

REVITALIZE OHIO

WINTER 2018 | A HERITAGE OHIO PUBLICATION



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REVITALIZE OHIO

Winter 2018

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ON THE COVER



We love all the Main Street leaders around the state who work 24/7/365 to make their community a better place. Thank you to those leaders who took time to come together in Cleveland this past fall and share ideas, as well as a bike ride through beautiful Cleveland. We appreciate all you do!

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DIRECTOR'S NOTE

When thinking of the new year, it is easy to get sucked into the resolutions and great plans for the New Year. But in our world of Revitalization and Preservation, we are always thinking strategically about the long game.

Main Street Wooster has been using the Main Street approach since 1985 and they still have a full plate of goals to make their downtown better than it is now. There is no quick fix. The long game.

I just returned from a trip to Mount Vernon and had a tour of the Woodward Opera House, which will have its grand opening February 9th. They started working on the project in 1997. The long game.

The preservation and revitalization advocates from around the state are visionary, persistent, and have to keep that long game on their mind. While the "squawkers" complain that the building's going to fall down, the doers get down to business, regardless of the uphill climb, and just keep at it because they can see the prize.

So our hats are off to you – the advocates who bring back the personality and the integrity of the historic downtowns, the historic buildings, and the historic homes. We see you in every corner of the state: Stevie in Lisbon, Paul in Toledo, Scott in Steubenville, Mary in Xenia, Pat in Mount Vernon, Sandra in Wooster, Jason in Bellefontaine, Jackie in Tiffin, Joyce in West Liberty, Eric in Findlay, John in Cincinnati, and many more of you just beginning to take your first steps in your community.

THANK YOU for sticking your necks out and making a difference; for helping to save the places that matter and build community so Ohio is a better place to live.



Joyce Barrett,
Executive Director of Heritage Ohio

Congratulations to the 2017 Ohio Main Street Certified Managers!

Ian Andrews – LakewoodAlive
Sandra Hull – Main Street Wooster
Heather Malarcik – Main Street Kent
David Polakowski – Downtown Painesville Organization
Lorna Swisher – Mainstreet Piqua

Happy 5th Anniversary!

Marietta Main Street

Happy 10th Anniversary!

Main Street Medina

DATES TO REMEMBER

Quarterly Revitalization Workshop & Directors' Roundtable

Mount Vernon, Ohio
February 13-14

Statehood Day

Columbus, Ohio
February 27

Main Street Now Conference

Seattle, Washington
March 25-27

Quarterly Revitalization Workshop & Directors' Roundtable

Wadsworth, Ohio
April 25-26

Toledo Sash Mob

Toledo, Ohio
May 17-18

Quarterly Revitalization Workshop & Directors' Roundtable

Van Wert, Ohio
June 20-21

Quarterly Revitalization Workshop & Directors' Roundtable

Tipp City, Ohio
September 12-13

PastForward: National Preservation Conference

Denver, Colorado
October 10-12

Heritage Ohio Annual Conference & Awards Ceremony

Newark, Ohio
October 22-24

For more information about upcoming events, visit us at heritageohio.org.

Heritage Ohio Easement Series: Columbia-Larrimer Building in Columbus

In December of 2012, Heritage Ohio received a conservation easement on the historic Columbia/Larrimer Building, a commercial property located on High Street in downtown Columbus. If you have ever walked past the building, you probably know it from its unique storefront windows: a recessed entry decorated with elaborate stained glass panels, with two domed storefront windows that advertise the former “BOTT BROS CIGARS” and “BOTT BROS BILLIARDS.” Although Bott Brothers has been out of business now for many years, the signage has gained historical significance in its own right, and that historical signage is a critical element that tells the story of building, and therefore, is an element protected by the easement.

Today, that area within the building once home to cigars and billiard tables is now home to Elevator Brewery and Draught Haus, and has been for many years. The history of the building itself is fascinating as it has undergone a number of changes and alterations over the years, including the removal of its top two floors at one point in the past.

Executive director Joyce Barrett commented on the unique aspects of the Columbia/Larrimer Building, “Sometimes, elements of a building, like its signage, really contribute to the feel of character, and the Bott Brothers signage here certainly does. And while the building has seen alterations over the years, at its core it’s still a historic building, listed in the National Register, and a vibrant part of the downtown Columbus streetscape.”



Columbus

The iconic “BOTT BROS” signage utilizes chips of white glass set in a lead matrix to advertise the location’s purchase/entertainment options, as the signage itself is surrounded with ornate stained glass panels.



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Our Wish List for 2019!

The great thing about philanthropy is that you can direct your investment to do good where you feel most passionate. And when it comes to giving to Heritage Ohio, your philanthropic gift can be directed toward an initiative you feel deeply about. Interested in seeing our Main Street Program continue to thrive and grow? Designate a gift for downtown revitalization. Want to direct your giving toward the preservation of historic buildings? Make a gift for our Save Ohio's Treasures fund. Hope to see the state tax credit grow and impact more communities? Contribute to the Ohio Historic Preservation Tax Credit Coalition.

However, now that you have an idea where to give, how do you give? Really, there are no wrong ways to put your philanthropic dollars to work through Heritage Ohio.

WRITE A CHECK (YES, REALLY)

Remember once upon a time when paying bills (and making philanthropic gifts) revolved around opening up the old checkbook and firing up your pen? It's very different in this day & age, but, if you're like me, there's still something very satisfying and deliberate about making a donation to my favorite charity by writing the check, sealing up the envelope, and dropping the letter into the mailbox.

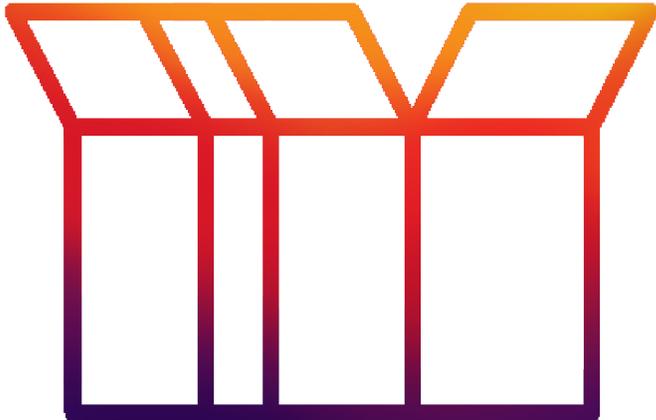
REMEMBER HERITAGE OHIO IN YOUR WILL

Do you have a will? If so, you're better prepared than half of the adult population for the ultimate disposition of your assets. Not only does a will give you control over what happens to your assets, your will's setup gives you the opportunity to provide a charitable legacy by designating a gift to Heritage Ohio's preservation & revitalization efforts.

Bequests are one of the simplest planned gifts you can make, either specifying an amount, a residual amount (once other bequests have been satisfied), or a contingent amount based on surviving beneficiaries.

MAKE A GIFT OF APPRECIATED STOCK

One of the great reasons to make a gift of appreciated stock is that your tax treatment goes farther. For instance, let's say you bought \$1,000 worth of stock that is now worth \$2,000. Donating that stock to Heritage Ohio entitles you to a deduction on the full \$2,000, not just the \$1,000 originally



spent. Plus, you avoid capital gains tax on the stock. What better way is there to turn \$1,000 into a \$2,000 donation to your favorite nonprofit (while taking a deduction on your taxes)?

MAKE A TAX-FREE DISTRIBUTION FROM YOUR IRA

For many years, individuals older than 70 ½ have been able to make contributions out of their IRA tax-free to organizations such as Heritage Ohio. In 2015, Congress made this philanthropic tool permanent with the passage of the PATH Act. So, if a Required Minimum Distribution from your IRA might result in a tax hit, the PATH Act allows you the potential to lessen that tax hit with a contribution directly from your IRA.

Now that we've touched on four common approaches to making a contribution, we hope you'll act to direct your philanthropic dollars to a program that helps us leverage the maximum positive impact on downtown revitalization and historic preservation in Ohio. Contact us at 614.258.6200 to learn more.

Giving Tuesday was recently held nationwide, and we want to thank everyone who invested in our preservation and revitalization efforts by making a contribution to Heritage Ohio. We appreciate and are grateful for your generosity!



2018 ANNUAL CONFERENCE REVIEW

HERITAGE OHIO CONFERENCE PRESENTED BY SANDVICK ARCHITECTS & COON RESTORATION

The 2018 Heritage Ohio Annual Preservation & Revitalization Conference took us to the heart of downtown Cleveland at the stunning Metropolitan at the 9 Hotel. This year, we hosted 29 educational sessions, 2 special half-day deep-dive sessions, and 4 tours of Cleveland, with 40 hours of continuing education for American Institute of Architects (AIA) members.

For the first time, we hosted two in depth sessions on the first day of the conference. To start the day, Corey Leon of the National Development Council took attendees through the ins and outs of the real estate development process. Karen Brandt of the National Park Service covered an array of fascinating topics involving historic storefronts, additions to historic buildings, and historic windows treatments.

Keynote speaker, Donovan Rypkema dazzled attendees with his rousing discussion of The ROI of Main Street, showing how Main Street communities provide stellar economic returns to the communities that fully commit to the Main Street Approach.

The 2018 Annual Awards Ceremony, detailed later in this issue, was held at the newly renovated Allen Theatre in Cleveland's Playhouse Square. This year we honored 29 projects and individuals across 16 award categories, highlighting the best of Ohio's historic preservation and downtown revitalization movement.

Thank you to all our sponsors, vendors, volunteers, and presenters who made this conference one of the best for Heritage Ohio!



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Pictured: the Carlisle Building in Chillicothe, OH



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HERITAGE OHIO ANNUAL AWARD WINNERS

2018



BEST DOWNTOWN PLACEMAKING

DREAMSVILLE, USA

The Dennison Railroad Depot is located halfway between Pittsburgh and Columbus. A century ago, 3,000 railroaders worked in the Dennison Yards, and 22-passenger train a

day stopped at the depot. These same rails became part of the National Strategic Defense Railway Route, critical to transporting troops and supplies for two World Wars. The Servicemen's Canteen that served 1.5 million soldiers during WWI and WWII, earning Dennison the nickname Dreamsville, USA

Yet by the 1980s, the railroad had essentially disappeared and Dennison was turning into a ghost town.

By doing every fundraiser imaginable and partnering with the local joint vocational school, the Depot was restored and reopened in 1989. Downtown Placemaking has been successful by using local history as the foundation. The community has invested over \$6 million into the Dennison Depot and surrounding campus, composed of two restored steam engines, a victory garden, and a gazebo. The town is once again vibrant thanks to authentic experiences that could only happen in Dennison, Ohio.

The award was presented to Dennison Railroad Depot Museum

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BEST MAIN STREET COMMITTEE EVENT

HOME FOR THE HOLIDAYS

Hoping to improve attendance at the City of Delaware's holiday events, Main Street Delaware created a three-day holiday weekend extravaganza in December 2017.

With the main road closed to vehicles, choirs and carolers performed on a decorated stage across from a 40-foot tree decorated with lights, ribbons, and brand-new ornaments created by downtown businesses. A huge crowd of 15,000 cheered the tree lighting. Free ice skating, Dash for Dasher scavenger hunt, and a Christmas parade were attended by 3-times more people than in previous years. Main Street is about using promotional events for economic prosperity.



One local merchant reported that their 2017 December sales were up 75% over December 2016!

The award was presented to Main Street Delaware

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HISTORIC THEATER OF THE YEAR

CINCINNATI MUSIC HALL

The Cincinnati Music Hall is the cultural centerpiece of Over-the-Rhine, the historic Cincinnati neighborhood undergoing transformative revitalization over the past decade. Built in 1878, it celebrates its 140th birthday this year. But just over 4 years ago, the red brick High Victorian Gothic was on the National Trust for Historic Preservation's list of the 11 Most Endangered Places, sending a rallying cry to the community. The home to the Cincinnati Symphony, Pops Orchestra, Ballet, Opera and May Festival needed a \$143 million rehabilitation. The 327,000 square foot facility needed structural, functional and aesthetic upgrades. \$53 million was raised from the private sector, \$10 million from the City, with an additional \$6.6 million pledged, \$48 million in tax credit equity and a \$25 million Ohio Catalytic Historic Preservation Tax Credit award contributed to the success of this project. This National Historic Landmark is a stunning example of historic preservation.

The award was presented to The Society for Preservation of Music Hall, 3CDC, PWWG Architects, Martinez + Johnson Architects, Cincinnati Arts Association, Music Hall Revitalization Company, & Messer Construction Company.

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For more information, visit www.cincinnatiarts.org/music-hall

BEST PUBLIC-PRIVATE PARTNERSHIP

HERITAGE HOME PROGRAM

Since 1992, the Cleveland Restoration Society (CRS) has operated the Heritage Home Program to provide low-interest home equity loans and free technical assistance to homeowners. This program has assisted over 14,000 homeowners with over \$300 million dollars-worth of projects. The Heritage Home Program is now available in over 40 communities in NE Ohio.

The Cleveland Restoration Society relies on a collaboration with Cuyahoga County and the Ohio Housing Finance Agency (OHFA), who subsidize the low interest rates provided by Third Federal Savings and Loan and KeyBank, making this program competitive and desirable.

The award was presented to the Cleveland Restoration Society.





TIFFIN FAÇADE ENHANCEMENT PROGRAM

Funded by the City of Tiffin, the Tiffin Façade Enhancement Program has been helping downtown businesses by providing financial assistance to those wanting to restore their storefronts with a 50% reimbursement up to \$10,000. In its first 4 years, the program has aided over 60 projects with over \$2 million invested in downtown Tiffin, and it has contributed to the opening of 36 new businesses downtown. Every year has seen more growth attributed to the program, and we hope to see this continue in downtown Tiffin.

The award was presented to the City of Tiffin & Tiffin-Seneca Economic Partnership.

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BEST ADAPTIVE REUSE

CINCINNATI NATURE CENTER

The 1920 Tudor Revival Groesbeck House was modeled on the English Estate of Munstead Wood, the home of famous garden designer Gertrude Jekyll. The elegant home and garden thrived through the decades, but was converted in 1957

to Camp Wildwood, a children's summer camp and adult conference center. The property was acquired in 2004 and the Cincinnati Nature Center shuttered the house. However; when they searched for a home for their newly conceived conservation center in 2012, they found the perfect location right in their own backyard. An extensive historic rehabilitation was needed to convert the 7,800 square foot house into an energy efficient, ADA accessible, historically-sensitive home to the new Center for Conservation. Listed on the National Register of Historic Places in 2015, the rehabilitation was completed under budget at \$2.3 million and opened in 2017. The all-native Ohio landscaping, consisting of 10,000 plants, was completed in May 2018.

The award was presented to the Cincinnati Nature Center.

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BEST PUBLIC BUILDING REHABILITATION

CLEVELAND HEIGHTS HIGH SCHOOL

Cleveland Heights passed a \$134 million dollar school bond issue in 2013 to fund renovations of its school buildings, which has led to the rehabilitation of the 1926 Cleveland Heights High School.

A series of unfortunate additions forever changed the original building. However; the school is back to serving 1,600 students within 130,000 square feet of renovated space and 235,000 square feet of new construction. Many revered historical aspects were restored, such as the iconic 1,200 seat auditorium and the clock tower at the peak of the building.



With the renovation, the school district also wanted to improve the sustainability of the building. A key sustainability feature is the school's hybrid geothermal system. The Cleveland Heights High School is projected to have annual energy consumption savings of 38%. The building is LEED Gold certified. In an era of so many school demolitions across the state, we are pleased to honor Cleveland Heights-University Heights City School District for respecting the heritage provided to generations of students.

The award was presented to Cleveland Heights-University Heights City School District.

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BEST RESIDENTIAL REHABILITATION

NELSONVILLE SCHOOL COMMONS

Even after devoted Nelsonville High School alumni formed the Nelsonville High School Restoration Foundation to save the abandoned building from demolition, they faced no easy effort in finding a new use and developer for the project. It wasn't until 2013, 20 years after the

school closed, when Woda Cooper Companies joined efforts with those alumni to bring life back to the building through the use of historic and low income housing tax credits. Made up of two Classic Revival buildings, built in 1907 and 1924, both were in a state of high disrepair. Using creative solutions, the old school buildings have been converted into 33 historically-sensitive apartments. The \$9.6 million redevelopment included the auditorium, which is now used as community space. Nelsonville now celebrates the revitalization of this community icon.

The award was presented to City Architecture and Woda Cooper Companies.

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BEST UPPER FLOOR RESIDENTIAL REHABILITATION

THE BRUNSWICK BUILDING

Built in downtown Newark in the 1880s, the Brunswick Building was originally home to the Brunswick Club. Long abandoned, filled high with piles of trash, and struck by lightning, the building was suffering major structural issues. Thankfully, Liz Argyle took on the rehabilitation project and converted the poorly maintained Brunswick Building so it now hosts commercial space on the first floor and a gorgeous apartment on the second and third floors. Liz has been fearless in her approach to using state and federal

historic tax credits, and serves as a model to people throughout Ohio of how small developers can make use of the financial incentive to improve their downtowns.

The award was presented to Liz Argyle.

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BEST COMMERCIAL REHABILITATION

THE LEVEQUE TOWER

Anyone who appreciates the Columbus skyline knows the visual and physical impact of the 1927 Art Deco LeVeque Tower. Thanks to Tower 10's 7-year long, \$55 million



rehabilitation project, the exterior stone and terracotta work has been restored, the building's entrances upgraded, new windows and storefronts installed, and old awnings removed; all to replace of many of the non- historic additions made in recent years. The LeVeque is once again happily welcoming new tenants. The lower floors host a coffee shop, restaurant, and bar. 10 floors feature new offices. The Hotel LeVeque occupies floors 5 through 10, and a mix of luxury apartments and condominiums are on the top 19 floors.

This award was presented to Tower 10 LLC and Schooley Caldwell.

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THE ONESTO LOFTS & BLISS TOWER

The 1930 Onesto Hotel and the adjacent 1955 Bliss Tower, a mid-century office tower, had been deteriorating for years, with pigeons and puddles as the only

tenants. There were no market-rate apartments in downtown Canton when Steve Coon started this project. This historic tax credit rehabilitation project has preserved the historic integrity of the materials throughout. With fully upgraded mechanicals and energy systems. The Onesto Lofts now has 45 luxury living units and a gorgeous ballroom. The Bliss Tower now sports 55 modern loft apartments, all with phenomenal views of the greater Canton area.

This Award was presented to Sandvick Architects and Steve Coon.

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YOUNG PRESERVATION LEADER OF THE YEAR

WESTON REINBOLT & SUZIE REINEKE

This young couple has purchased and renovated 4 historic downtown buildings in their hometown of Tiffin over the past three years. Their buildings are now home to 21 gorgeous loft apartments and 6 storefront businesses. Suzie and Weston have worked to grow the local economy by hiring local contractors and placing new businesses, like The Renaissance, a new speakeasy-style bourbon bar, in their storefronts. With the impact they have had outside their day jobs, we can't wait to see what they do in the years to come.



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MAIN STREET VOLUNTEER OF THE YEAR THOMAS STUGMYER

Serving on the Board of Directors for Main Street Wadsworth, Tom Stugmyer acts as a phenomenal example of a public servant. Tom volunteers his time night and day, rain or shine for Main Street Wadsworth going above and beyond to help out however he can: coordinating communication with vendors, building the mini golf putting greens, serving as photographer, and just being on call to handle any detail that arises. Tom has dedicated himself to Main Street Wadsworth as family.

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OUTSTANDING LEADER IN REVITALIZATION RONALD BURBICK

Ron Burbick truly has been the leader in Kent's revitalization. He has put his heart, soul, and checkbook into all of his efforts. Ron began his rehabilitation efforts in 2008 with a single historic building. Then he built the popular Acorn Alley, which houses dozens of businesses. Then it was on to the rehabilitation of the historic Franklin Hotel, and most recently, Kent's old train depot. He doesn't do just the buildings, he is actively involved in the recruitment or start-up of the businesses. Ron helped get Kent Main Street off the ground 12 years ago and he continues to sponsor beautification projects and special events throughout the downtown. We are thrilled to recognize Ron for all the work he has done for Kent.

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ATTORNEYS

MAIN STREET BUSINESS OF THE YEAR

PUREBRED COFFEE COMPANY

Though they are just approaching their one-year anniversary, Purebred Coffee Company has done absolute wonders in the downtown Troy area. Not only have they worked alongside Troy Main Street to support volunteers that come out to community events, but they've exercised real creativity in encouraging community members to explore downtown Troy through cross promotion activities. They are also working with Dayton area coffee shops to expand the new Coffee Trail. We would like to recognize Noah and Meggin Walkup, as well as Nitro the stuffed horse, for all they have done to support local business in downtown Troy.

For more information, visit www.purebredcoffeeco.com

SPONSORED BY UPPER VALLEY MEDICAL CENTER – PREMIER HEALTH



MAIN STREET DIRECTOR OF THE YEAR

AMY REINHART

Amy initiated a relationship with Heritage Ohio as soon as she started working for the Seneca Industrial and Economic Development Corporation back in June of 2014, as she ushered the program through the process of becoming a certified Main Street in 2015. Trained as an architect, taking on the implementation of Tiffin's Façade Enhancement Program was a natural move for Amy. Under her direction, Tiffin has seen 26 new businesses open in the downtown area. Amy began with eight dedicated volunteers, and now over 50 people have joined the downtown committees. She keeps the big picture in mind while implementing the vision of Tiffin's strategic plan, while attending to the tiniest details of their many events. Her contributions to the city of Tiffin have been invaluable.

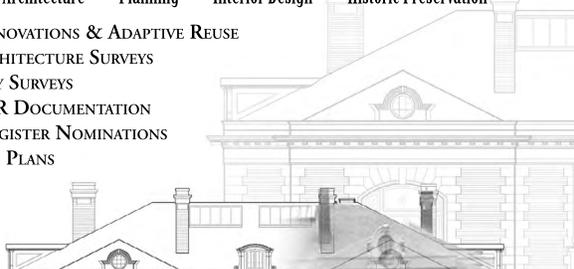


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- ARCHAEOLOGY SURVEYS
- HABS/HAER DOCUMENTATION
- NATIONAL REGISTER NOMINATIONS
- PRESERVATION PLANS



SPIRIT OF MAIN STREET

JUSTIN COSTANZO

As the general manager of Cleveland's "Dive Bar" for the past 8 years and the "Blind Pig" before that, Justin Costanzo has gone far beyond what would be expected of an average citizen in Cleveland's Historic Warehouse District.

Under his direction, The Dive Bar regularly hosts 25 to 30 charity events a year, supporting local organizations and causes. Justin helps plan the Warehouse District's annual street festival, and serves as a business representative on Cleveland's Historic Warehouse District Development Corporation board.

This past month, Justin stepped-up to take a leadership role to preserve the quality life in the Warehouse District. The District has grappled with safety issues from poorly managed bars during the late night weekend hours. Justin will be working this fall with his fellow businesses to enact a Memorandum of Understanding to work together to eliminate nuisance activities and create a safe and lively experience in the Warehouse District for residents and visitors.

It is clear that Justin truly has the Spirit of Main Street.

SPONSORED BY THE HISTORIC GATEWAY NEIGHBORHOOD CORPORATION & THE HISTORIC WAREHOUSE DISTRICT DEVELOPMENT CORPORATION





PRESERVATION HERO
THOMAS YABLONSKY

Tom is surely the embodiment of what it means to be a servant of your community. Thirty-three years ago Tom co-founded the North Cuyahoga Valley Corridor, known today as Canalway Partners, which manages the Ohio and Erie Canalway National Heritage Area, designated in 1996.

One year later, he was made Executive Director of Cleveland’s Historic Warehouse District Development Corporation. He then helped organize the Historic Gateway Neighborhood Corporation in 1988, which has seen \$1.7 billion invested in its service area.

Since 2000, he has managed the Historic Easement Program jointly for the Gateway and Warehouse Districts which has generated \$250 million in equity of projects.

Tom has served as a long time board member for Downtown Ohio and Heritage Ohio helping to establish the Ohio Main Street Program and assisting Heritage Ohio in establishing the Ohio Historic Preservation Tax Credit.

His expertise in planning, downtown redevelopment, historic preservation, and heritage areas has been felt across the state of Ohio and we thank him for all of his contributions, both as a professional and volunteer.

It is a great honor to recognize Tom for this lifetime of accomplishments as our 2018 Preservation Hero.

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THANK YOU!

We would like to thank our sponsors, vendors, and Heritage Ohio Business Members for their support of our conference efforts. We offer special thanks to our Title Sponsors Coon Restoration & Sandvick Architects, for their generous support! The support of our sponsors and vendors allows us to keep registration costs low while providing a top-notch speaker lineup, and an array of enjoyable events sprinkled through the event.

- | | | |
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Join Us For All Of Our Revitalization Series Workshops This Year!

February 13 – Organization – Mount Vernon

April 25 - Promotion – Wadsworth

June 20 – Design – Van Wert

September 12 – Economic Vitality– Tipp City

Heritage Ohio Revitalization Series Organization Workshop in Mount Vernon

Join Heritage Ohio in Mount Vernon on February 13th for the 1st Revitalization Series Workshop of 2019. The focus of this workshop will be on organization. For those new to leadership roles, we will have an overview of Robert’s Rules of Order. We will then be exploring many critical topics to the success of your organization including choosing the right leaders, the executive director’s relationship with the board, and the relationship between community, identity, and fundraising. Personal development is a critical component of being a successful leader and we will be rounding out the workshop by exploring personality types and the emotional quotient to gain a better understanding of your own strengths and those you work with. Light breakfast from the North Main Café will be provided and as always, you will have the opportunity to explore this Main Street community and grab a bite to eat at a local establishment over lunch.

EVENING ACTIVITIES

Main Street Mount Vernon, our gracious host for this workshop has put together a ticketed dinner for those who would like to join us after the workshop on Wednesday. Join us for an exclusive “Taste of Mount Vernon” at the B&O Railroad Depot for only \$25. With food from Great Point Kitchen and Events, Local Motion Food Truck, North Main Cafe, Round Hill Dairy and more, you don’t want to miss out! Seating is limited so reserve your seat now!

DATE AND TIME

Wednesday, February 13, 2019, 9:00 AM – 4:00 PM EST

LOCATION

Central Ohio Technical College Knox Campus, Room 120, 236 S Main Street, Mount Vernon, OH 43050

PARKING

Street parking is limited. Those with the ability to walk, please park in the gravel lot at the corner of Howard and Gay Street. It is about a block from the workshop location and can be found across the street from the Knox County Chamber of Commerce, 400 S Gay St, Mt Vernon, OH 43050

REGISTER NOW!

Find registration and more info at heritageohio.org

InSite Capital and Chemical Bank provide a single source for financing historic rehabilitations. Our team of experts is able to facilitate financing for nearly every aspect of a project. From investments in historic tax credit equity, to construction, bridge, and permanent financing, our team helps developers to move projects all the way from concept to completion.

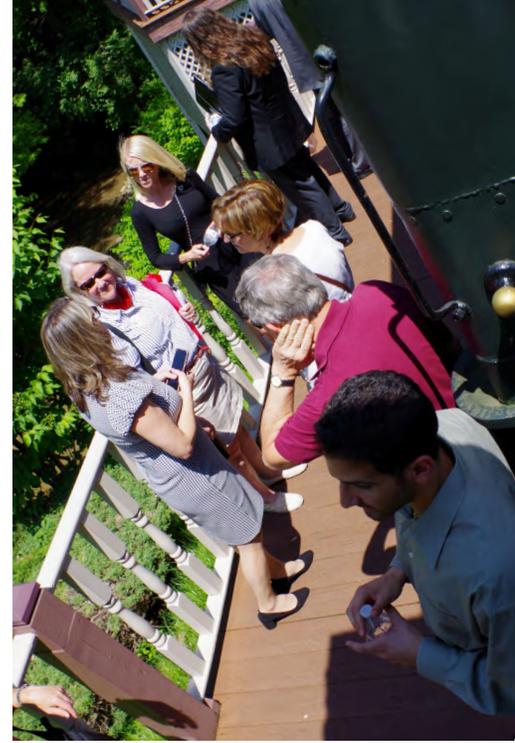
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Be Smart and Schedule Your DART Today

During 2018, Heritage Ohio has enjoyed conducting Downtown Assessment Resource Team Visits in 9 communities across Ohio

The DART visit is a two-day visit by a team of experts assembled by Heritage Ohio. Over the course of the community visit, the team meets with community leaders, business owners, and the citizens who use the downtown. We work to understand the strengths, weaknesses, and opportunities the community has in their downtown.

Any community looking for new strategies to improve their downtown will see value in hosting a DART. Each community receives a community-focused report with detailed analysis through the 4 Points of the Main Street Approach™. Each section has suggestions communities can put into practice

on Day One, as well as thoughtful short and mid-range goals to get your local revitalization program up and running. If your community needs special attention to known problems, our team is ready to give you expert advice.

To help communities in building off the momentum of the DART, each community receives a year-long Downtown Affiliate membership, including access to our quarterly trainings, annual conference, and monthly webinars to keep your community learning while it grows and revitalizes.

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If your community isn't perfect or could use a "checkup" call us today (614-258-6200) and get a DART visit on the calendar for 2019. DART Visits are \$5,000 per community. It is a great place to start your downtown's revitalization process!

2018 DART VISITS ACROSS OHIO INCLUDED:

Paulding | January 8-9: We visited in the cold of January, but we were impressed by the warm-hearted dedication of local Paulding advocates. They have certainly taken advantage of trainings, which will change their course to a more vibrant downtown.

Chillicothe | February 26-27: Chillicothe is one of Ohio's historic communities with great building stock. Upper floor housing will change the dynamic of this community, and hopefully we will see more historic tax credit projects in the near future.

Bedford | May 8-9: Not Frank Capra's Bedford Falls, but close to it. We learned about Pookas and their history of multiple chair manufacturers. A little more code enforcement is going to make more buildings available on a busy street.

Olmsted Falls | May 24-25: Large section of the retail is in one location at Grand Pacific Junction, a collection of historic buildings housing shops and restaurants. The challenge is bringing community members together to support not only a well know destination, but nearby historic buildings and an adjacent shopping strip.

Coshocton | June 12-13: They have the well-known Roscoe Village to the west of downtown; most people do not realize the scale and offerings in Coshocton. With a new

vacant property ordinance in place, they mean to get more buildings rehabilitated and occupied.

Louisville | July 24-25: Louisville is the home of Mrs. Olga T. Weber who lobbied congress to designate September 17th as Constitution Day. Though they have a small central district, they already have an excellent local grant program in place, helping building owners realize their goals.

Bryan | August 1-2: Way up in the northwest corner of Ohio, Bryan has a strong industry presence with plenty of demand for new growth. Their downtown surrounds a handsome courthouse square. The building stock should be open for major upper floor housing redevelopment.

Defiance | August 22-23: A county seat, and will hopefully be returning to the certified Ohio Main Street Program. They have a strong calendar of events, but like many communities, will be working on strengthening their Economic Vitality Committee.

Kenmore Neighborhood of Akron | November 7-8: This commercial district located south of downtown Akron, has been participating in Akron's "Great Streets Program." It has a surprising musical niche, with four recording studios and two guitar shops. We expect to see new restaurants opening to meet the demand of the neighborhood.



Join Us In Congratulating Sarah Marsom

YOP Leader and Heritage Ohio Board Member Sarah Marsom Receives National Trust and American Express Aspire Award

In 2018, the National Trust for Historic Preservation and American Express Aspire Award was presented to Sarah Marsom, founding president of the Young Ohio Preservationists.

“Sarah’s work with both Young Ohio Preservationists and the Rust Belt Coalition of Young Preservationists shows her dedication to bringing more young people into the field of preservation,” said Stephanie Meeks, president and CEO of the National Trust for Historic Preservation. “Her work on the Tiny Activist Project illustrates the remarkable creativity, innovation, and storytelling that she brings to the table.”

The American Express Aspire Award recognizes emerging preservation leaders who demonstrate innovative thinking and achievement in advancing historic preservation in their local, state, or national communities.

“At American Express, we believe that strong leaders within the nonprofit and social purpose sector can help solve the world’s most pressing challenges,” said, Timothy J. McClimon, president, American Express Foundation. “We

are proud to back up-and-coming leaders like Sarah who are pushing preservation forward through innovative youth and community engagement strategies.”

Through the creation of Young Ohio Preservationists in 2014, Marsom helped start a statewide initiative to embolden young adults to protect the past. With other leaders from young preservationist groups around the region, Marsom co-founded the Rust Belt Coalition of Young Preservationists in 2016, creating free educational opportunities for emerging community leaders in the region.

Her efforts to create opportunities for emerging preservation professionals, and highlight hidden histories, led to the development of the Tiny Activist Project. The Tiny Activist Project works to engage diverse age groups on the subjects of urbanism, heritage, and community activism, highlighting stories of people who fought to save cultural resources, through hand-sewn dolls and workshops that join together art and history. Marsom was also recognized as one of the National Trust’s 40 Under 40: People Saving Places last spring.



Heart Bombing

It is that time of year again. Time to tell the people around you how much you love them. This year, do not forget to show some love to the places and buildings you love too! Since its creation in Buffalo, NY in 2013, heart bombing has spread across the nation through young and the “young at heart” as a way of showing love for the places that need it. Thanks to one of the creators of the movement, Bernice Radle, and the National Trust for Historic Preservation, we have the following list of tips you can use to plan your very own successful heart bombing event with your community.

1. RALLY YOUR PEOPLE

Heart bombing is meant to be an inclusive community event, so put the word out through your social media and email channels. The more participants you have, the more fun and effective the event will be.

2. GET CRAFTY

You'll need a large space like a church or community center for participants to create their heart bombs and materials to build them with. Construction paper, markers, buttons, scrap wood, and other miscellaneous objects are all great options. Encourage participants to be as creative as possible. Above all, this event is supposed to be fun.

3. FIND COOL PLACES

Part of the fun of heart bombing is choosing which buildings to hit. Have

participants decide which buildings are important to them. Not every building you choose has to be vacant or endangered. It can be fun just to show which buildings you care about.

4. MAKE IT YOUR OWN

Feel free to get creative with your theme and expand on the heart bomb concept. Preservationists in Wheeling, West Virginia, constructed their heart bombs from discarded wood paneling. The possibilities are endless.

5. DO NO HARM

It's important to make sure your efforts are helping, not hurting, the buildings you choose. Don't attach any heart bombs in ways that will damage a building's structure or facade. When stapling, nailing, or bolting heart bombs, make sure to do so on plywood

boarding or other temporary fixtures. Be respectful of each property and its surrounding neighborhood.

6. THINK SAFETY FIRST

Vacant properties can be particularly dangerous. Make sure to take proper precautions to avoid injury or other risks. If you plan to use any tools to help install heart bombs, make sure they're in capable hands and that other participants are aware of their use.

7. SPREAD THE LOVE

Once you've completed your mission, share the results through social media and other means. (For example: our #IHeartSavingPlaces hashtag.) Beyond simply showing love for historic structures, heart bombing raises awareness to help save buildings that matter to your community.

JOIN YOP FOR A NIGHT OF CRAFTING AND FUNDRAISING FOR A GOOD CAUSE!

Tuesday, February 5, 2019, 6:30 PM – 9 PM

Platform Beer Co - Columbus, 408 N 6th St, Columbus, Ohio

We will be providing supplies and need you to join us for drinks and create signs to help us advocate for our Heart Bombing location this year, 124 S Washington Ave - a building currently in use by Replenish Spa but in danger of possible demolition in favor of a future development plan. We will be taking photos of your signs in front of the building to advocate to save it that following Saturday on February 9th.

Platform has kindly agreed to feature us for their Non-Profit Tuesday and will donate \$1 from every beer sold that night to YOP. So come out, drink for a good cause, and craft with us!





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Thank You!

To all those who made 2018 a great year. Join us as we celebrate the successes of this past year and welcome 2019.

