STREET COMMUNITIES

Cambridge Main Street
Chardon Tomorrow
Historic Downtown Cleveland
Main Street Delaware
Main Street Kent
Main Street Lebanon
Marietta Main Street
Main Street Medina
Downtown Middletown
Historic Downtown Millersburg
Main Street Mount Vernon
Downtown Painesville Organization
Mainstreet Piqua
Main Street Portsmouth
Main Street Ravenna
Main Street Tiffin - TSEP
Downtown Tipp City
Troy Main Street
Main Street Van Wert
Main Street Vermilion
Main Street Wadsworth
Main Street Wellington
Main Street Wooster

DOWNTOWN AFFILIATE COMMUNITIES

Main Street Amherst
Ashland Main Street
Ashtabula Downtown Development Association
Lift Bridge Community Association
City of Bedford
City of Bryan
City of Circleville
Downtown Chillicothe
Our Town Coshocton
City of Cuyahoga Falls
CityWide Development (Dayton)
Defiance Development & Visitors Bureau
Downtown Delphos Development Association
City of Franklin
Fredericktown
Downtown Fremont
Village of Greenfield
Main Street Greenville

Kenmore Neighborhood Alliance
Downtown Lima
Lorain Growth Corporation
Main Street Lorain
City of Louisville
Project Forward (Martins Ferry)
Newark Development Partners
Oberlin Business Partnership
City of Olmsted Falls
Village of Paulding
Main Street Port Clinton
Sidney Alive
Marion
Massillon
Monument Square District (Urbana)
Main Street Wilmington
Downtown Xenia Now

DOWNTOWN WORKS

Grove City Town Center
Destination Hilliard
Upton Westerville
Old Worthington Partnership

EASEMENTS

Akron – Naval & Marine Corps Reserve Center
Columbus – Hayden Buildings
Columbus – H.C. Godman Company Building
Columbus – The Historic Columbia Building
Columbus – The Historic Del Monte Apartments
Columbus – The Julian & Kokenge Company Building
Columbus – Knights of Columbus – Salesian's Building
Columbus – Market - Mohawk Center
Columbus – Municipal Light Plant Building
Columbus – Ohio Finance & Gaetz Music House Buildings

Columbus – Standard &
Winders Buildings
Columbus – Stoddart Block
& Zettler Buildings
Columbus – Yuster Building
Findlay - Rawson Block
Hamilton –The Historic High
Street Commercial Block
Building
Toledo – The Toledo Club

HERITAGE OHIO WORKSHOPS

Newark - Annual
Conference
Toledo - Sash Mob
Mount Vernon - Organization
Wadsworth - Promotion
Van Wert - Design
Tipp City - Economic Vitality

TAX CREDIT COFFEES

Ashtabula
Athens
Bryan
Columbus
Defiance
Elyria
Gallipolis
Ironton
Lancaster
Marietta
Medina
Paulding
Pomeroy
Somerset
Van Wert
Wooster

DART VISITS

Fredericktown
Lorain

**OHIO MAIN STREET
COMMUNITIES**

**DOWNTOWN AFFILIATE
COMMUNITIES**

DOWNTOWN WORKS

EASEMENTS

HERITAGE OHIO WORKSHOPS

TAX CREDIT COFFEES

DART VISITS



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Thank you to all of our members, donors, and sponsors. With your support, we can save the places that matter, build community, and live better.

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City of Hudson
City of Kent
City of Lakewood
City of Lebanon
Village of Lewisburg

City of Lima
City of Marietta
City of Medina
City of Middletown
Village of Millersburg
City of Mount Vernon
City of Newark
City of Oberlin
City of Oxford
City of Painesville
City of Piqua
City of Port Clinton
City of Portsmouth
City of Ravenna
City of Sandusky
City of Tiffin
City of Tipp City
City of Troy
City of Van Wert
City of Vermilion
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Lancaster
Destination Hudson
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Downtown Wapakoneta
Partnership
Experience Galion
Fostoria Area Chamber
of Commerce
German Village Society
Grand Theatre Restoration
Project

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CAO
Kenton Historic Court
House District
Lisbon Landmark Foundation
Mayfield Township
Historical Society
Marysville Uptown Renewal
Mantua Restoration Society
Maumee Valley Planning
Organization
Ohio Mid-Eastern
Governments Association
The Paxton Theatre
Peoples Bank Theatre
Sidney Alive
Tiffin Historic Trust
Trumbull Neighborhood
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2019